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http://www.swscc.org/

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Essential Ingredients
<u>alisonnally@</u>
essentialingredients.com

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#### **Area III Directors:**

Michelle Hines Michelle.hines@mkcorp.com

Liz Streland liz.streland@croda.com

#### **Newsletter Editor:**

Alison Nally
Essential Ingredients
<a href="mailto:alisonnally@">alisonnally@</a>
Essentialingredients.com

#### **SCC National Office**

120 Wall Street Ste 2400 NY, NY 10005-4088 (212)668-1500 Fax (212) 668-1504 scc@scconline.org

www.scconline.org



Volume 13 Issue 4



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### **2015 SWSCC**

Date— November 18th, 2015

Times— Registration @ 10:45 am

New Officer Installation @ 11:00 am

Lunch and Presentation @ 11:15 am

Place— Omni Mandalay
221 Las Colinas Blvd E.
Irving, TX

**Details on page 2** 

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event payments.

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### November Monthly Meeting November 18th, 2015



"Non-Stripping Mild Skin Cleansers"

by Shannon Smith Butz
Technical Director, Surfactants
Coast Southwest, Inc

Skin care consumers trending interest in ultra-gentle products has driven an increase in skin cleaners marketed as gentle and non-stripping. Formulators are being asked to formulate multi-functional facial cleansers that gently clean skin and remove makeup without stripping. Discussion will include current retail products and claims, how to define stripping, claims substantiation, surfactant selection (including synergy of surfactant combinations), moisturizing additives, and a selection of prototype formulations.

DATE: November 18, 2015



### LOCATION:

OMNI Mandalay at Las Colinas 221 Las Colinas Blvd. E Irving, Texas 75039





Corporate Sponsorships / Door Prize Donations: Michele Stovall at

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Newsletter

Bring a new, unwrapped toy to support Children's Medical Center of Dallas

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# September 2015 Educational Day

#### **Educational Seminar Schedule**

7:45 am – 9:00 am Registration, Continental Breakfast

Morning Sessions—Regulatory Trends Impacting Business

8:15 am – 9:00am Regulatory Trends and Challenges at the State

Level

Theresa Flores - Mary Kay

9:00 am – 9:45 am Natural Alternatives for Polyethylene Particles

Tiffany Oliphant- Floratech

9:45 am - 10:30am EU Allergens: What was, what is, and what will

be...maybe?

Dr. Marisol Gutierrez-Givaudan

10:30 am - 11:00 am Morning Break

11:00 am - 11:45 am Nagoya Protocol and Brazilian Legislation of

sustainable use of genetic resources.

Thiago Terada (Beracca)

12:00 pm - 1:00 pm Plated Lunch

Afternoon Sessions—Formulating Naturally

1:00 pm - 1:45 pm High Performance Algal Betaine from renewable

Microalgae

Uma Kulkarni—BASF

1:45 pm – 2:30 pm Formulating with Natural Emulsifiers

Paul Slavashevich—Symrise

 $2:30 \ pm - 3:00 \ pm$  Afternoon Break

3:00 pm – 4:00 pm A Cosmetic Chemists Guide to Natural Formulating

Standards

Perry Romanaski

Notebooks graciously donated by Coast Southwest!

Door prizes will be announced after lunch and at the 2:30 break.







2015 SWSCC Educational Seminar September 24th, 2015 7:45AM – 4:00 PM

Regulatory Trends Impacting Business— AM Sessions Formulating Naturally—PM Sessions

Omni Dallas Hotel at Park West 1590 LBJ Freeway Dallas, Texas 75234 (972) 869-4300

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# 2015 SWSCC October Monthly Meeting

Silicones for Enhancing the Texture of Skin and Hair Care Formulations:
Meeting Consumers' Expectations for Unique Experiences

By: Paige Krzyskowski

Today's consumers seek more from their beauty care and personal care products than ever before. Beyond performance, consumers desire products that cater to their specific needs and that deliver a delightful experience with every use. They desire an experience worthy of sharing. Silicones offer many performance benefits, but also enable formulators to create unique textures in formulations for both hair and skin care.







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### **SWSCC MEMBER SPOTLIGHT**



# SWSCC Member Spotlight Andra Corder



I'd like to introduce Andra as our next Member Spotlight interviewee. Andra is a Technical Sales Representative/Chemist for ARC Products, Inc. She has been in this position for over a year. Andra has also been a member of the SWSCC for over a year. We'll find out more about Andra's career, how she got into this field, and also find out what she does when she's not working.

So let's get to know Andra a little bit better.

#### Starting off with the basics.

Where were you born and raised? I was born in Irving, Texas, but my family quickly moved to Marietta, Oklahoma when I was 6 months old. In fact, I am the only Texan in a family of Okies; which has made the OU-UT football games a true rivalry for our family. Our family moved back to Flower Mound, Texas when I was 9, and I have been a resident of the DFW area ever since.

Where did you go to college? I attended the University of Texas at Arlington for both of my degrees; I received a Bachelor of Science in Biology and a PhD in Organic and Biochemistry.

What was your first job at the teenage level, and after college? My first real job beyond babysitting was as a swimming instructor teaching children from age 6 months to 12 years. I absolutely loved working with children of various ages, as well as teaching them confidence in the water. After two years, I decided to get out of the pool and became a preschool teacher through my undergraduate career. Having to handle 15 preschoolers taught me a lot about myself, and solidified my love of teaching.

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### **SWSCC MEMBER SPOTLIGHT**



### SWSCC Member Spotlight (continued)

How did you get into the cosmetic industry? I fell in love with research and solving the puzzle of Organic Chemistry during my undergrad. My interest in Biology and Organic Chemistry led to a joint doctoral between two professors, one in Organic Chemistry and the other in Biophysical Inorganic Chemistry. I was recommended to ARC Products, who reached out to me, and gave me the chance to pursue a career in cosmetic chemistry. I realized that cosmetic chemistry is another avenue to help people find confidence in themselves, and in turn happiness. I am so happy to be a part of this industry.

**So what exactly is it that you do?** The majority of my time is spent helping personal care and HI&I customers with their formulating challenges, including conducting experiments in the lab. I also support my customers, as well as vendors, to ensure that all needs are being met and business transactions occur smoothly. More recently, I have started learning some oil field applications, but still have much to learn.

What is one of the most interesting parts of your job? I think one of the most interesting parts of my job is the vast array of technical questions that I receive. I have been asked questions on finding material off-sets to fulfill new standards, how to achieve the aesthetics similar to new products out on the market, how to calculate quantity of buffer necessary for specific systems, etc. This also means that I have to keep up-to-date on market trends and I have the pleasure of spending time researching new personal care items.

What's one of the things that you like most about your job: Traveling with my coworkers to visit vendors, customers, and attending training seminars is one of the most enjoyable aspects of my job.

### Now let's talk about your membership with the SWSCC

So how involved are you with the SWSCC, do you attend most meetings, volunteer with events, thinking about running for office, or is there another way? I attend the vast majority of SWSCC events, and I am on the list to volunteer. I was recently asked if I would be interested in running for office; however, right now I have little time between work, the monthly Chemistry Chat group, and my little girl who is almost 2 years old. Hopefully within the next few years I can run for office.



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### **SWSCC MEMBER SPOTLIGHT**



### SWSCC Member Spotlight (continued)

Of all the SCC events you've attended, is there any one SCC event that was a memorable one? Suppliers' day was by far the most memorable for me. I had only been working at ARC for a few months, and the event really made me excited about being a part of the cosmetic chemistry society. Beyond the excitement of my first SCC event, I met three women who helped inspire the idea of creating the Chemistry Chat group. They were all interested in learning how all of the raw materials worked together verse just following a recipe. The next month, we all got together and dove into the chemistry of surfactants over a few margaritas. We loved it! It has been a great way to learn and make friends.

Name one SWSCC event that you hope never goes away, and why is that? The Golf Outing, because it was an absolute blast! I am already trying to plan my team for next year.

Let's move away from SCC questions, and find out more about you.

So do you like golf, or is the SWSCC Tournament the one time a year you actually play? By the way, how did you do at the tournament this year? The SWSCC Golf Tournament was the first time I played golf on an actual course. I play "Cow-Patty Pasture" with my family quite often, but this is a bit of a different game. We go out into a cow pasture, pick a tree, and see how many puts it takes to hit it with our neon golf ball. A lot of fun, but definitely not the same as golf on a course. Quite honestly, I did horribly. I sprained my ankle on the first hole getting too excited while trying to place my club back on the cart. I pulled through, but am blaming the poor score on my sprained ankle.

I remember you telling me that you can throw a Frisbee from waist level, as well as from above your head, and with great accuracy, so could you share with us where you learned to do this, or are you just a natural? My first year at UTA, I was asked by a friend to join the Intermural Ultimate Frisbee team. Ultimate Frisbee is somewhere between soccer and football. It is played

on a soccer or football field, there is no tackling and you score points with touchdowns. I played for the first two years of undergrad, and learned to throw a Frisbee overhead. This is generally done for the "kick-off", and I was incredibly excited the first time I got the Frisbee all of the way to the end zone. The most memorable time I had was attending a tournament in Baton Rouge, Louisiana during Mardi Gras. We did not have enough women to make a full team for playoffs, so we teamed up with the TCU women's team. We did not win, but the tournament is one of my college highlights.



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### **SWSCC MEMBER SPOTLIGHT**



### SWSCC Member Spotlight (continued)

**Any other athletics you're involved in?** I played basketball through high school, but have not picked up a basketball in some time. I mainly work out, practice yoga, and play catch with my husband and daughter.

So can you tell us more about this "Chat Group" you spoke of earlier? When I first started at ARC, several formulators asked me if I could teach them more about the chemistry behind the formulas. Since I love to teach, I thought this would be a great way for us to learn together. The group started just under a year ago with 3 formulators and has grown to a group of over 20 cosmetic scientists hungry to learn more. Generally, I prepare a presentation centered on an agreed upon topic that serves as baseline to our discussion. For instance, we have discussed surfactants, emulsions, and rheology modifiers. I also send an electronic copy of the presentation to every formulator present, as well as those who cannot attend. We try to keep an informal environment to encourage open discussion as opposed to a lecture. Towards the end, we also discuss current project issues and try to help one another resolve the problem. The chat group has created contacts among formulators in the area that now email one another for help, support, and friendship.

### Let's start winding this thing down

Of the last three books you have read, which was your favorite, and what was it about? My most recent favorite was "Leaving Time", by Jodi Picoult. It was a very endearing book about a little girl looking into the disappearance of her mother. I also love anything written by Susanna Kearsley, author of historical fiction and mysteries.

A talent or hobby I have that most people aren't aware of is: I do not know if this is a hobby per

say, but I love motorized vehicles. I grew up riding wave runners at the lake and ATVs in the mountains. My husband and I also own two motorcycles, a Harley Davidson Road King and one he built by hand. The sense of freedom that comes with top speeds and wind through the hair helps me leave all stress behind, if only for a moment.



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### **SWSCC MEMBER SPOTLIGHT**



### SWSCC Member Spotlight (continued)

One of the scariest things I have ever done, was: One of the scariest things for me was going "snuba" diving in Hawaii. In snuba diving the tank stays on top of the water, and you are hooked up to a line that allows you to go about 25 feet underwater. It was incredibly scary for me, but when I finally let myself sink, it was breathtaking. The coral was beautiful, and the sea turtles came so close you could almost touch them. It was an absolutely amazing experience.



**Favorite professional or college sports team?** Of course I love the Cowboys, but also follow Green Bay Packers quite closely. My favorite college football team is UT, unless they are out, then I route for OU because I love to see my dad happy.

**Favorite food?** I love hummus and I eat it almost every day. It has lots of protein, is healthy, and makes veggies taste great.

**Favorite television series - or at least the one I watch the most is:** My most recent favorite TV series is probably Dare Devil, the Netflix series. I also really love Brooklyn Nine-Nine.

Of the last three movies you've seen, which did you enjoy the most? My most recent favorite movie was the Disney movie "Home". I thought it was very witty, and even my daughter stayed quiet for more than a few minutes at a time.

**Favorite musical artist?** My all-time favorite is Red Hot Chili Peppers. They were my very first concert. My dad took me when I was 13, and I have loved them ever since.

Of the last three concerts you've attended, which was the most enjoyable, and why? Turnpike Troubadours, a Texas local "Americana" band (also known as Red Dirt Music). They have an amazing fiddle player. It was also the first date my husband and I went on after having my daughter, so an overall great memory.

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### **SWSCC MEMBER SPOTLIGHT**



### SWSCC Member Spotlight (continued)

Most memorable road trip, and what made it memorable? My most memorable road trip was about 3-4 years ago. My family, grandmothers, and my boyfriend (now husband) all went to Florida to spend time on the beach. The first night there, my boyfriend and I went walking on the beach under the full moon. This is where he asked me to marry him. This is also where I hit him and called him a jerk, and said "of course I will". When we walked back into the hotel room, everyone was there to congratulate us. A few weeks before, he had taken my dad to dinner and asked for my hand. Everyone knew but me, and it was one of the best gifts he has ever given me.

**Favorite vacation destination?** My favorite destination is Lake Murray. It is in Oklahoma about half an hour north of the Red River. My parents own a house-boat there, and it is officially my home away from home. I get to spend time with my family, and I do not have to spend hours in the car to get there.



Well Andra, on behalf of the SWSCC, I'd like to thank you for taking time out to allow us to get to know you better. I'm sure everyone who has read this article, knows something about you that they didn't know before.

For all the other members, we're always looking for someone else to put into our Member Spotlight for the next newsletter. If you are interested, or simply have questions about it, please feel free to contact me.

Look forward to hearing from you, Daniel Ramirez

Southwest Chapter



By Perry Romanowski

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chemistscorner.com

Chemists Corner

### Product categories in the cosmetic industry

by Perry Romanowski on 08/14/2015

Most people who work in the cosmetic industry for large to medium sized companies specialize in one type of cosmetic product. They are limited to hair products or skin products and rarely is there an overlap. Formulators at contract manufacturer or consultants have much more opportunity to work on the different types of cosmetic products, but even they are limited by the projects that come to them. If you want to be a complete cosmetic chemist and maximize your career flexibility, you should learn about the products in all cosmetic categories and the



basics of how to create those formulas. The first step to that is to know the products in each of the categories.

### **Cosmetic product categories**

While there are thousands of cosmetic products on the market, they can all be sorted into 5 distinct categories.

Skin Care
Hair Care
Color Cosmetics
Fragrances
Other





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By Perry Romanowski

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### Chemists Corner

# Product categories in the cosmetic industry (cont.)

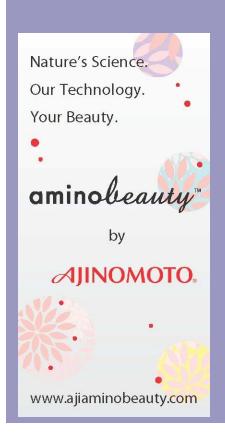
by Perry Romanowski on 08/14/2015

### **Skin care products**

These are products designed to improve the appearance and feel of skin. The skin care market makes up about 30% of all cosmetics sold which is the largest share of any category. Skin care products can be classified further by how they work and what they do.

First, there are products that are left behind on the skin. These include moisturizing products designed to improve the look and feel of skin. There are also anti-aging products that promise to get rid of the sign of aging skin (e.g. wrinkles). There are sunless tanners which change the color of skin. And there are over-the -counter drug products that protect from the sun, treat skin medical conditions, treat acne, and really reduce wrinkles.

The other types of skin products are those designed to remove things from skin. This include cleansers like body washes, hand soaps, facial washes, toners, bubble baths and more. It also includes scrubs, masks, and exfoliation products. You could also add shaving creams and depilatories to this group since they are designed to remove hair from the skin.







By Perry Romanowski

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### **Chemists Corner** Chemists Corner

### **Product categories in the cosmetic industry (cont.)**

by Perry Romanowski on 08/14/2015

### Hair care products

Products for the hair are the second most popular type of cosmetic making up approximately 25% of sales. Like the skin care category, hair products can be further classified by how they work and what they do.

The most frequently purchased hair products are those designed to remove things from the hair. These are liquid shampoos which clean hair but there are also powdered and aerosol shampoos. They remove dirt, oil and other things from hair. There are specialty shampoos which qualify as over-the-counter drugs and include anti-dandruff shampoos, anti-lice products, and hair restoration shampoos.

Hair conditioners are another type of product designed to be rinsed off but they also leave material behind to improve the look and feel of hair. There are also intensive conditioners, protein packs, hot oil treatments, and a wide variety of other specialty products that are supposed to improve the hair look and feel.

A third type of hair product are those meant to be left in the hair. These products can help change the feel of hair but are primarily meant to help with the look of hair. The largest segment of these products are styling products including hair sprays, mousses, styling gels, putties, and more. There are also leave-in conditioners.



A final category would be reactive hair products that chemically change the make-up of hair to change the way it looks. For straightening hair there are relaxer products. For making hair curly there are perms. And for changing the color of hair there are permanent, semi-permanent, and temporary hair colors.

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# Product categories in the cosmetic industry (cont.)

by Perry Romanowski on 08/14/2015

#### **Color Cosmetics**

For most people these are the types of products that they think of when you say the word cosmetic. Color cosmetics make up about 20% of the cosmetic market. This group includes products that remain on the skin and change the color and appearance. It includes products for the face like foundations, lip sticks, blushes, eye shadow, eye liner, and mascara. You could also include products for the nails such as nail polish, gloss, and all the product related to nail care. Color cosmetics are the most regulated of all cosmetics because governments around the world restrict the types of ingredients that can be used for colors. Some coloring ingredients that were used prior to the creation of the modern cosmetic industry were quite poisonous.



### Chemists Corner





Southwest Chapter



By Perry Romanowski

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**Chemists Corner** 

### Product categories in the cosmetic industry (cont.)

by Perry Romanowski on 08/14/2015

### **Personal Care products**

The last category of cosmetic product are the other personal care products. This group makes up approximately 15% of sales in the market (depending on what products you include). These include oral care products like tooth paste, mouthwash and whitening products. It also includes deodorants and anti-perspirants although I suppose you could make a case that these could be classified as either skin care products or fragrance products.

### **OTC** products

Throughout this post we have mentioned over-the-counter drugs. You see cosmetics are not allowed to treat a disease or otherwise interact with the skin metabolism. According to the law they are only allowed to temporarily change the appearance of skin and hair. So any product that actually treats a disease is actually a drug. In the US the FDA has created a list of such products and each of these has a monograph which dictates the active ingredients, levels, and claims that can be made about the products. These products are not cosmetics although they seem like they are. See this post we did on drugs that seem like cosmetics for more information.

#### Become a better cosmetic chemist

If you want to become a more well-rounded cosmetic chemist you need to learn the technology behind all of these types of cosmetics, not just the ones that you work on every day. Don't allow yourself to get pigeonholed into one type of product category without learning about all the other categories. It's ok to specialize in one area but don't limit your knowledge to a single specialty. Having a broad knowledge about all the cosmetic product types and categories will improve your career options, improve your formulating skills and make you more innovative.









## NATURALLY KIAWAH SYMPOSIUM

Kiawah Island, SC April 20 - 22, 2016

SPECIAL EVENTS

April 20 - CEP Course

April 20 Evening - Cocktail Reception & Supplier Showcase at Turtle Point Country Club

April 21 - Full Day Technical Seminar

April 22 - Annual Golf Outing at Osprey Point

Spa Treatment at the Sanctuary

### FOR ADDITIONAL INFORMATION

Michelle Linscott - Michelle@xytrus.com Catherine Walker - Catherinewalker@xytrus.com



Southwest Chapter



# CAROLINA SOCIETY OF COSMETIC CHEMISTS Call for Papers 2016 Naturally Kiawah Symposium

April 21, 2016 Kiawah Island Golf Resort Kiawah Island, South Carolina

Authors are invited to submit titles and abstracts of no more than 150 words for original papers to be presented in podium format. All topics related to Natural and Green Science will be considered for presentation. Topics of particular interest for submission of the abstracts are:

- How Are Advances in Science Effecting the Development of New Natural /Green Raw Materials and Products
- Eco Friendly Manufacturing (carbon footprints, alternate forms of energy, waste management techniques)
- Effect of Natural/Green Products on Skin Biology
- Fair Trade Opportunities in Personal Care
- Preservation and Stabilization of Natural Products
- Marketing and Consumer Trends
- Regulatory Updates
- Sustainable Sourcing and Manufacturing
- Novel Delivery Systems for Natural Products
- Green/Natural Packaging

**DEADLINE: November 1, 2015** 

Abstracts should be submitted on a separate sheet along with this flyer or Abstract Cover Sheet and send via e-mail to catherinewalker@xytrus.com or mail to: Catherine Walker, Xytrus, 9200 Stockport Place, Charlotte NC 28273. All Abstracts will be reviewed and selected by the CCSCC Education Committee no later than December 15th. After acceptance of abstracts by the Committee, all presenters will be required to submit an electronic copy of their full presentation 4 weeks prior to event date. Final presentations will be due no later than March 21th 2016. No changes in presentations will be acceptable one week prior or on the day of the presentations.

Cover Sheet Information:
Presenter's Name:
Title: (Prof., Dr., Mr., Mrs., Ms.)
Author(s):
Company Name:
Telephone #:
Fax #:
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Abstract Title:

Abstracts should be single spaced and typed on a separate sheet (150-200 words). Complete generic names as well the INCI nomenclature are requested for all ingredients. Abstracts should be informative, containing:

- 1. a sentence statement of the study's specific objective
- 2. brief statement of methods, if pertinent
- 3. summary of results obtained
- 4. statement of conclusions

Equipment requirement for presentation:

\_\_\_\_ LCD Projector for PowerPoint



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### National SCC Courses

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#### SCC NATIONAL CEP COURSE SCALE UP AND PROCESSING COSMETIC FORMULATIONS

Friday, November 6, 2015 Time: 9:00 am - 5:00 pm

Instructed by David Yacko

Location: SCC National Office, New York, NY

#### SCC NATIONAL CEP COURSE - BEGINNING COSMETIC CHEMISTRY

Wed, December 9, 2015 Time: 9:00 am - 5:00 pm

Instructed by Perry Romanowski

Location: New York Hilton, New York, NY

#### SCC COURSE – GUMS, THICKENERS AND RHEOLOGY MODIFIERS

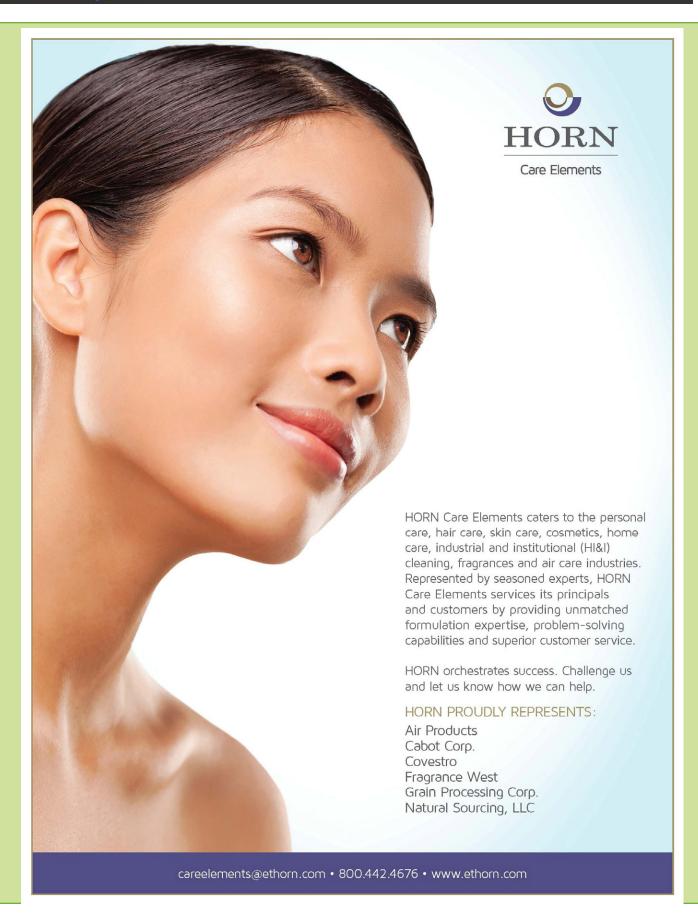
When: Wed, December 9, 2015 Time: 9:00 pm – 5:00 pm

Instructed by Robert Lochhead, Ph.D.

Location New York Hilton Hotel, New York, NY

SPECIAL NOTE: The SCC can bring On-Site Training Courses directly to your entire development team at your location, offering convenience, team building with an in-depth focus of the course of your choice. The Society holds its Annual Scientific Meeting each December. The Annual Meeting provides a forum for the exchange of current findings and technology on topics of global interest in cosmetic science.





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#### **Chemist Humor**

What did the Cowboy Chemist tell his horse? HIO Aq!!!!

How many moles are in a guacamole? Avocado's number.

Why did Carbon marry Hydrogen? They bonded well from the minute they met.

What kind of ghosts haunt chemistry faculties? Methylated spirits.

If  $H_2O$  is water what is  $H_2O_4$ ? Drinking, bathing, washing, swimming. . .

According to a chemist, why is the world so diverse? Because it's made up of alkynes of people.

What's the difference between Chemistry and cooking? In Chemistry, you should never lick the spoon.

A group of organic molecules were having a party, when a group of robbers broke into the room and stole all of the guest's joules. A tall, strong man, armed with a machine gun came into the room and killed the robbers one by one. The guests were very grateful to this man, and they wanted to know who he was. He replied: My name is BOND, Covalent Bond.

Courtesy of http://www.coolscience.org



### **MEMBER NEWS**

j⊛in us! We currently have 243 members in the SWSCC. We are just 13 members shy of having the largest member count in the history of our chapter! Please everyone renew your membership and encourage others to join:)



### 2015 SWSCC Officers

Chair—Mauricio Castro, Mary Kay Inc.

Chair Elect—Jacklin Hoffelt, Coast Southwest

Secretary – Rita Cabrera, Goodier

Treasurer—Alison Nally, Essential Ingredients

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Southwest Chapter



### SAVE THE DATES!!!!

December 4th
SWSCC Holiday Party









SWSCC P.O. Box 542163 Dallas, TX 75354-2163

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