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# Southwest Society of Cosmetic Chemists

**SCC**

Volume 18  
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2020



## SWSCC March/April Events - COVID-19 Update

Due to the concerns over COVID-19 (coronavirus disease) the SWSCC board met to discuss the events for March and April. With the President's statement to not allow travel to Europe and asking our country to minimize large events we have decided on the following plan:

- **March 19th meeting** – This meeting has been canceled, and all registered attendees will be reimbursed. If you registered for this event, a separate email will be sent advising timing of credit. Our current plan is to reschedule for June 9th, same venue and speaker.
- **April 15th** – Meet and Greet – Registration has been closed. If you registered for this event, a separate email will be sent advising timing of credit. We plan to reschedule later this year and more to come as plans are finalized.
- **April 16th** – Golf Tournament – Registration has been closed at this time. It has been rescheduled for June 10th, 2020—same venue and times. We will work with those registered regarding reimbursement. We appreciate your understanding and patience as we work through this unique situation.

Most venues require contracts that we are in the process of negotiating dates. Once we have a resolution, we will update the events on our website (swscc.org). The decision was hard for us to make as we know everyone enjoys these events, but our main priority is to ensure all attendees are safe from getting COVID-19.

Sincerely,

Mary Miller

Chair – SWSCC



SOCIETY OF COSMETIC CHEMISTS  
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### Inside you will find:

- Page 2—June Monthly Meeting Information
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SWSCC Monthly Meeting  
RESCHEDULED TO JUNE 9th, 2020

## **‘Decoding the Crystal Ball’: Color Trends – Where they Come From and How they Translate for Cosmetics, Fashion, Home & Décor**

This presentation will review historical color trends (that are still popular today), as well as the various marketing groups / companies that influence the colors we wear each year. Fashion, media and the 2020-2021 trends will also be reviewed.

Biography: Alison Griffin has over 25 years of experience in the Cosmetics / Personal Care industry. Starting her career in R&D, she has worked in both the finished good end (Avon Skin Care Lab) as well as in the supplier end. She has 20 years of experience in raw material sales, 10 of which have been for pigments companies (EMD, Sandream, Sudarshan).

While at EMD (Merck), she was the recipient of both the Regional Sales Award and the Regional Marketing Innovation Award.

She is a past NYSCC Chapter Chair and recipient of the Chapter Merit Award.

She has a B.S. (Biology) from Gettysburg College and an M.A. (Cosmetic Science) from Fairleigh-Dickinson University.



SWSCC Monthly Meeting  
Rescheduled, date TBD

Come join us for our Meet, Mingle and Dinner plus speaker  
on Chemistry of Wine!

Free to SCC/SWSCC Members!

- Date and Time: TBD
- Place: Messina Hof – 201 South Main Street Grapevine TX.
- Registration, Wine/Appetizers begin at 6pm
- Plated dinner served at 7pm (along with pairing wine with each course).
- Sommelier will speak about the chemistry of wine
- After dinner there will be more wine served and you can enjoy mingling (inside or outside on their balcony overlooking the sites of Grapevine)

Members – No Charge/Non-Members - \$45

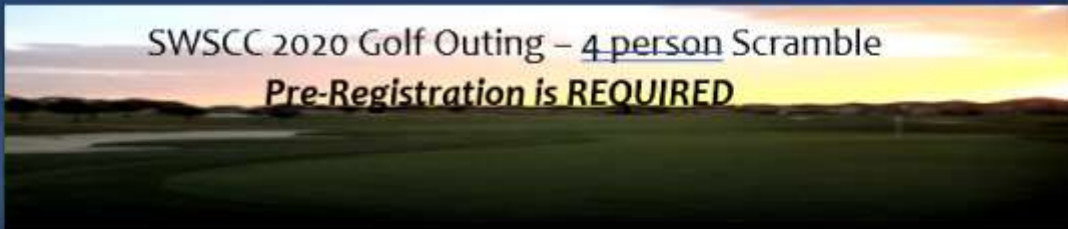
Parking is on the streets or in the church parking lot behind the winery.



*Messina Hof*  
GRAPEVINE WINERY  
GRAPEVINE, TEXAS  
JOIN THE FAMILY

SWSCC 2020 Golf Outing  
June 10th 2020

# SWSCC 2020 Golf Outing



**Where:**

**Cowboys Golf Club**

1600 Fairway Drive,  
Grapevine, TX 76051  
(817) 481-7277

**When:**

Wednesday June 10<sup>th</sup>,  
2020

Registration Deadline is  
Friday June 5<sup>th</sup>. **Or if we  
sell out ( max of 140  
players allowed) – Cost  
\$150 per player.**

**Time: 1:30 pm Shotgun  
(arrive by noon to  
register and eat lunch  
before the tournament.  
It's included in the  
price!)**

Enjoy a complete  
program of range  
balls, 18 holes  
(including cart),  
lunch, door prizes,  
skill prizes & dinner  
awards banquet  
**Any questions please  
contact (via SWSCC  
Website):**

Jeff Barcafar  
Alison Nally  
Mauricio Castro  
Kelly Wensman

### How to Enter

The deadline for sign-up and **PAYMENT** is Friday, June 5<sup>th</sup>, 2020

**Or before if max of 140 players have registered**

**Registration is only online and will open for this event on June 5th, 2020**

**\*\*We will not be accepting payments the day of the outing!\*\*\***

**If you are sponsoring a team or playing as a single you MUST register online and pay by the deadline, Friday, June 5<sup>th</sup> to be eligible to play.** Registration for the tournament is done online at [www.swscc.org](http://www.swscc.org). Payment is by credit only and is paid at time of registration.

### SWSCC Hole Sponsorships Available

A sign with your name, logo and contact information will be placed on the tee box as well as recognition as a sponsor in the newsletter, outing flyers and at the party. All for just \$250 per hole! If you would like to sponsor a hole please go to [www.swscc.org](http://www.swscc.org), Hole Sponsor event and register. Payment is by credit only and is paid at time of registration. These must be registered by June 5<sup>th</sup>. Any Hole Sponsors sent in after this date we cannot guarantee recognition.

### Donations

We need supplier contributions for door prizes, long drive and closest to the pin. Gift cards accepted the day of outing. Monetary donations should be made payable to SWSCC are appreciated as well as other fun gifts for the outing.

Please let us know by June 5<sup>th</sup> for donations/sponsors and you will be acknowledged at the outing and in the SWSCC Newsletter.

*Golf attire is required. Collared shirts and golf slacks/shorts. No steel spikes are allowed on the course.*

**LEGAL NOTICE:** Individual golfers agree when they register to indemnify SWSCC and are solely responsible for any damage caused during the golf outing. Each player will be required to sign a release before play begins.

SWSCC Monthly Meeting  
January 16th, 2020

SWSCC January Monthly Meeting - Thursday January 16th, 2020

The event is at the Irving Convention Center in the Jr Ballroom D. Address for ICC is 500 W. Las Colinas Blvd., Irving Tx, 75039.

Speaker - Sanam Fazilova, Technical Marketing, Active Concepts.

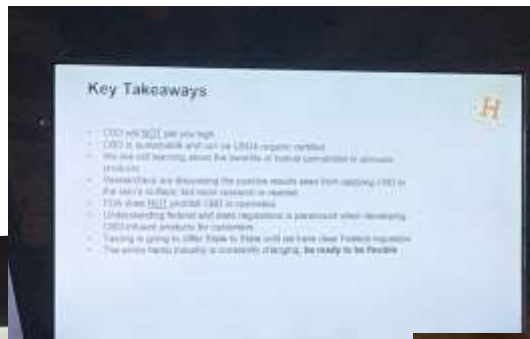
Abstract - Bio-Active Algal Lipids: The Next Generation Cellular Modulators



## SWSCC Monthly Meeting February , 2020

Topic - CBD/Hemp: Consumer Safety and Confidence

Marielle Weintraub, Ph.D. is a founding board member and the current President of the U.S. Hemp Authority. The U.S. Hemp Authority Certification Program is our industry's initiative to provide high standards, best practices and self-regulation, giving confidence to consumers and law enforcement that hemp products are safe, and legal. In an effort funded by the U.S. Hemp Roundtable, and joined by organizations such as the Hemp Industries Association, industry leading firms, top-tier testing laboratories, and quality assessors developed comprehensive guidance for growers, processors and brand owners of hemp.



2019 SWSCC Merit Award  
Rachelle Allen

## SWSCC 2019 Dinner Dance





Please remember to thank your sponsors for  
the 2019 SWSCC Dinner / Dance!



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**POSTPONED**

**TEAMWORKS**



TEAMWORKS will be Thursday, October 29, 2020 at the Donald E. Stephens Convention Center.

**TEAMWORKS 2020:**  
THE NEXT GENERATION

**Reserve Your Booth – Plan to Join Us!**

The Midwest Society of Cosmetic Chemists  
invites you to our 2020 Main Event!

**April 8, 2020**

Donald E. Stephens Convention Center in Rosemont

For further details, contact: [teamworks@midwestscc.org](mailto:teamworks@midwestscc.org)

[www.midwestscc.org/2020-main-event](http://www.midwestscc.org/2020-main-event)

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NEW DATES!



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**SUPPLIERS' DAY 2020**

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SEPTEMBER 30 - OCTOBER 1, 2020  
JACOB K. JAVITS CONVENTION CENTER  
NEW YORK CITY

[WWW.NYSCC.ORG/SUPPLIERS-DAY](http://WWW.NYSCC.ORG/SUPPLIERS-DAY)



SOCIETY OF  
COSMETIC  
CHEMISTS

*Dedicated to the advancement of cosmetic science*

## ATTENTION! ATTENTION!

### In-House CEP Courses Available

In-House Courses are highly-personalized courses brought to companies to address challenges or areas of need. These courses, taught by knowledge experts, provide professionals with an up-to-date cosmetic science education. Recent In-House Courses have been organized for **Benefit Cosmetics**, **Mary Kay**, **Bayer**, the **FDA** and others.

Companies interested in providing in-depth technical information to their employees can contract an education day in a location of their choosing.

- ▶ **SOCIETY** covers the costs of booking the instructor and all of the instructor's traveling expenses (including hotel, flight, car, etc.)
- ▶ **COURSES** can be scheduled for 1 or 2 days on any topic of particular interest to the company
- ▶ **COMPANIES** can choose the instructor if they seek a specific knowledge expert

#### Current courses available include:

Scale Up & Processing

Regulatory

Color

GMPS For Cosmetics

Cosmetic Formulations

Regulatory Update

Beginning Cosmetic Chemistry

Basic Hair Science

Botanicals & Naturals for The Naturals Market

Chemistry & Regulations of Cosmetic Colorants

Molecular Biology & Gene Expression

Phytochemistry 101 For Cosmetic Chemists

cGMPS For Cosmetics and Otc's

Practical Basic & Theory in Emulsion Technology

Cosmetic Chemists Guide to Product Development

Sustainable Cosmetic Product Development

Preservatives

Cosmetic Rheology

Color & Make-Up

Surfactants

Cosmetic Raw Materials

Fragrance as A Science

Silicone Chemistry

*and more!*

To reserve a course for your team,  
contact Sam Neely at [sneely@scconline.org](mailto:sneely@scconline.org)





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**5,000**  
MEMBERS  
CAN'T BE WRONG!

## MEMBER BENEFITS

- Subscription to the **Journal of Cosmetic Science**, our flagship publication, published six times per year
- Discounts on **Continuing Education** courses, which further improve the qualifications of cosmetic scientists by setting high ethical, professional and educational standards
- Discounted registration to the **SCC Annual Meeting**
- Opportunities to participate in a range of professional and social events at **19 affiliated Chapters**
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By Perry Romanowski

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## Challenges of being a cosmetic chemist

Posted on September 20, 2019 by Perry Romanowski

Most scientists who end up in the cosmetic industry didn't plan it that way. While there are now college and university cosmetic science programs, the vast majority of cosmetic chemists are more like me and they just stumble into the industry. You can read how I became a cosmetic chemist. Unfortunately, when you study chemistry or science in college it does not prepare you for working in industry. Doing research in industry is not the same as doing research in college. There are a number of challenges that get in the way of the science and make getting to the truth of a subject much more difficult.

### Marketing driven

The first thing you have to know about the cosmetic industry is that it is marketing driven. In some industries like electronics or pharmaceuticals, the Research and Development departments drive the development of new products. They have teams focused on basic research to make breakthroughs that will eventually lead to new products. If the scientists make some new discovery or develop some technological advance, it can get turned into a product and the marketing and sales groups get on with selling it.

The cosmetic industry is not like this. Instead, the Marketing department essentially tells the R&D department what projects they will be working on. This is not necessarily bad, but it does make it more difficult to do basic research and make new discoveries. There is much more focus on "development" and less focus on "research." For a scientist, this can be a bit distressing. Most scientists are curious sorts who want to investigate the world and discover what is true. Spending all your time adapting formulas to fit marketing requests can get a bit dull, although it can be fun too.

### Free time research

We were actually given some "10% time" which was free time you were supposed to use to be innovative, do whatever research you want and come up with a cool new technology/product. This was a bit of a fake program though. The reality is that they kept you so busy with all your projects, you never had 10% time to work on anything. And even if you did come up with a new technology or product, the company wasn't really interested in it unless you could also prove that it was something consumers were asking for. This can be frustrating

By Perry Romanowski

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## Challenges of being a cosmetic chemist (continued)

Posted on September 20, 2019 by Perry Romanowski

### Cosmetic Science

While doing science in a marketing driven industry is hard, there are still times when you might manage to conduct experiments. Unfortunately, these experiments are usually more pseudo science than real science. You see, the goal of scientists in industry does not always coincide with the goal of science. While the goal of science is to determine the truth of any subject or question, the goal of an industry scientist is to support the marketing story that your company wants to tell. Evidence is collected in a way that supports beneficial business claims. Discoveries that don't support your claims are ignored and not reported. This is why you should take everything you read in cosmetic science journals with a heavy dose of skepticism. It's not that people are lying. They just aren't necessarily trying to get to any ultimate truths. For example, Is Hyaluronic acid really good for your skin?

There are lots of research papers that will say that it is. But there are a lot of reasons to be skeptical.

Did the researchers publish all the data they collected? Did they try to prove that other things worked better? What was the impact of the environment, the genetics of the consumer, the impact of how the product was put together, or even whether consumers could tell a long term difference or not?

These are not the kind of answers that are useful if they don't come out the right way. Cosmetic science often takes the approach of not asking questions for which they don't want to know negative answers. And this is why it is not exactly rigorous science.

By Perry Romanowski

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## Challenges of being a cosmetic chemist (continued)

Posted on September 20, 2019 by Perry Romanowski

### Scientific difficulties

Beyond motivated research there is also another significant challenge in cosmetic science. It's just really hard! When working with people and the complicated systems of skin and hair, it's hard to come to any solid conclusions. What might work on one person, may have little to no effect on someone else. What might be safe for one consumer could cause terrible breakouts and rashes in someone else. Human bodies are so complicated that it would take large, expensive studies to really learn what is generally true.

And when you work as an industry scientist, you don't usually have the time or money to invest in doing rigorous science. Instead, you set up what you think are reasonable experiments that have the best chance of giving you the results you want, and you run them. They may be scientifically designed and you might even do double blind, controlled studies. But these types of things are rarely replicated because once you get a positive result, you don't want to ruin it by getting a negative one. The motivation of cosmetic science research is to support the claims that your business wants you to make.

### Skeptical Science

A final problem is that finding technology and solutions to many problems is just really hard. All the obvious things have been discovered. Cosmetics have not changed much in the last two or three decades. It is for this reason that most of the new "innovation" in the cosmetic industry is in marketing stories. "Clean beauty," "organic", "natural", are the hottest trends right now. None of them represent an improvement in products from the standpoint of performance. They are all marketing stories which provide little to no additional benefit to consumers.

These are just a few of the reasons it can be hard to be a cosmetic chemist and why you should remain skeptical of any cosmetic "research" that you read.

Don't get me wrong, I do enjoy being a cosmetic chemist. And there is some interesting science in the field. It's just much more difficult to make real breakthroughs than you might imagine.

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## SWSCC Member Spotlight Interviewed by Gail Harris

### SWSCC Member Spotlight

***This month's spotlight is about David Stott, a new SWSCC board member, serving in 2020 as Treasurer-Elect.***

***Where were you born and raised?***

*I was born on Edwards AFB, CA and raised in Phoenix, AZ. However, I've lived in Colorado, Florida, New Jersey, Pennsylvania, and Connecticut prior to moving to TX.*

***Where did you go to college and what was your major?***

*I graduated from Arizona State University with a BS in Chemistry and Rider University (in NJ) with my MBA in Finance.*

***What was your first job as a teenager and after college?***

*My first job was at Whataburger! I had no idea it was such a TX institution before I moved here. My first job out of school was at The Vanguard Group working in the mutual fund industry. However, I soon got my first job in this industry working on Specialty Personal Care products at The Dial Corporation in Scottsdale, AZ.*

***How did you get into the cosmetic industry?***

*My first job at Dial Corp. was in Personal Care/Cosmetics, but after my first year there, the company sold the brands I worked on. I transitioned to a role in Laundry Care and then spent the next decade and a half working on laundry and home cleaning products. I always wanted to get back into Personal Care, so I jumped at the opportunity to join Mary Kay.*



## **SWSCC Member Spotlight**

***This month's spotlight is about David Stott, a new SWSCC board member, serving in 2020 as Treasurer-Elect.***

### ***What exactly do you do?***

*I am currently leading the Process Development & Commercialization team at Mary Kay. I transitioned into that role in July 2019. Prior to that I was a Manager on the Formulation team.*

### ***What is the most interesting part of your job?***

*We are in the early days of working in a new building with new, state-of-the-art equipment. So, every day is full of new experiences and new problems to solve. Also, I have limited background in Process Development, so it is exciting to be at this point in my career but still learning so much. I also really enjoy the hands-on nature of Process Development.*

### ***What do you like most about your job?***

*Since being at Mary Kay, I have really enjoyed all the people that I've worked with, including the Formulators and the Process Engineers. They're all great people with tremendous passion for their work, and they're all eager to teach me about what they do.*

## *SWSCC Membership*

### ***How involved are you in SWSCC? Attend most meetings? Volunteer?***

*Being new to the area and newly returning to this industry, I have not been a member for long. I joined SWSCC soon after joining Mary Kay in July of 2018. However, in the past year I have attended Supplier's Day, the Holiday Party, and I emceed the 2019 Education Day.*

### ***Most memorable SWSCC event?***

*The 2019 Education Day was the most memorable event because of the role I served (Emcee). I will say, I wasn't quite prepared for the extent of my role that day, but I had fun interacting with all the speakers, with the SWSCC Board and Committee members, and with the attendees. I also really enjoyed giving out gift cards!*

### ***Do you golf in the SWSCC Tournament?***

*I did not this past year because of personal conflicts, but I intend to in 2020.*





### SWSCC Member Spotlight

***This month's spotlight is about David Stott, a new SWSCC board member, serving in 2020 as Treasurer-Elect.***

#### ***Do you have children? Pets?***

*I have three children. Nick is 13, Max is 6, and Mia is 2. I do also have a dog, Tillie, and she is 7.*

#### ***One of the last 3 books you read? Favorite book?***

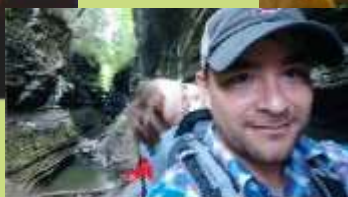
*I am unabashedly NOT a reader. I'm currently reading "Flour Water Salt Yeast: The Fundamentals of Artisan Bread & Pizza" by Ken Forkish. I guess that counts?*

#### ***Talent or hobby that most people are not aware of?***

*I consider myself a generalist. I don't focus on any one thing too much. I like doing and experiencing everything I can. I love to travel. I coach soccer. I play tennis and pickleball. I am a cyclist (currently road, but mountain in the past) and a hiker (when I'm near mountains). I enjoy cooking and I'm TRYING to learn to love baking. I dabble in woodworking, and I love doing science experiments with my kids at home.*

#### ***Scariest thing you have ever done?***

*Having children?*



#### ***Favorite sports team?***

*The Washington Redskins. I'm sure that will go over well in this area.*

#### ***Favorite food?***

*Tacos. That's why I moved to Dallas.*

#### ***Favorite TV show?***

*Sports in general and anything educational.*

### **SWSCC Member Spotlight**

***This month's spotlight is about David Stott, a new SWSCC board member, serving in 2020 as Treasurer-Elect.***

#### ***Favorite movie?***

*Anything serious and dark like Leaving Las Vegas or Garden State or some old school comedies like European/Christmas Vacation.*

#### ***Favorite Musical artist?***

*Impossible to give one answer... Green Day, Rancid, Bad Religion, Tool, Brand New, Alice in Chains, Nine Inch Nails...*

#### ***Last 3 concerts?***

*Other than my son's School of Rock concerts... Green Day, Imagine Dragons, and The Weezer*

#### ***Favorite Vacation destination?***

*My family and I spent two weeks between London, Paris, and Western Switzerland/Eastern France, and it was magical. If I had to choose one spot it would be Paris. The energy was amazing and the history is spectacular. Oh, and the bread, cheese, and wine... Our next big trip will be Japan in 2021 (I'm half Japanese).*

#### ***Most memorable road trip?***

*My most memorable road trip was probably my relocation to Dallas. I drove here with a friend from Connecticut and my dog. We spent two nights each in Louisville, New Orleans, and Austin before arriving in Dallas. Great fun!*





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## MEMBER NEWS

join us!

**Make sure you renew your SWSCC membership so you can enjoy all the benefits of being a member!**



### Committees Chairs for 2020

SWSCC Suppliers' Day—Mary Miller  
SWSCC Dinner / Dance—Andra Corder  
Golf Outing—Jeff Barcafara  
Awards—Jacklin Hoffelt  
Educational – Melanie Timms  
Housing – Maria Mayeron  
By Laws—Robert Vetkoetter  
Newsletter Editor—Alison Nally  
Newsletter Sponsorship— Alison Nally  
Membership— Kim Wandell/Nick Paras  
SWSCC Media—Alison Nally  
Historian— OPEN

A question gets asked of us why do we have to register for events. We have to give the venue a **week's notice** how many people will be attending for food count and seating. If **you don't register**, we might not have enough seating or food for the entire group.

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## SAVE THE DATES!!!!

April 15th, 2020—To be rescheduled, TBD

May 14th, 2020—Evening Monthly Meeting

June 9th 2020—Evening Monthly Meeting

[JUNE 10th 2020—SWSCC Golf Outing](#)

[September 17th, 2020—SWSCC Suppliers' Day](#)

October 8th, 2020—Houston Evening Monthly Meeting

November 12th, 2020—Lunch Monthly Meeting

[December 4th, 2020—SWSCC Holiday Party](#)



Make sure you check out the SWSCC website with improved features and easy to register / pay for events!!

## Remember to renew your sponsorship for 2020

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