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**Southwest Society of
Cosmetic Chemists**

SCC

Volume 16
Issue 1
January
2018



2018 SWSCC Monthly Meetings

SWSCC Meet & Greet

January 25, 2018

6:00 PM- 8:00 PM

Whiskey Cake 3601 Dallas Parkway Plano, Texas
75093

This event will be a Meet & Greet mixer for the SWSCC where you will learn the history and science behind whiskey and make your own personal Old Fashioned Drink with Complimentary Cocktail Glass.

This event limited to 45 guests.

Please register on our website!



Inside you will find:

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MEMBER NEWS

join us!



Make sure you renew your SWSCC membership so you can enjoy all the benefits of being a member!



2018 SWSCC Officers

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Chair Elect— Daniel Ramirez, Mary Kay Inc.

Secretary— Michele Stovall, Mary Kay Inc.

Treasurer—Dr. Zhongsheng Deng, Mary Kay Inc.

Treasurer-Elect—Peter Kpere-Daibo, Elemental Artistry LLC

A question gets asked of us why do we have to register for events. We have to give the venue a week's notice how many people will be attending for food count and seating. If you don't register, we might not have enough seating or food for the entire group.

Committees Chairs for 2018

SWSCC Suppliers' Day—Mary Miller

Golf Outing—Jeff Barcafar

Awards—Jacklin Hoffelt

By Laws—Robert Vetkoetter

Newsletter Editor—Alison Nally

Newsletter Sponsorship—Melissa Mata

Educational—Begoña Stevenson

STEM Projects—Jacklin Hoffelt

Elections 2018—Michele Stovall

Summer Event 2018— OPEN

Membership—John Oliver

SWSCC Media—Alison Nally

Historian— OPEN



SWSCC 2018 January Monthly Meeting
Meet and Greet

SWSCC Meet & Greet—event is limited to 45 people!

January 25, 2018

6:00 PM- 8:00 PM

Whiskey Cake 3601 Dallas Parkway Plano, Texas 75093

This event will be a Meet & Greet mixer for the SWSCC where you will learn the history and science behind whiskey and make your own personal Old Fashioned Drink with Complimentary Cocktail Glass.

Appetizers Served

-Fried Green Tomatoes, Deviled Eggs & Turducken Meatballs

Dinner Served

-Farm Salad

-Choice of Entrée: Live Wood Grilled Scottish Salmon, Mesquite Smoked Duck Breast or Mesquite Grilled Short Rib

Dessert

- Whiskey Cake



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ATTENTION! ATTENTION!

In-House CEP Courses Available

In-House Courses are highly-personalized courses brought to companies to address challenges or areas of need. These courses, taught by knowledge experts, provide professionals with an up-to-date cosmetic science education. Recent In-House Courses have been organized for **Benefit Cosmetics, Mary Kay, Bayer, the FDA** and others.

Companies interested in providing in-depth technical information to their employees can contract an education day in a location of their choosing.

- ▶ **SOCIETY** covers the costs of booking the instructor and all of the instructor's traveling expenses (including hotel, flight, car, etc.)
- ▶ **COURSES** can be scheduled for 1 or 2 days on any topic of particular interest to the company
- ▶ **COMPANIES** can choose the instructor if they seek a specific knowledge expert

Current courses available include:

Scale Up & Processing	Botanicals & Naturals for The Naturals Market	Preservatives
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Color	Molecular Biology & Gene Expression	Color & Make-Up
GMPS For Cosmetics	Phytochemistry 101 For Cosmetic Chemists	Surfactants
Cosmetic Formulations	cGMPS For Cosmetics and Otc's	Cosmetic Raw Materials
Regulatory Update	Practical Basic & Theory in Emulsion Technology	Fragrance as A Science
Beginning Cosmetic Chemistry	Cosmetic Chemists Guide to Product Development	Silicone Chemistry
Basic Hair Science	Sustainable Cosmetic Product Development	<i>and more!</i>

To reserve a course for your team,
contact Sam Neely at sneely@scconline.org



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- Full online access to the searchable digital library of every issue of the Journal
- AND MORE!

www.sconline.org/membership

SWSCC 2017 Dinner / Dance Hilton Anatole



MARDI GRAS MASQUERADE



SWSCC 2017 Dinner / Dance Hilton Anatole



By Perry Romanowski

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To Be An Innovative Chemist You Have to Ask Questions

I read this interesting interview over at the [Harvard Business blog](#). Some university types conducted a 6-year study of 3000 “creative” executives and came to the following conclusions about what innovative people have that non-innovative people lack.



Basically, there are 5 skills that they have developed. We outline the skills below and suggests some exercises that can help you build them. This should be useful in your [cosmetic science](#) career.

1. Associating

This is the ability to make mental connections between seemingly unrelated ideas and problems. For example, the guy who made Velcro was inspired by the way burrs stuck to his dog’s fur.

Exercise 1 – Mash-up exercise. Think of 2 different kinds of products, one personal care product & one non-personal care product. For example, skin lotion and a mop. Spend 5 minutes trying to come up with inventions that would combine characteristics of both products. Here are just two quick examples.

- A mop you use to apply skin lotion (for your back?)
- An additive to your mop solution that softens & moisturizes your floors

Don’t worry whether the ideas are good or not. The point is to train your brain to start thinking this way.



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By Perry Romanowski

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2. Questioning

Innovative people are inquisitive people. They constantly ask questions like “what if” and “Why?” This can make them look stupid because the answers seem simple but it can also shake up your brain and get you to a new way of thinking.

Exercise 2 – Questioning. Ask basic questions about the product you are working on. For example, “What if you couldn’t use water to take showers? How would products be different?” “What if none of your consumers could see color or smell fragrances? How would your products be different?”

3. Closely observe details

Scientists are well suited for this skill. When you are trying to develop innovative products the first thing you should do is observe someone using the current product and see if you can find any points where you can improve the process.

Exercise 3 – Video observations. Go to [YouTube](#) and search for people doing demonstrations on using the type of products you are developing. You can find people applying cosmetics, makeup, washing their hair, washing their face, etc. Watch the process and see if you can figure out a way to make it easier.



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By Perry Romanowski

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4. Experiment

Here's another skill your training as a scientist will help. If you are able to come up with a hypothesis and test it, you are well on your way to developing your new idea into an innovative product.

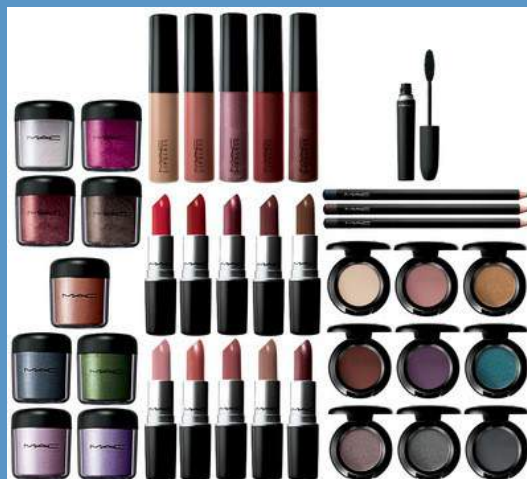
Exercise 4 – Be an inventor. Get a book like 'How to make sneaky things out of everyday objects' and just tinker. To be an inventor, you have to invent. Practicing the inventions of other people is a great way to get started.

5. Good at networking

In today's world, the "lone inventor" rarely exists any more. To get things accomplished you need a good network. You need to know people who can help you get things done.

Exercise 5 – Cosmetic Science Networking. Attend your local **SCC** or **ACS** meeting and start connecting with people in your industry and area. Also, start building your profile and connections on LinkedIn. This is a great place to find people who can help you accomplish whatever you desire. If you want to start with someone, feel free to connect with **Perry** and **Kelly**.

To become an innovator, you have to practice. Doing some of these exercises on a regular basis will help you get better. Hopefully, it will help lead you to that great new innovation that the cosmetic industry desperately needs.





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ISO 9001

Chemistry Jokes and Riddles

What is the chemical formula for a banana?

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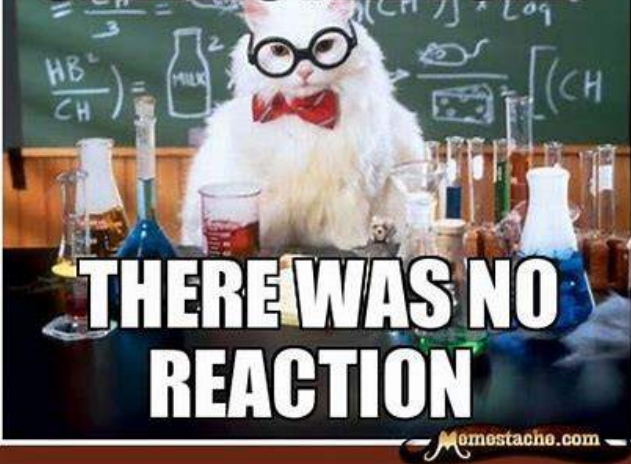


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SAVE THE DATES!!!!

Event Name	Date	Day/Evening
January Chapter Meeting/ Meet & Greet	Thursday, January 25, 2018	Evening
February Chapter Meeting	Thursday, February 08, 2018	Day
March Chapter Meeting	Thursday, March 08, 2018	Day
April Chapter Meeting	Wednesday, April 25, 2018	Evening
April - Golf Tournament	Thursday, April 26, 2018	All Day
May Chapter Meeting	Thursday, May 17, 2018	Day
July Chapter Meeting/ Summer Event	Thursday, July 19, 2018	Evening
September Suppliers Day	Thursday, September 13, 2018	All Day
October Chapter Meeting	Thursday, October 11, 2018	Evening
November Chapter Meeting/ Officer Installation	Wednesday, November 14, 2018	Day



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