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# Southwest Society of Cosmetic Chemists

**SCC**

Volume  
13  
Issue 1



## 2015 SWSCC Meeting

### Monthly Meeting Meet and Greet



**Date—** *January 21st, 2015*  
*Wednesday night meeting*

**Times—** Registration @ 6:30 pm  
**Place—** Perot Museum of Nature  
and Science

More details on page 2

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Holiday Party

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event payments.

January 2015  
Meet and Greet

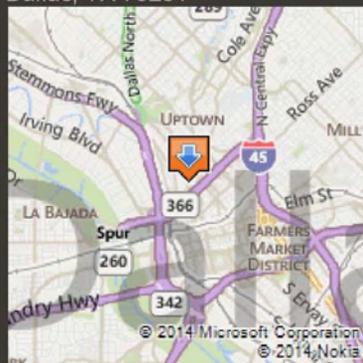
Southwest Society of Cosmetic Chemists Event

When

Wednesday January 21, 2015  
from 6:30 PM to 8:30 PM CST  
[Add to Calendar](#)

Where

Perot Museum of Nature & Science  
2201 North Field Street  
Suite 115  
Dallas, TX 75201



[Driving Directions](#)



2015 SWSCC Meet & Greet

Perot Museum of Nature & Science  
2201 North Field Street  
Dallas, Texas 75201

Please join for our first meeting in 2015 which is our Meet & Greet. The Meet & Greet is fun way to mix and mingle with members of the SWSCC. This is also a great time to learn about upcoming events and volunteer opportunities throughout the year.

*Dine with the dinosaurs at the top of the glass-enclosed elevator among exhibits including the colossal Alamosaurus in the T. Boone Pickens Life Then & Now Hall. Sit and dine while reveling in pre-historic marvels. Don't miss the opportunity to fly like a bird in the Rose Hall of Birds located in the nest above the dinosaurs.*

**DATE:**

Wednesday January 21, 2015

**TIME:**

6:30 PM Registration  
7:00 PM Dinner & Tour

**PRICE:**

\$50.00 Member  
\$70.00 Non-Member

2015 SWSCC  
Golf Outing

CARROLLTON, TEXAS

Thursday April 30<sup>th</sup>, 2015

SWSCC 2015 Golf Outing



Coyote Ridge CC  
1640 W Hebron Pky  
Carrollton, TX 75010  
Phone: 303-395-3456

Thursday April 30<sup>th</sup>,  
2015

Cost: \$100 per player  
Time: 1 PM shotgun  
start

Enjoy a complete  
program of range balls,  
18 holes of golf  
(including cart), door  
prizes, skill prizes and  
an exciting awards  
banquet...

Contacts for signing up,  
donations, goody bags  
donations (120 of each  
item needed) are:

- Jason Blackerby  
3510 Pipestone Drive  
Dallas, TX 75212  
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[jason@dieninc.com](mailto:jason@dieninc.com)
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PO Box 541762  
Dallas, TX 75354-1762  
214-771-6878  
[alisonnally@essentialingredients.com](mailto:alisonnally@essentialingredients.com)

SWSCC 2015 Golf Outing- 4 Person Scramble  
Pre-Registration is REQUIRED



How to Enter

The **deadline** for sign-up **AND PAYMENT** is Friday April 24<sup>th</sup>. **We will not be accepting payments day of outing.** Sponsors—You **MUST** submit a list of your players and sponsor when you register to be eligible for prizes day of tournament. Payment can be made online on the [www.SWSCC.org](http://www.SWSCC.org) web site using PayPal (\$5 added) or by checks payable to SWSCC Chapter sent to Alison Nally or Jason Blackerby. Each player's name and their company should be e-mailed to Jason or Alison.

Donations

We are also in need of **supplier donations for 120 "goody bags" and / or checks** to help offset the cost of the tournament.

Donations should be sent to Alison Nally or Jason Blackerby. Checks can be given to us the day of the tournament. Please let us know **by April 1st** what you will be donating. All donations will be acknowledged at the tournament and in the SWSCC April Newsletter **if notified by April 1st**. Later donations will be included in the August newsletter.

*Golf attire is required. Collared shirts and golf slacks / shorts. No steel spikes are allowed on the course. LEGAL NOTICE—Individual golfers agree when they register to indemnify the organization and are solely responsible for any damage caused during the golf tournament.*

November Chapter Meeting  
and Officer Installation



**"Creating a Sensory Experience"**  
**Presented By: Jaime Underwood**  
**Technical Service Representative and**  
**Culinary Specialist at CP Kelco**

Food Science and cosmetic chemistry share many parallels in the consumer marketplace. Both disciplines of science are dedicated to provide consumers with products that evoke emotions and create a sensory experience. Many times the scientist is so focused on the product, that the end result of an emotional consumer experience is forgotten.



2015 SWSCC Board



## SWSCC Holiday Party 2014 Hilton Anatole

### Goodie Bag Donors

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 Coast SW                      Ross  
 Cosmetic Labs                      Silicones Plus  
 Dien                                      Specialty Premier



**NEW FEATURE - MEMBER SPOTLIGHT**



**Member Spotlight**

For those of you who don't know me, my name is Daniel Ramirez, and I work in R&D as a formulator for Mary Kay Inc. I am also a member of the SWSCC. The positions I have held in the SWSCC are: Secretary, Chair-Elect, and Chair. I now hold the title of Historian. The Historian keeps track of positions that members have held in the SWSCC, as well as individuals that have been recognized by the Chapter.

The Historian position will now also include the "Member Spotlight." This is something new we're trying in our Newsletter. The "Member Spotlight" section, offers an opportunity for us to get to know a Southwest Chapter member a little bit better.

We'll probably start off by spotlighting board members, or members who have recently held a position in the past, but this spotlight is open to all members, and it is a great opportunity for those that want to increase their network, or think they may want to run for an office position in the Chapter, but feel they don't have the visibility they need to get elected – this is the platform for you.

If you are interested in participating in the Member Spotlight, please contact me directly, or any of the other members listed in the newsletter.

Thanks,  
Daniel Ramirez  
[Daniel.ramirez@mkcorp.com](mailto:Daniel.ramirez@mkcorp.com)  
214-905-6426



**NEW FEATURE - MEMBER SPOTLIGHT**

**First Interview—Dawn Burke-Colvin**



I'd like to introduce Dawn Burke-Colvin, as our first Member Spotlight interviewee. Dawn is a Principal Scientist for the Product Formulation Group at Mary Kay Inc. She has held many positions for the SCC, at the local level and the National level. She has also been recognized for her contributions and accomplishments.

We'll talk to Dawn about her time with the SCC at the National level, but we're also going to get to know her, who she is and what she does when she's not busy working or dealing with the SCC.

**First of all, I'd like to thank Dawn for taking time out for this interview. So let's start off with the basics.**

**Where were you born and raised?** I was born in Lansing, Michigan. My Dad was a student at Michigan State University, and my Mom worked there. I knew the MSU Fight Song as a 4 year old.

**Where did you go to college?** University of Texas at Arlington (which, notably, discontinued its football program the year before I started-no need to learn a pesky fight song there!)

**What was your first job (both, teenage if applicable and post college)** As a teenager, my first job was dipping ice cream at Baskin-Robbins. Post college, my first job was in the Microbiology lab at a product testing firm called BioSearch.

**When did you decide you wanted to become a Cosmetic Chemist?** At BioSearch, we worked primarily with food samples. Most were just fine, but after you've had contaminated barbeque sauce erupt out of a gallon container onto the walls and ceiling of the lab, cosmetics just seemed more appealing!

**The next set of questions will be related to your time with the SCC National Office**

**What made you decide to run for office at the National level?** I was just finishing up my term as Chapter Chair, and a friend that I met through the SCC (Debbie Pierce, the current National VP), convinced me that I could be an Area Director. I did that for one term (3 years), then decided to run for a truly National Office (Area Directors are only voted on by the people in the chapters that make up the area). I wanted to know more about the organization and how it was run, and to try to improve it if I could.

<p><b>Offices held at the SWSCC Chapter Level</b></p> <p>Secretary 1999-2000                  Newsletter Editor 2001-02                  Chair Elect 2002                  Chair 2003</p>
<p><b>National Level</b></p> <p>Constitution &amp; Bylaws Committee 2004-05                  Area III Director 2005-07                  Secretary 2008-11                  VP Elect 2012                  VP 2013                  President 2014                  Nominations &amp; Elections Committee Chair 2015                  Award Committee Chair 2015</p>
<p><b>SCC Awards &amp; Recognition</b></p> <p>SCC Young Scientist Award                  Southwest Merit Award 2008                  SW Chapter Merit Recognition 2011</p>



## NEW FEATURE - MEMBER SPOTLIGHT First Interview—Dawn Burke-Colvin (cont)



**You've held many positions in the SCC, what are some of the biggest changes you have seen?** At the National Level, we're finally moving into the 21<sup>st</sup> Century with technology. The website was updated last year; we're on Facebook and LinkedIn, and we introduced electronic balloting in 2014.

**What is one of the biggest changes in the SCC you were a part of, and was it difficult to accomplish?** In 2013, the Executive Director (a paid position at the New York office) and the Society parted ways. I headed up the Search Committee for a new Executive Director. It was a difficult time, but the rest of the SCC office staff did a fabulous job keeping things running during the interim.

**Were there any changes that resulted in negative consequences? How was that handled?** I can't think of any specific changes that resulted in negative consequences, but I'm sure that there were some mistakes or missteps made. You hear feedback from the chapters and try to address the concerns that are raised and if necessary, make more changes.

**What would you like to see the SCC National do differently in the future?** What I've most wanted the National Office to do differently is being slowly implemented-the staff is attending Chapter meetings across the country to meet the members and get a pulse on what is happening in the different Chapters.

**Since you've been an officer at the SCC National level, you got to see how other Chapters operate. In your opinion, how is the Southwest Chapter different from other chapters?** Surprisingly, the Chapters I've visited while I was in office are far more alike than different. Chapters both large and small struggle with trying to get volunteers to run for office, and finding good speakers and venues for their Chapter meetings. The mix of educational topics covered varies a lot, depending on the demographics of the Chapter, but a lot of the Chapters I've visited are always trying new things (lunch meetings, all-day seminars, webcasts) to keep their members engaged.

**What is one of the best memories you have of being part of the SCC National office?** I know that it sounds lame, since I really never considered myself a "people person", but it's the people that I've met and the friendships and contacts that I've made over the years.

**Thinking about running for office again?** Maybe after a little break...

**Speaking of a break, let's move away from SCC questions, and find out more about you.**

**I know you're a marathon runner, so what are some of the biggest marathons you have run, and what was the last marathon you ran?** The biggest (in terms of participants at the time) was the Chicago Marathon in 2002. In terms of most memorable, Boston in 2003 and 2009. The last marathon I've run was Boston in 2009.

Continued on next page



## NEW FEATURE - MEMBER SPOTLIGHT First Interview—Dawn Burke-Colvin



**What do you think about when you run (work, SCC, department store sales)?** All of the above and then some. Lots of time to think about stuff!! It helps if the marathon has spectators or bands along the course to keep your mind off how many miles you have left to go sometimes.

**I know you're a skier, and you get cold fast, so how does that work?** Layers! The hard part is riding the lift up to the top of the mountain. You're sitting still and it gets incredibly cold. Once you start moving again, you warm up fast.

**If you had to choose only one, between skiing and running, which would it be and why?** Probably running. Less expensive, very portable.

**Ok, now that we know you are a physically fit person, let's wind this down with some entertainment type of questions.**

**Of the last three books you have read, your favorite was:** "Following Atticus". It's a book about Atticus M. Finch, a schnauzer that belongs to a New England newspaper columnist who climb the high mountain peaks of New Hampshire.

**A talent or hobby I have that most people aren't aware of is:** I like hiking in the mountains.

**Favorite professional or college sports team?** Still Michigan State Spartans!

**Favorite food?** Mexican or Tex-Mex.

**Favorite band (or music)?** Rock n' Roll. Too many bands to list.

**Of the last three concerts you've attended, which was the most memorable, and why?** Heart. Ann and Nancy Wilson still have amazing voices, even after nearly 40 years in the business.

**Favorite (or most memorable) road trip?** Driving back from Colorado Springs the day after completing the Pike's Peak Marathon. Not necessarily favorite, but very memorable.

**Favorite vacation destination?** I like visiting new places, but for a repeat "relaxing" vacation, I like Breckenridge, Colorado.

Continued on next page

**NEW FEATURE - MEMBER SPOTLIGHT**  
**First Interview—Dawn Burke-Colvin**



Well that pretty much wraps it up. Once again, thanks to Dawn for making herself available for this interview, especially since this was a last minute type of interview for the both of us. Hopefully everyone learned something new about Dawn that they did not already know, as I have.

Remember, we will be looking for someone else to put into our Member Spotlight for the next newsletter. If you are interested, or simply have questions about it, please feel free to contact me.

Look forward to hearing from you,  
Daniel Ramirez



By Perry Romanowski

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### Cosmetic Innovation – From discovery to Product—11/04/2014

The cosmetic industry is mostly run by the marketing group. They are primarily the ones responsible for developing new product ideas, testing them with consumers, coming up with ad copy and deciding on what the product looks like. Unfortunately, this relegates the people who actually make the product (cosmetic chemists) to workers executing a plan. I understand how this happens as the first purchase of any product is a result of the marketing much more than a result of the functionality of the product. However, I don't think things in the cosmetic industry should be like this. I believe that cosmetic chemists should take the lead in coming up with new product ideas. You should be responsible for developing the best ideas your company has to offer.

### Become an Inventor

There are a number of reasons that this doesn't happen more. The primary reason is that in college scientists are not taught to think about the world in terms of practical products. We spend our time researching esoteric questions that have little practical value. We focus on a fraction of a problem and give only a cursory thought to the application of technology. In colleges and universities, this is great. In industry, it's not. While working in an industry you have to become an inventor.

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By Perry Romanowski

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### Cosmetic Innovation – From discovery to Product—11/04/2014 (cond)

Coming up with new product ideas can be challenging for most people. The way that most cosmetic industry marketers (and all marketers probably) come up with ideas is that they look around and see what the competition is doing. They see that Moroccan Oil products are selling well, so they look to develop a Moroccan Oil product. When “natural” products started to gain a significant market share everyone wanted to start selling all-natural cosmetics. This me-too approach can be effective but it’s not something that scientists are uniquely qualified to do. Anyone can come up with a me-too new product idea. The scientists of the cosmetic industry have to be different.

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Continued on next page

By Perry Romanowski

## Chemists Corner

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### Cosmetic Innovation – From discovery to Product—11/04/2014 (cont)

#### Science to get new products

As a scientist you are in a unique position to find new product ideas in places that most marketing people would not look...scientific journals. You should be constantly monitoring science journals to find inspiration for ideas that may lead to the next new product idea. It doesn't have to be a "breakthrough" technology, just a different one. Your company thirsts for different ideas. They want ideas that are different from their competition. As I said, most ideas are just copies of what someone else is doing.

Here is an excellent example of how a technological discovery lead to the development of a new product idea.

In this article it was reported that Japanese researchers discovered that Wasabi has the potential to reduce the chances of getting tooth decay. This was first reported in 2000, fourteen years ago.



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By Perry Romanowski

Chemists Corner

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## Cosmetic Innovation – From discovery to Product—11/04/2014 (cont)

Why has it taken so long to get turned into a product? I have no idea but it could be that the marketing group didn't know about it. The science group should have.

Anyway, the discovery has finally been turned into a new product, [wasabi toothpaste](#). Now, I don't know if it will be a successful product. The success of a cosmetic product idea is rarely a function of how well the product performs. It's more related to how well it is marketed and timing.

### Method for new product ideas

But the development of this product demonstrates a way that a cosmetic formulator can come up with a truly unique idea.

**Step 1** – Keep constant review of scientific discoveries. A great source for that is [ScienceDaily](#) or [Eurekalerts](#). Cosmetic things typically fall under the Health and Medicine category.

**Step 2** – Bookmark any article that has the potential for a new product. I use Evernote to bookmark relevant ideas.

**Step 3** – Do a weekly review of these articles and come up with new product ideas based on the technologies.

You can save these ideas for later to be presented at a brainstorming event or start working on prototypes. Even if your company doesn't want your idea that doesn't mean you won't find some use for the idea later in your career.

Remember, you always work for yourself.

*Never stop innovating.*



## Florida Chapter Society of Cosmetic Chemist 2015 Sunscreen Symposium



### **CALL FOR PAPERS**

### **The Next Horizon of Sun Care Innovation & Global Regulatory Requirements**

**September 16<sup>th</sup> – 18<sup>th</sup> 2015**  
**Disney Yacht Club, Orlando Florida**

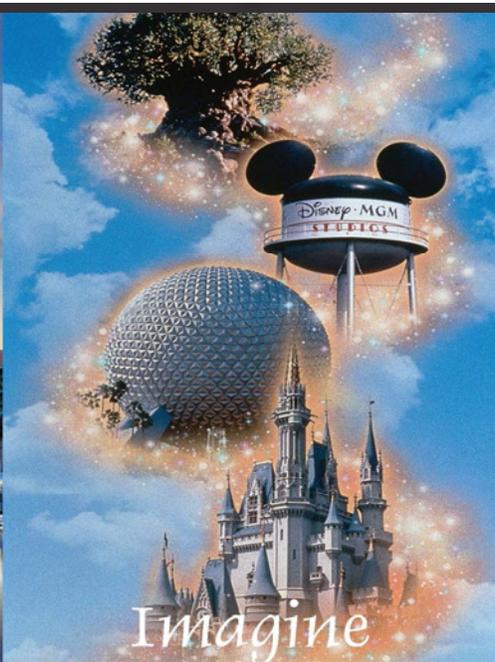
Authors are invited to submit titles and abstracts of no more than 150 words for papers to be presented in podium format. Submission deadline January 31, 2015. All topics related to Cosmetic Science will be considered for presentation.

**All abstracts including photo and bio must be submitted to [FLSCCSUN@gmail.com](mailto:FLSCCSUN@gmail.com)**

- Jan. 31, 2015 - Deadline for Abstract Submission – Include Photo and Bio
- March 1, 2015 - Presenters/Author Notified
- May 1, 2015 - Presentation Agenda Finalized
- June 1, 2015 - Preprints, Author Bios & Abstract (min 200 word, max 2 pages including figures)
- August 1, 2015 - Final Presentation Received by FL SCC Chapter
- Sept 16 -18<sup>th</sup>-2015 - Sunscreen Symposium Podium Presentation



Inspire



Imagine



Innovate

THE US SOCIETY OF COSMETIC CHEMISTS HOSTS THE 29TH IFSCC CONGRESS  
OCTOBER 23-26, 2016

**SCC**

**WALT DISNEY WORLD DOLPHIN RESORT**  
LAKE BUENA VISTA, FLORIDA



*Beyond Dreams into New Frontiers: Inspire, Imagine, Innovate*

In October 2016, the Society of Cosmetic Chemists will host the 29th Congress of the International Federation of Societies of Cosmetic Chemists. This prestigious event will be held October 23-26, 2016 at the Walt Disney World Resort's Dolphin Hotel in Lake Buena Vista, Florida. Cosmetic Scientists presently representing the 47 Member Societies comprising the IFSCC will gather to discuss and advance the science and technology of our industry. The theme for the Congress is "Beyond Dreams into New Frontiers: Inspire, Imagine, Innovate". The 29th IFSCC Congress will provide the US industry an opportunity to exchange scientific knowledge on a global basis.

For early sponsor pledges, the Society is offering an installment plan over the next 2 years hence early notification is being made now for budget planning. Please note that the IFSCC Congress in Florida will be held in lieu of the Annual Meeting normally held each year in December in New York City. As a result, this solicitation will take the place of our normal call for support for the 2016 New York meeting.

Click [here](#) to learn more of the official sponsor levels. You will be able to select a specific category you wish your sponsorship to be assigned to. All contributions will be prominently acknowledged at the various events and in the program for the Congress.

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MEMBER NEWS

The SWSCC now has our own FaceBook page—"like" us so you get the latest updates from the chapter on meetings, etc!

[www.facebook.com/southwestsc](http://www.facebook.com/southwestsc)

News  
Flash

National SCC Courses

We are accepting registrations for 2015 courses. To register for a course, please complete the Registration Form and submit to the SCC National Office via email. [www.sconline.org](http://www.sconline.org)

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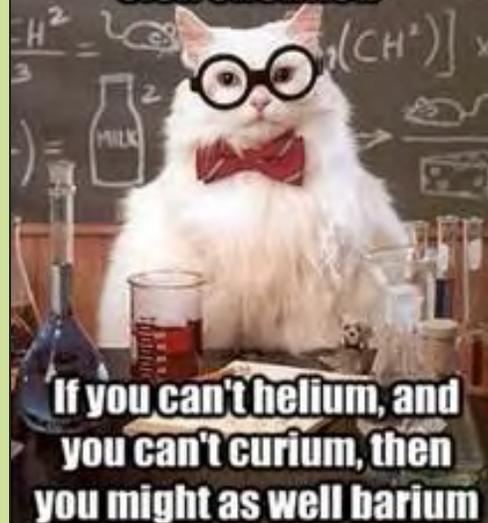
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MEMBER NEWS

We are now posting new position openings on our website so you have the most up to date information—please look for the page “Job Opportunities”

**2015 SWSCC Officers**

Chair—Mauricio Castro, Mary Kay Inc.

Chair Elect—Jacklin Hoffelt, Coast Southwest

Secretary—Rita Cabrera, Goodier

Treasurer—Alison Nally, Essential Ingredients

Treasurer Elect—Mary Miller, Mary Kay Inc.

Educational Chair—Michelle Hines, Mary Kay Inc.

By-Laws—Robert Vetkoetter, Emultec

Awards Chair—Jacklin Hoffelt, Coast Southwest

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**SAVE THE DATES!!!!**

January 21st—Wednesday

Meet and Greet  
Evening Meeting

February 26th

Lunch Meeting

March 26th

Lunch Meeting

April 29th

Evening Meeting

April 30th

SWSCC Golf Outing

Welcome your new  
board members:  
Jacklin Hoffelt  
Coast Southwest  
Chair-Elect  
Mary Miller  
Treasurer-Elect  
Mary Kay  
And  
Rita Cabrera  
Secretary  
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