

The Southwest Connection

SOUTHWEST SOCIETY OF COSMETIC CHEMISTS NEWS AND ANNOUNCEMENTS



WHAT'S HAPPENING EVENT CALENDER

Page 3 - Check out our monthly chapter meeting schedule and special events.

www.swscc.org/events

SCIENCE CORNER JOURNAL OF COSMETIC SCIENCE

See Page 4 for more info

Publishes papers concerned with cosmetics, cosmetic products, fragrances, their formulation and their effects in skin care.

NEWSLETTER / EVENT SPONSOR

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Page 7 - sponsorship opportunities newsletter

Event sponsorships also available.

www.swscc.org/events

2023 SWSCC Executive Board

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Nirmal Shah - Coast Southwest
- Secretary:
Kim Wandell - OmyaKinetik





-Comments from the Chair-

New year, new resolutions!

For this new year of January 2023, I do hope that everyone had a wonderful first month of the year! For me, I am super excited that the SWSCC is bringing in the new year with so many events to educate, but also entertain, you!

We kicked January off great, with a line-up of Committee Chair positions that will help the chapter run more effectively. We recreated Committees such as Educational, Event Planning, Editorial, Membership, Historian, and a brand-new Social Media committee. There is a new twist to the Historian Chair position. This person will be publishing a historical blog about the history of the cosmetic industry. The Social Media Chair will be responsible for our social media platforms. We now are on TikTok!! So, follow us on IG, FB, LinkedIn, and TikTok! And if you are interested in becoming a member of any of the Committees, please contact me!

The most crucial position, the Membership Chair, remains open. If you are passionate, love people, enjoy networking and conversations, this role will be suitable for you! This position will be responsible for bringing on new members and retaining the existing members. I cannot express how important this role is because increasing the number of members is the means to our Chapter's growth.

Last week, we were able to bring on Susan Sperring, from Symrise, as our guest speaker for the January Education dinner at The Ranch in Las Colinas. The dinner was a success, the food delicious, and the presentation was enjoyable and informative. We want to thank Susan, for bringing her expertise on Sunscreen formulation to our Chapter!

For those who can't wait to get the schedule of the year, please see below for our 2023 calendar. This year, we will have more educational dinners, with one dinner planned for Houston. As our Chapter grows, we will be able to move our educational meetings around cities like Austin and San Antonio. Also, look forward to our summer's social event, where we will partner up with another non-profit to do volunteer work as a Chapter. We have received many abundances from life, so let's give back to others who are in need!

If I have to sum everything up about the SWSCC for 2023, I will say it is about *growth*, *togetherness*, and *service*. Let's have fun doing all three!! Cheers!

-Quyen Tra - 2023 SWSCC Chair





Monthly Chapter Meeting Schedule - Check the website for more detailed info

2023 Schedule

January 26 - 6pm @ The Ranch in Las Colinas

Challenges in Formulating Effective Sunscreens - presented by Susan Sperring @ Symrise.

Developing a sunscreen with a high sun protection factor along with an elegant feel has always been a challenge for cosmetic formulators. However, with a shrinking portfolio of acceptable filters and a potential changes in upcoming regulations, this task is becoming more and more difficult.

In this presentation, we will discuss the changing regulatory landscape of SPF filters along with some of the challenges that cosmetic formulators face when developing sunscreens. Typical formulation challenges such as maintaining water resistance, SPF boosting and formulating a product for multiple markets will be discussed as well the specific challenges of formulating mineral sunscreens.

Biography

Susan Sperring is a Sr. Technical Manager at Symrise. Prior to Symrise, she also worked at Momentive Performance Materials, where she was the North American Marketing Manager for Personal Care and Home Care and Avon Products where she was a chemist for Global Skin Care. Sue has a bachelor's degree in chemistry from State University of New York- College at Oneonta and a master's degree in Cosmetic Science from Fairleigh Dickinson University



Feb 23 - Educational Dinner

March 16 - CEP

April 5th - Golf Tournament

May 18 - Houston Education meeting

June 22 - Social. Volunteer with another non-profit

July 27 - No meeting

August - Virtual Education meeting

Sept 28 - Educational Seminar Day (all-day)

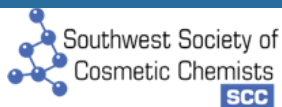
Oct 26 - Social. Trunk or Treat

Nov 16 - Educational lunch

December - TBD - Dinner Dance

To register for the above events please visit our web site. <https://swscc.org/events>





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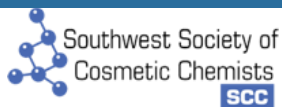
HERE IS YOUR CHANCE – WITHIN THIS NEWSLETTER BE ON THE LOOKOUT FOR THIS PICTURE.



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EMAIL GUESS TO KIMBERLY.WANDELL@OMYA.COM






SCIENCE CORNER

The JOURNAL OF COSMETIC SCIENCE (JCS) publishes papers concerned with cosmetics, cosmetic products, fragrances, their formulation and their effects in skin care or in overall consumer well-being, as well as papers relating to the sciences underlying cosmetics, such as human skin physiology, color physics, physical chemistry of colloids and emulsions, or psychological effects of olfaction in humans. Papers of interest to the cosmetic industry and to the understanding of the cosmetic markets are also welcome for publication. Issues are published online bi-monthly, for a total of 6 issues a year. There are no submission fees to publish a paper in JCS.


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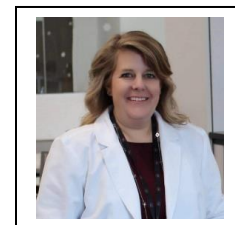
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-Through the Years - Historical Corner- Brought to you by Barbara Durkee

Barbara Durkee is a Senior Formulation Scientist with Mary Kay, Inc. She has worked in the cosmetics industry in Dallas for over 20 years beginning her career at BeautiControl Cosmetics in 1994. Barbara has previously served on the SWSCC board in the position of Secretary and committees including the Dinner Dance, Summer Events and Supplier's Day



Red Lipstick and Its Impact on the Perception of Women Through the Centuries

Red lips are often an image we see promoted around Valentine's Day. What is the meaning behind the iconic red pout? Depending on the century and the country you lived in, the red lip could have significantly different meanings.

In ancient times, Egyptian women wore lipstick made from crushed insects to signify status, and prostitutes in Greece were forced to wear red lipstick made from sheep sweat, crocodile droppings, and red dye to differentiate themselves from respectable women.

In the 16th Century, Queen Elizabeth and other upper-class women wore red lipstick made from plant dyes and beeswax, but by the 17th century, lipstick was outlawed. It was thought that women were seducing men into marriage through the use of makeup. This fear also spread to the States during the 1700s. A woman could be accused of witchcraft and her marriage annulled if she was known to have worn red lipstick while courting a man.



Women commonly made their own lipsticks using carmine dye from insect shells until the late 1800s. Then in 1884, French perfumers created the first commercially available lipstick. By the late 1890s, the Sears Roebuck catalog would feature a rouge for the lips and the cheeks.

In America in 1912, women supporting the push for equal rights marched past Elizabeth Arden's newly opened salon and were given tubes of red lipstick to wear. The marching women applied the red lipstick, which became a sign of rebellion and liberation, shocking in that day and time. The move was soon adopted across the pond by women's groups fighting for similar rights in their own countries.



During World War II, Hitler was known to hate red lipstick so women from allied countries would wear red lipstick to support patriotism and reject fascism. When red lipstick could not be found or was too expensive to buy, women in the UK were known to dye their lips with beet juice instead. According to one source, red lips became mandatory in 1941 for women who joined the US Army and Elizabeth Arden was commissioned by the US government to make the "Montezuma Red" lip color that matched the red piping on the Army uniform.

To this day, the red lip stands as a symbol of independence, resilience, and feminine self-esteem. The color is considered to be a reflection of a woman's inner strength and beauty and how she wants to be seen in the world.

Citations

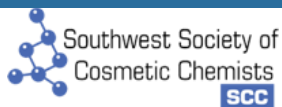
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Hong, Hana. "The Surprising—and Significant—History of Red Lipstick." Real Simple, 20 October 2022, <https://www.realsimple.com/beauty-fashion/makeup/history-of-red-lipstick#:~:text=Red%20lip%20color%20gained%20popularity,action%20among%20her%20fellow%20activists>.

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<https://axiologybeauty.com/blogs/our-blog/royalty-prostitutes-witches-movie-stars-the-history-of-red-lipstick#:~:text=Ancient%20Egyptians%20also%20wore%20red,appears%20in%20many%20lipsticks%20today>





Did You Know?

National Periodic Table Day - February 9th - A Day that celebrates the periodic table and all of the scientists who contributed to the development of the chart as a reference to anticipate chemical behavior

National Eyelash Day - February 19th - A Day dedicated to proper care of eyelashes and recognize the protection they offer to our eyes and the role they play in beauty.

National Vegan Lipstick Day - February 28th - A Day to celebrate lipsticks made without animal or animal derived ingredients

HAPPY VALENTINE'S DAY



DOPAMINE

Dopamine levels in the brain increase when you're in love, giving feelings of pleasure. People repeat behaviours that lead to dopamine release.



SEROTONIN

Studies have shown serotonin levels to be lower in people who are in love. They suggest these lower levels can lead to anxiety and obsession.

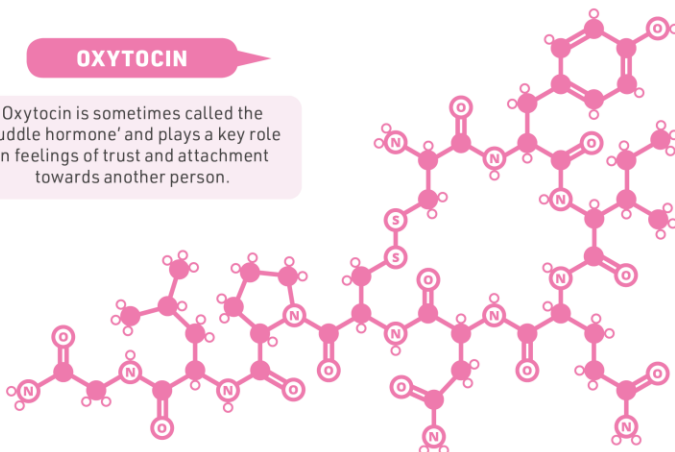


ADRENALINE

Adrenaline, along with noradrenaline, is produced in stressful or exciting situations. It increases heart rate, and contributes to the thrill of being in love.

OXYTOCIN

Oxytocin is sometimes called the 'cuddle hormone' and plays a key role in feelings of trust and attachment towards another person.



STRUCTURE KEY:

Carbon

Oxygen

Nitrogen

Sulfur

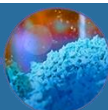
Hydrogen



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TOPIC AND ARTICLE FROM BARBARA DURKEE SWSCC HISTORIAN





THIS YEAR WE WILL BE TAKING NEWSLETTER SPONSORSHIP PAYMENTS ON THE WEB SITE SO YOU CAN PAY BY CREDIT CARD. IF YOU STILL WISH TO PAY BY CHECK PLEASE LET ME KNOW

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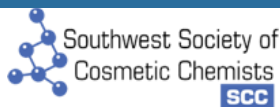
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Whats new in 2023!

The Executive Board is working hard on forming committees for 2023 and beyond. Below is our committee lists. Your board will be reaching out to people who we think might be good for each of these. Also, if you would like to join a committee PLEASE let us know.

Committee Chairs

- Newsletter Chair - Kim Wandell - Omya
- Webmaster Chair - Kim Wandell - Omya
- Social Media Chair - McKenzie Shaytar - Botanical Science
- ByLaws Chair - Robert Vetkoetter - Emultec
- Dinner Dance Chair - Carrissa Dowdy - Mary Kay
- Golf Tournament Chair - Jeff Barcafar - Barentz
- Event Planning Chair - Stan Djurich - IMCD
- Educational Chair - Michelle Hines - Mary Kay
- Suppliers Day Chair - Chrissy Burton - Botanical Science
- Student Outreach Chair - Cheryl Liszczak - Mary Kay
- Past Chair - Chrissy Burton - Botanical Science
- Editorial Chair - Melanie Timms @ eltaMD
- Membership Chair - Rhonda Solberg @ Mary Kay



Each newsletter we will feature one of the new Committee Chairs!

Mckenzie Shaytar - Botanical Science Social Media Chair

My name is McKenzie Shaytar and I graduated from UNT with a chemistry degree last spring. I am currently a Junior Chemist at Botanical Science Inc. Just prior to my graduation in May of 2022, I have been a member of the SWSCC. I have been passionate about the industry ever since and I look forward to becoming more involved. I would like to utilize social media to connect people to the cosmetic industry. Social media is an extremely powerful tool in the world today. Being able to share our passion for cosmetics through social media platforms will hopefully attract more people to the industry and educate consumers about the science behind their favorite products.



Stan Djurich - IMCD
Event Planning

Stan Djurich started in the personal care industry 6 years ago. His initial start was with an actives company where he researched, developed, and sold bio0based active materials using multiple fermentation technologies. Stan is a bio-hacker at heart, and considered an expert in the field of fermentation. Now he works for IMCD as a Technical Account Manager, covering the Southwest and Intermountain West territories. He has been a big supporter of the SWSCC since his visit to Texas in 2021, and looks forward to supporting the board and its members through organizing fun and educational events with the help of his committee members.



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2023 Area III Director - Aaron Peters



After 20 years in the industry, I have come to realize that my passion in life is for people and the connections we have. The SCC has been a vital part of my career and has added so much to my life. I am equally split between time in the lab and time in sales and I love them both for different reasons. I love how global our industry is and yet how small and personal it feels. While I love my work it is only a portion of who I am. I am a proud father of four (2 girls, 2 boys) and an incredible wife who is a creative entrepreneur. She inspires me to be my very best self and supports me in all that I do. As an Area III Director, I hope to give back even a small portion of that which I have been given. There is much to be gained through volunteering in regards to ones' personal character. Pursuing further knowledge and education in life also helps to build new neural pathways and downplays the old adage that "old dogs can't learn new tricks". The SCC fosters both volunteering and education which is why I support this institution

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2023 Area III Director - Valerie George



Valerie George is President & Chief Creator at Simply Formulas. An award-winning cosmetic chemist, science communicator, educator, leader, and avid proponent of transparency in the beauty industry, she most recently worked on the latest research in hair color and hair care at a leading salon professional brand based in Los Angeles, CA. Valerie is currently a national board Area Director for the Society of Cosmetic Chemists (SCC) and has also served as Chair of their national Committee on Scientific Affairs, two terms as Chair of the SCC California Chapter, is recipient of the Chapter Merit Award, and is a two-time winner of the Chapter Best Speaker Award. With more than a decade of beauty industry experience, she is a contributing writer at Happi Magazine, and the co-host of The Beauty Brains podcast. You can find Valerie on Instagram at @cosmetic_chemist.

 The advertisement features a close-up of a woman's face on the left, with a dollop of white cream on her cheek. On the right, the Grant Industries logo is displayed with the tagline "Where Performance Matters". Below the logo, the text reads "THERE IS NO SUBSTITUTE FOR PERFORMANCE" followed by a bulleted list of technologies:

- silicone elastomer gels
- water-coated silicone technologies
- microsphere powders
- silicone emulsifiers and stabilizers
- innovative hair care materials
- active delivery systems
- inorganic sun care dispersions
- natural based technologies

 At the bottom of the ad, it says: "Contact us today to discover the ways we help ensure your product's performance is flawless, or learn more at www.grantinc.com".

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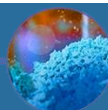
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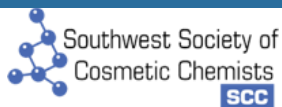
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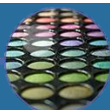
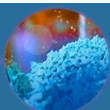
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Advantages of Membership

Membership with the Society of Cosmetic Chemists (SCC) connects you with professionals who undoubtedly understand the challenges and opportunities of the industry. Our benefits can be categorized into three major reasons why professionals in the cosmetic and personal care industry make the decision to join the SCC.

Education

- Free and/or discounted access to content on the [SCC Media Library and Resource Center](#), the go-to digital platform for journal issues, webinars, annual meeting content, and other resources.
- Complimentary digital subscription to the [Journal of Cosmetic Science](#), our flagship technical publication. The Journal aims to provide readers with high quality, peer-reviewed technical articles covering basic and applied research in cosmetic science, as well as advances in technology and product innovation for cosmetics and personal care.
- Discounted and/or free registration for [Continuing Education](#) in various formats such as live webinars, classroom lectures, hands-on lab instruction, and more.

Networking

- **Exclusive** access to the online [Membership Directory](#), the up-to-date guide of nearly 6,000 contacts - the who's who in the Society.
- Opportunities to participate in a wide range of education and networking events at 19 [Affiliated Chapters](#) across Greater North America.

Events

- Discounted registration to the [Annual Scientific Meeting & Showcase](#), the Society's hallmark event. Drawing more than 1,200 cosmetic and personal care community members and partners each December, highlights include: two full days of education on the latest industry innovations and research; a Showcase featuring more than 100 exhibitors and scientific posters; and multiple opportunities to expand your professional network and connect with cosmetic chemistry experts.
- Complimentary Membership in the [International Federation of the Societies of Cosmetic Chemists \(IFSCC\)](#) - a worldwide federation dedicated to international cooperation in cosmetic science. As a member of IFSCC, you will enjoy discounts to international events and receive access to both the IFSCC Magazine and KOSMET (housing over 84,000 international abstracts).





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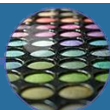
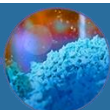
Sample
formulations

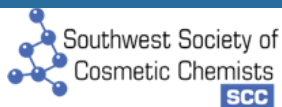


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A white-bordered box containing the Coptis Lab logo and the text "PLM SOFTWARE FOR COSMETIC LABORATORIES" in a teal box.

Coptis™ Ing

Cosmetic raw materials database

The Coptis Ing logo is in purple and teal, with a horizontal line below it. Below the line is the text "Cosmetic raw materials database".

Coptis™ Reg

Cosmetic regulatory database

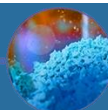
The Coptis Reg logo is in purple and teal, with a horizontal line below it. Below the line is the text "Cosmetic regulatory database".

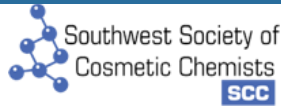
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Toxicology data on substances

The Coptis Tox logo is in purple and teal, with a horizontal line below it. Below the line is the text "Toxicology data on substances".

Visit www.coptis.com & ask for a demo!





Comments from the Editor:

I hope you have enjoyed this new addition of the newly named SWSCC Newsletter "THE SOUTHWEST CONNECTION." If you have questions or comments please reach out to me kimberly.wandell@omya.com

Thank you to all of our ad sponsors, we are looking forward to an amazing 2023.

-Kim Wandell 2023 SWSCC Secretary

