



SEPTEMBER VOL 3, 2025

SOUTHWEST SOCIETY OF COSMETIC CHEMISTS

Newsletter

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Lindeman



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MESSAGE FROM THE SWSCC CHAIR PRESIDENT



Fifty incredible years!! That is a true accomplishment. Take that in for a moment. Think about all of the history and tradition that 50 years of success can accumulate. Think of all the stories and memories from five decades of being a part of this community. See how far both our chapter and industry have come. The Beauty Industry continues to evolve and change, and so should your chapter. That's why it's perfect timing for our chapter's Glow-up.

We started with a logo change. Nationally, the SCC is branding itself accordingly, and the chapters are following suit. We've had different types of events and new members at committee positions.

We broadened our scope of speakers and topics, and we have redefined what our events can be. Our committee chairs are involved more so than before, and voice is being heard. We know things have been different, and that was the goal. A renaissance for a legendary community.

I'll admit it hasn't been easy. We've hit a few bumps along the way in this 50-year long journey. Odysseus himself would be impressed with how far our chapter and industry has come along. A chapter that started out with a handful of members has grown to over 300. But our region and industry are exploding with growth, and we need to accommodate. The Southwest is seeing an influx of new members, with many starting new lives here in Texas. For years, a small group has had the honor of maintaining chapter tradition and code. Now, that group has to grow.

For the first time in a long time, we have committee chairs representing more companies than ever before, with new committees being formed for support. We are experiencing the best student engagement in years, with many students already receiving SCC awards, accommodations, and gainful employment in our community. Our social media platforms are stronger than ever, with a first-time ever chair position being held by a student. We are establishing an SCC-first formulation contest! We've created the Legacy committee, a committee where the past traditions can be maintained and brought forward with the evolution of our chapter.

We are progressing in so many ways, it's understandable a few hiccups would occur. We know where we need to be better, and we have been working on that this year. We are building on top of an incredible foundation, one built by some amazing members through the years. Next year will be better, and the next even more so. But we need collaboration from our members to get there. This is why we are calling for volunteers for committees and board members. We need you to take this chapter to the next level. Please come forward with any ideas you have to move progress forward in our chapter. Becoming a board or committee member is the best way to contribute.

The SWSCC is dynamic in its activities and members. The SWSCC is not about the board, or one member or one company... the SWSCC is about one community. A community centered on the beauty industry that works together to build a chapter that focuses on education, networking, career development, and engagement.

Join us this year, and every year, as we generate new engagement opportunities and create new events that will advance the chapter farther than ever before. We are always looking to add new members to our community. The Beauty Industry is quite massive, and the SWSCC welcomes everyone wanting to take that journey together.

STAN DJURICH

2025 SWSCC Chair President



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2025 CHAPTER BOARD & COMMITTEE CHAIRS



Stan Djurich
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IMCD



Mauricio Castro
Chair Elect 2025 &
Dinner Dance
Romatech Consultants



David Stott
Treasurer 2025
Mary Kay



Michelle Hines
Secretary 2025 &
Nominations



Carrissa Dowdy
Treasurer Elect 2025 &
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Mary Kay



Kim Wandell
Website
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Vianney Aguilar
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Coptis



Camila Ugaz Rojas
Social Media
Goodkind



Jared Cole
Golf Outing
Barentz



Alisar Zhar
Education
Revision



Lisa Vannucchi
House
Lucas Meyer



Melissa Powell
Formulation
Goodier



Gabriella Bittner
Membership
Glenn Corp



Melanie Timms
Scientific Symposium
SPI



Mary Miller
Legacy



Ashley Nguyen
Next Gen
Goodier



Cassie Lindeman
Next Gen
Goodier



Valerie George
Sr. Area III Director
Simply Formulas



Michelle Carrillo
Jr. Area III director
Actera Ingredients



Membership in the Society of Cosmetic Chemists (SCC) connects you with a global network of peers and other professionals in cosmetics and personal care who come together to share expertise, innovations, and insights into the opportunities and challenges facing the industry. SCC membership provides a host of benefits to more than 5,000 professionals who have invested in their professional development through SCC membership. Our members receive exclusive member-only discounts to SCC and partner events, including:

EDUCATION

- **SCC Media Library and Resource Center**, our digital content platform, provides access to **more than 200 free technical resources** for members, plus offers **significant member-only discounts** for paid content. Resources include our technical journal, webinars, on-demand cep courses, annual meeting recordings, and more.
- Complimentary digital subscription to the **Journal of Cosmetic Science**, our flagship technical publication. The Journal provides **high quality, peer-reviewed technical articles** covering basic and applied research in cosmetic science, as well as advancements in technology and innovation related to cosmetics and personal care.
- **Member-exclusive registration discounts** for **Continuing Education** courses in various formats including live webinars, classroom lectures, hands-on lab instruction, on-demand self-paced study, and more.
- SCC's NEW **Certificate Program**. This program utilizes a flexible combination of in-person and online courses (both live and on-demand), and participants can enroll at any time, utilizing on-demand course recordings for any content they may have missed live. This format is advantageous for those with full-time employment, who may not be able to attend all of the live content during work hours--you can view the recorded content on-demand, 24/7 throughout your time in the program. Member discount available.



NETWORKING

- **Exclusive access** to the online [Membership Directory](#), your go-to resource for connecting with more than 5,000 industry professionals and peers.
- Opportunities to participate in a wide range of **education and networking events** at 19 [Affiliated Chapters](#) across Greater North America. Our chapters host local education meetings, seminars, golf outings, and social events throughout the year to give you an **opportunity to connect and learn close to home**. See activities listed in our events [calendar](#).

OTHER

Good Face Project

- **[NEW] Good Face Project R&D Software:** one-year complimentary access used to evaluate an unlimited number of raw materials and create up to 25 formulations, integrating real-time regulatory screening across US federal and state cosmetic regulations, and 100+ available add-on policies.
- **Tickets at Work:** Discounts on shopping, movies, shows, concerts, sporting events, theme parks, attractions, car rentals, hotels, flights, and more!

EVENTS

- **Member-exclusive discounts** for the SCC's Annual [Scientific Meeting & Showcase](#), the industry's premier education and networking event. Drawing more than 1,000 cosmetic and personal care community members and partners, the event features **2.5 days of education** on the latest industry innovations and research; a Showcase featuring **150+ scientific poster and tabletop exhibitors**; industry **awards** and recognitions; and multiple social and **networking event opportunities**.
- Complimentary membership in the [IFSCC](#) - a global federation dedicated to international cooperation in cosmetic science. Membership includes **discounts to international events**, along with access to the [IFSCC Magazine](#) and [KOSMET](#) (a collection of 84,000+ abstracts).



HOW TO RUN FOR CHAIR-ELECT OF SWSCC

Here's how easy it is to throw your hat in the ring for a Southwest Chapter officer position, whether it's Chair-Elect or any other open role!

STEP 1: BE A MEMBER IN GOOD STANDING

Before anything else, ensure your SWSCC membership is active and current.

STEP 2: SEND YOUR INTENT TO RUN

Write an email to the Chapter Secretary before the posted deadline. Just express your interest in running for Chair-Elect—no need for anything fancy!

STEP 3: SECRETARY SENDS NAMES TO NATIONAL

Once the deadline passes, the Secretary compiles the list of candidates and sends it to the National Office.

STEP 4: NATIONAL CONDUCTS THE ELECTION

National handles the voting process and tallies the results.

STEP 5: RESULTS ANNOUNCED

National notifies the Chapter with the election outcome—just like that, the new Chair-Elect is chosen!

2025 IS A ELECTION YEAR

Elections will be held in September 2025 for the following positions:

- Chair-Elect, which is a 4-year term: two years as Chair-Elect (2026-2027) and then two years as Chair (2028-2029).
- Treasurer-Elect, which is a 4-year term: two years as Treasurer-Elect (2026-2027) and then two years as Treasurer (2028-2029)
- Secretary, which is a 2-year term (2026-2027)

The 2025 Election will be administered by the National SCC organization.

The SWSCC Board had not yet been notified of specific dates, only the following generalized information:

- Ballots will be issued in mid-September (by National SCC, and not your local chapter officers)
- Certified election results will be released in mid-October (also by National SCC, and not your local chapter officers)



CANDIDATES CHAPTER OFFICE FOR THE SWSCC

CANDIDATE NAME: RHONDA SOLBERG

POSITION RUNNING FOR: 2026 SECRETARY

ABOUT THE CANDIDATE



Rhonda Solberg is an Associate Principal Scientist, Product Formulation with Mary Kay. Prior to Mary Kay, she held positions in product development at Amway, Kimberly-Clark, Evonik and Dowbrands. Rhonda obtained her BS in Biology, with emphasis in Genetics & Cell Biology from the University of Minnesota.

With years of experience in skin and hair care formulation, her contributions include scientific publications and four invention patents. A member of SCC since 1989, Rhonda has held chapter board positions, including Treasurer, TC chapter, Secretary and Chair, Michigan chapter. She has volunteered on various SCC committees including the Committee of Affairs, Area II Counsel, Program and Membership Committees.

CANDIDATE STATEMENT

As nominee for Secretary of the Southwest Chapter of the Society of Cosmetic Chemists, my goal is to foster clear and effective communication across our diverse membership, ensuring that every voice is heard and valued. I am committed to upholding the highest standards of accuracy, transparency, and organization in all record-keeping and correspondence. By streamlining information sharing and supporting collaborative initiatives, I aim to strengthen our society's foundation of scientific excellence and professional camaraderie. Together, we can advance the art and science of personal care and cosmetics for the benefit of our field and the communities we serve. I am eager to bring my organizational experience, scientific perspective, and unwavering dedication to serve you as Secretary of the Chapter of the Southwest Society of Cosmetic Chemists.



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CANDIDATES CHAPTER OFFICE FOR THE SWSCC

CANDIDATE NAME: LAUREN LABEAUD

POSITION RUNNING FOR: TREASURER-ELECT TREASURER

ABOUT THE CANDIDATE



Lauren brings over 15 years of contribution with the Society of Cosmetic Chemists, beginning during her undergraduate studies in Polymer Science at the University of Southern Mississippi. She launched her career at Aveda Corporation before formulating in the entrepreneurial arena at Celeb Luxury. It was at Celeb Luxury where she focused on color depositing shampoos and conditioners, and is named inventor on multiple patents. Lauren currently serves as a Senior Scientist I on the Product Formulation team at Mary Kay where she focuses on various skincare forms.

CANDIDATE STATEMENT

As a dedicated member of the Society of Cosmetic Chemists, my mission is to advance the science of cosmetics through continuous learning, ethical innovation, and collaborative engagement. By staying at the forefront of cosmetic science and contributing to a culture of integrity, diversity, and knowledge. I aim to positively impact both the industry and the global community it serves.



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CANDIDATES CHAPTER OFFICE FOR THE SWSCC

CANDIDATE NAME: KATRISSA CHAPPELL

POSITION RUNNING FOR: CHAIR ELECT

ABOUT THE CANDIDATE



I'm Katrissa L. Chappell, a Research and Development Coordinator with experience in supporting product and process management, development, and stewardship. I enjoy learning new things and applying that knowledge to solve challenges and improve processes. I take pride in being adaptable, resourceful, and detail-oriented, always looking for opportunities to contribute effectively and support my team.

Outside of work, I'm a proud mother of three adult daughters and a 15-year-old son, who inspire me every day and keep me grounded. Balancing my career and family life has shaped me into a dedicated and resilient professional.

CANDIDATE STATEMENT

I bring a unique perspective as a Research and Development Coordinator supporting scientists, product development, stewardship teams, and raw material vendors. My work bridges innovation and execution, giving me insight into every link of our industry. With proven leadership in meeting protocol, agenda management, and collaboration, I will champion education, expand connections, and fuel innovation within SWSCC.

Together, we can strengthen the bond between scientists, product developers, and vendors—driving progress and elevating cosmetic science. I'm ready to serve with vision, energy, and a deep commitment to our members' success.



Beef Tallow in Skincare: Ancient Ingredient, Modern Revival

By Nora Del Bosque and
Sarah Dunn

Beef tallow, a rendered fat from cattle, has made a surprising comeback in the skincare world, fueled in part by the rise of ancestral beauty trends and viral TikTok videos touting its simplicity and skin-loving benefits. Once used in traditional soaps and salves, this old-world ingredient is now praised for its ability to moisturize and support the skin barrier. However, in an industry driven by clinical data and consumer safety, one question remains:

Can this ancient remedy earn its place among modern cosmetic formulations by being effective as well as safe?

From Mesopotamia and Egypt, through Roman hygiene, to folk medicine, tallow's long-standing eligibility as a skincare ingredient is well-rooted in history. Many fat-based cosmetics were used in early Egyptian society, and Greek apothecaries and Roman bathhouses used tallow-based soaps and balms.¹ In fact, the term "stearic" is derived from the Greek stéar, meaning tallow.



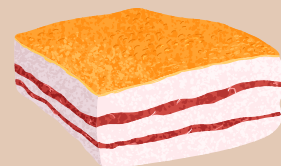
An MDPI review on natural ingredient history reports a "cleansing cream was made of animal fat or vegetable oil mixed with powdered lime and perfume". This underscores how early formulations relied on animal fats, such as tallow, for both cleansing and skin protection.¹ The rise of plant oils and petroleum-derived ingredients in the 20th century diminished tallow's mainstream use, though artisan and rural traditions kept it alive, and it continues to be studied today.



Most of tallow's success can be traced to its biochemical makeup. It is high in saturated and monounsaturated fats like stearic acid, oleic acid, and palmitic acid, making it similar to the lipid makeup of human sebum.^{2,3} It also contains fat-soluble vitamins, such as A, D, E, and K, which may contribute to barrier repair and antioxidant defense.³

Reportedly, fatty acid uptake into keratinocytes is transport-mediated and temperature-sensitive. Specifically, we have discovered that there is a higher specificity for uptake into keratinocytes with fatty acids, linoleic acid, and arachidonic acid.⁴ Tallow is considered skin-compatible because its fatty acid profile closely resembles that of the skin's natural sebum and lipid barrier. The stratum corneum, the outermost layer of skin, is made up of lipids like cholesterol, ceramides, and free fatty acids, which form a semi-permeable barrier.⁴ The lipid composition of tallow may reinforce this matrix, potentially supporting skin hydration, elasticity, and barrier function.²

Several studies have also demonstrated that tallow enhances skin hydration due to its rich fatty acid profile. One study found that tallow provided the greatest moisturizing benefit when applied topically, outperforming emulsions modified with xanthan gum or orange fibers.⁵ Tallow-derived Engkabang fat esters increased skin hydration by up to 47% over a 180-minute application window, highlighting its potential for sustained moisture delivery.⁶



Additionally, tallow-based soap was shown to have antimicrobial properties, acting as an effective disinfectant without causing the dryness typically associated with conventional soaps and surfactants.⁷ This supports the hypothesis that stearic and oleic acid-rich lipids in tallow can help reinforce the skin barrier, improve moisture retention, and contribute to skin health through hydration.

Lastly, the safety of tallow in skincare hinges heavily on its rendering method and post-processing quality. Inadequately rendered animal fat may retain microbial contaminants, residual proteins, or endotoxins. A 2021 study evaluating medicinal soaps found that poorly processed tallow could present microbial and oxidative safety concerns unless properly purified and quality-controlled during manufacturing.⁸ This highlights the need for rigorous sourcing and testing, particularly when using tallow in leave-on formulations.



In conclusion, beef tallow presents an intriguing intersection of historical tradition and modern skin science. However, these benefits are only as good as the quality of the ingredient itself. If not properly rendered and purified, tallow can retain microbial contaminants, endotoxins, or residual proteins. This poses safety risks, especially in leave-on skincare formulations. As interest in tallow-based products grows, formulators must approach its use with both scientific rigor and transparency. When sourced and formulated responsibly, tallow may offer real benefits in skincare, but its safety and efficacy must be supported by research, not just tradition. As a skin-care ingredient that has been around for roughly 3,000 years, it is an exciting prospect to consider where it will be in the next 3,000 years.

Beef tallow may appear sustainable at first glance by supporting a “nose-to-tail” approach, making use of animal parts that would otherwise go to waste.

However, a recent narrative review indicates that sustainability claims can be misleading. While tallow avoids some ecological impacts associated with plant-based oils, it remains tied to livestock production, an industry with considerable greenhouse gas emissions, land use, and ethical concerns. Moreover, ambiguous marketing terms like “grass-fed” or “organic” are poorly regulated and can obscure sourcing practices.⁹



Nora del Bosque

Sarah Dunn

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EXPLORING THE SWSCC

The Southwest Chapter of the Society of Cosmetic Chemists (SWSCC) was founded in 1975 by Ole Lorenzetti and 25 pioneering members, driven by a vision to cultivate a thriving local community dedicated to the advancement of cosmetic science. From its inception, the SWSCC aimed to establish a focal point for professionals within the Southwest, a region that has since become a significant hub for the personal care industry.

From its modest beginnings, the SWSCC has experienced remarkable growth, evolving into one of the largest and most influential SCC chapters in North America. This expansion is a testament to its unwavering commitment to its foundational principles and its ability to adapt to the evolving needs of the industry.

The SWSCC has consistently elevated the field of cosmetic science by:

SERVING AS A PREMIER HUB

The chapter has solidified its position as a vital hub for personal care professionals, connecting chemists, formulators, marketing suppliers, and other key stakeholders within the industry.

DISSEMINATING CUTTING-EDGE KNOWLEDGE

Through regular meetings and diverse events, the SWSCC provides a crucial platform for sharing the latest scientific advancements, research findings, and technological innovations. This includes showcasing the newest ingredients, formulation techniques, and market trends.

PROMOTING RESEARCH AND ETHICAL STANDARDS

The chapter consistently emphasizes the importance of rigorous research and the maintenance of high ethical, professional, and educational standards. This focus has played a pivotal role in enhancing the qualifications and capabilities of cosmetic scientists in the Southwest, fostering a culture of excellence.

FACILITATING COLLABORATION AND NETWORKING

The SWSCC actively fosters collaboration and networking opportunities, bringing together chemists, marketing suppliers, and other industry professionals to exchange ideas and build valuable connections.

SUPPORTING AND RECOGNIZING MEMBERS

The chapter has consistently supported and recognized its members, fostering a sense of community and professional growth.

BUILDING PUBLIC TRUST

Recognizing the importance of consumer confidence, the SWSCC has actively worked to build and maintain public trust in the cosmetics and toiletries industry.

A cornerstone of the SWSCC's activities is its highly anticipated annual all-day Educational Seminar and biannual Suppliers' Day. These events have become essential gatherings for the personal care industry, attracting chemists, marketing suppliers, and other professionals from across the region. They provide invaluable opportunities for professional development, networking, and the exploration of the latest industry trends, making the SWSCC a major player in the Personal care industry.

The SWSCC's journey from a small group of dedicated professionals to a leading chapter in North America reflects its enduring commitment to advancing cosmetic science, fostering ethical practices, and serving its members and the wider community, especially as it relates to all aspects of the personal care world.

EDUCATION MEETING JUNE

Speaker: Saskia Piscaer, Lucas Meyer

Topic: Activating the Brain-Beauty Connection:
A Multipronged Approach

Cosmetics are increasingly recognized not just for enhancing appearance but also for their positive effects on mental well-being. They can boost confidence and self-esteem, reduce stress through routine, and stimulate feel-good hormones via facial touch or massage. Additionally, certain scents and active ingredients in formulations can influence brain activity, promoting relaxation or alertness. This presentation explores a dual approach using an emulsification system and hyacinth bulb extract to support emotional well-being.



EDUCATION MEETING JUNE



Upcoming events.

2025

SEP
18-20

FLSCC SUNSCREEN SYMPOSIUM

📍 Location: Disney's Yacht & Beach Club
1700 Epcot Resorts Blvd, Lake Buena Vista, FL.

SEP
30

SWSCC EDUCATION SYMPOSIUM

📍 Location: Hotel Indigo
455 E John W Carpenter Fwy, Irving, Texas 75063

OCT
20

SWSCC OCTOBER EDUCATION MEETING

📍 Location: Austin
📝 Details: to follow

OCT
29&30

CASCC SUPPLIERS DAY

📍 Location: Long Beach Convention Center, Los Angeles, CA

NOV
3

SWSCC NOVEMBER EDUCATION MEETING

📍 Location: Dallas
📝 Details: to follow

DEC
5

SWSCC DINNER DANCE

📝 Details: to follow

Area III chapter events

2025

CALIFORNIA CHAPTER

SEP
16

INNOVATION AND EVALUATION OF HAIR CARE FORMULAS FROM A SALON PROFESSIONAL'S POV

📍 Location: Warner Center Marriott (Woodland Hills)
21850 W Oxnard St, Woodland Hills, CA 91367

SEP
24

2025 GOLF OUTING - CASCC

📍 Location: Anaheim Hills Golf Club
6501 Nohl Ranch Rd, Anaheim, CA 92807

INTERMOUNTAIN WEST CHAPTER

SEP
9&10

GOLF RETREAT: TECHNOLOGY IN PERSONAL CARE

📍 Location: 1247 E Mike Weir Dr, Draper, UT 84020



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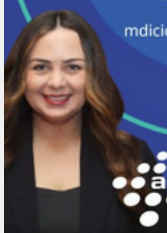
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azelis | Glenn



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Formulator on the Spot

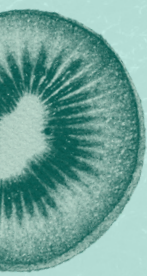


Hi, I'm Cassie!

I'm Cassie Lindeman, an R&D Chemist at Goodier Labs with a passion for creating innovative, effective skincare products. My love for the beauty industry started early—fueled by years of competitive dance, experimenting with stage makeup, and my own skincare journey with rosacea.

I earned my Bachelor's in Chemical Engineering from the University of Kentucky, along with a minor in Mathematics. That technical foundation, combined with my love for beauty, led me to complete a Graduate Certificate in Cosmetic Science from the University of Cincinnati and to ultimately make the move to Texas to join the Goodier team.

About me



Today, I bring creativity and scientific precision together to develop products that empower people to feel confident in their skin. I love the challenge of blending innovation with technical expertise—transforming ideas into high-performance formulations that deliver real results.

I'm also passionate about mentoring and supporting the next generation of cosmetic chemists, especially those just beginning to explore how science and beauty intersect.

My own path to this industry wasn't linear, even though I always knew it's where I wanted to be. That's why I'm committed to helping students and emerging professionals find their way, however winding the road may be.

Fun facts!



- I can't help but dance when a good beat comes on
- . Kentucky basketball is my obsession.
- I love playing with style and fashion, even if I'm usually in something comfortable.
- . Traveling and exploring new places is my favorite way to recharge.

Formulator on the Spot



Hi, I'm Ashley!

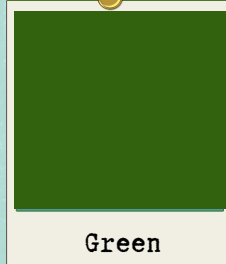
I'm Ashley Nguyen, a Senior R&D chemist at Goodier with a passion for skincare and science. I earned my Bachelor's degree in Biochemistry from the University of North Texas and went on to receive my Master's in Cosmetic Science from the University of Cincinnati. While I've always loved skincare, it wasn't until later that I realized I could turn that passion into a career.

About me

What excites me most about the cosmetic industry is its unique blend of creativity, innovation, and impact. I'm especially passionate about bringing awareness to the wide range of career paths in this space.

One of my favorite things to do is visit universities and student clubs to speak about opportunities in the field and help guide the next generation of cosmetic professionals

Favorite colors



#32620e

Fun facts!

- I love shopping
- I love cooking
- I love exploring new restaurants

THE 2025 SWSCC EDUCATION SYMPOSIUM IS RIGHT AROUND THE CORNER!

A Journey From Product Concept to Launch & Everything in Between

If you haven't registered yet, now is the time. This is your chance to connect, learn, and grow with industry leaders.

Need a reason to sign up?

Here's a sneak peek at the agenda and our exciting lineup of speakers!



Dr. Elizabeth Houshmand is a double board-certified dermatologist with expertise in cosmetic dermatology, hyperpigmentation, acne, skin health, and hair loss.

She holds degrees from NYU and Georgetown, and completed advanced training in dermatopharmacology and dermatologic laser surgery.

As a respected global lecturer and published author, she brings cutting-edge knowledge and a personalized, culturally-aware approach to patient care.

Fluent in English, Spanish, and Farsi, Dr. Houshmand is dedicated to delivering expert, inclusive dermatologic care.

Lisa Adams, Founder of The Beauty Matchmaker. Has spent decades shaping brands, refining pitches, and helping founders unlock retail real estate—from global names like Nestlé and Kathy Ireland to iconic independents like Claus Porto, David Lee Roth, and Dr. Paul Nassif.



To date, Ms. Adams has led over 40 successful brand launches and retail expansions across both luxury and mass markets.

Karen Ho is the Co-Founder and CEO of Gravel AI – Personal Care Ingredient & Industry Intelligence Platform.

Prior to Gravel, Karen was the Global Head of Data Products at RELX – a FTSE100 business informatics company that owns in-cosmetics Global.

Karen holds a Physics MA from Oxford University and is passionate about data engineering, AI and automation.



Fred Khoury, serving as President of Above Rinaldi Labs, Inc., possesses a distinguished career spanning over two decades in leading the formulation and manufacturing of innovative cosmetic products.

His expertise spans cosmeceuticals, personal care, and wellness sectors, impacting the health and beauty industry, on both national and international scales.

With a notable history of award-winning formulations and pioneering advanced delivery systems in personal care through multiple patents, he continues to be a driving force propelling the industry forward.



Charlotte Carter is Head of U.S. Media for Cetaphil and Differin at Galderma, leading strategy across digital, social, influencer, and paid channels.

Previously, she directed media at Neiman Marcus and spent two decades in top ad agencies, delivering award-winning campaigns for brands like Texas Tourism, Susan G. Komen, and Jack Daniels.

A Dallas native and UT Austin alum, she brings deep cross-industry expertise and a sharp eye for brand impact.



Christine Emesiani is the Medical Affairs Advisor at Galderma for the Cetaphil and Differin portfolios.

A Doctor of Pharmacy graduate from the University of Oklahoma, she developed a passion for dermatology through research and medical affairs rotations.

Since joining Galderma in 2020, she's played a key role in product launches and is a strong advocate for the Skin of Color community, with multiple scientific publications and a passion for skin science education.



Alison Tohlen is a licensed aesthetician in Dallas, TX, with over 20 years of experience spanning skincare, retail cosmetics, and medical aesthetics.

As the lead aesthetician at a top Highland Park medical spa, she works closely with clients to craft personalized treatments and skincare regimens. Alison also leads product integration, protocol development, and team training.

Known for her client-focused approach, she's passionate about educating and advancing the aesthetic industry.



Tatiana Kononov is the Chief Scientific Advisor at Revision Skincare, with over 25 years in the cosmetic industry.

Since joining in 2001, she has led innovation in skincare formulation, regulatory affairs, and quality control. Tatiana holds a B.S. in Chemistry from Ursinus College and an MBA from UT Dallas.

She's a strong advocate for ongoing education and global trends in skincare science. A member of several professional societies, she formerly chaired the Southwest Chapter of the Society of Cosmetic Chemists.



Tim Houser is the Scientific Director and owner of Dermico, a leading U.S. center for non-invasive dermal research.

He develops advanced study methods that help global brands turn skin data into marketing-ready claims.

With specialized labs for sweat analysis and medical adhesives, Tim brings deep technical expertise. He holds degrees in Pharmaceuticals and is pursuing a PhD at the University of Cincinnati. Tim also serves as Chief Scientific Officer at KGL Skin Study Center and is Secretary of the International Society for Bioengineering and the Skin.



SCHEDULE

8:30AM-8:50 AM	Registration & Breakfast Networking & Poster Setup
8:50AM-9:00 AM	Opening Remarks
9:00 AM-9:30 AM	Have An Idea to Create a Brand: How did I start? Lisa Adams, Founder and CEO of the Beauty Matchmakers & Alex Padgett, BS, MSc, Founder of Educated Mess, LLC
9:30AM-10:00 AM	Trends, Ingredient Sourcing, traceability using AI Karen Ho, BSc, MBA, Co-Founder Gravel AI
10:30AM-10:45 AM	Panel Q&A
10:45AM-10:55 AM	Break-Networking with Suppliers
10:55AM-11:00 AM	Interim Remarks
11:00AM-11:20 AM	Clinical Testing: Where to Start? Tim Houser, BS, MS, President, Scientific Director at Dermico LLC
11:40 AM-12:00 PM	Physician Dispensed Brand Perspective on Clinical Testing Tatiana Kononov, BS, MBA, Chief Scientific Advisor, Revision Skincare, LLC
12:00 PM-12:15 PM	Panel Q&A & Discussion 1: Bringing It All Together
12:15 PM-1:15 PM	Lunch Break and Networking
1:15 PM-1:20 PM	Interim Remarks
1:20 PM-1:50 PM	Navigating Global Regulatory Hurdles Laura Tyler, BS, Regulatory Manager at Revision Skincare
1:50 PM-2:20 PM	Consumer Perspective on Marketing and Launch Charlotte Carter, Head of U.S. Media for Cetaphil and Differin at Galderma
2:20 PM-2:50 PM	Aesthetician's Perspective on Marketing and Launch Allison Tohlen Avila, Licensed Aesthetician, Eleven Wellness
2:50 PM-3:20 PM	Laser Technician Perspective on marketing and Launch for Skin of Color Theresa Reynolds, Multi-Ethnic Medical Laser Specialist, AIISKN Aesthetics
3:20 PM-3:50 PM	Dermatologist Perspective on marketing and Launch Dr. Elizabeth Houshmand, MD Board Certified Dermatologist
3:50 PM-4:20 PM	Panel Q&A & Discussion 2: Challenges and Innovations in Bringing Products to Market
4:20 PM-4:30 PM	Closing Remarks & Announcements
4:30 PM-5:00 PM	Happy Hour & Networking & Student Posters

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EDUCATION MEETING JULY

Speaker: Ava Perkins

Topic: Truth, Trust, and TikTok:

Science Communication in Beauty



In today's beauty industry, science communication is no longer optional. It's essential. As consumer interest in ingredients, formulation claims, and product safety continues to grow, so does the spread of misinformation. From "toxic sunscreen" narratives to misleading marketing content, cosmetic professionals are often caught between scientific integrity and market demands. This presentation invites an open conversation about the evolving role of science communication in the cosmetic space from R&D labs to TikTok feeds. We'll look at how misinformation spreads, why authority bias influences consumer trust, and how industry voices can contribute to a more informed public discourse. Rather than offering a one-size-fits-all solution, this talk aims to share insights, spark discussion, and reflect on the responsibilities and realities of communicating science in a crowded, often chaotic beauty landscape.





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EDUCATION MEETING JULY



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DAY 2: THUR. OCT. 30 10AM-3PM; IBA MIXER: TBD

Wednesday, Oct. 29, 2025

Expo Hours: 10 AM - 5 PM

Thursday, Oct. 30, 2025

Expo Hours: 10 AM - 3 PM



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SWSCC COMMITTEE SPOTLIGHT - STUDENT OUTREACH -

Ashley Nguyen and Cassie Lindeman recently visited the University of North Texas (UNT) to engage with students in the Department of Chemistry's REU (Research Experiences for Undergraduates) program.



Their visit came at the invitation of the department's Professor and Chair, who reached out after learning several students had expressed a keen interest in the cosmetic and personal care industry.

The team connected with a group of bright and inquisitive students, all eager to learn more about the dynamic world of cosmetic chemistry. The classroom buzzed with energy as Ashley and Cassie shared their experiences and insights—discussing everything from formulation science and product innovation to sustainability in beauty and the wide-ranging career opportunities the industry offers.



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