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Southwest Society of
Cosmetic Chemists

SCC

Volume 15
Issue 2
April
2017



2017 SWSCC Monthly Meetings

Date— April 19th, 2017

**Times— 5:00 PM On Site
Registration/Supplier
Sponsorship Setup**

**5:30-6:30 PM Educational Hour:
Technical Speaker presents**

**6:30-7:00 PM Cash Bar/Supplier
Sponsorship Announcement**

**7:00 PM Buffet Dinner & Chocolate
Demonstration/Presentation starts
once the majority of everyone is
seated with food.**

**Place— Pappasitos Cantina
10433 Lombardy Lane
Dallas, Texas 75220**



Inside you will find:

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Meeting and Golf**

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Meetings**

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Page 35—Mindbenders



SWSCC Monthly Meeting April 2017

Pappasitos Cantina

10433 Lombardy Lane Dallas, Texas 75220



- 5:00 PM - On Site Registration/Supplier Sponsorship Setup
- 5:30-6:30 PM - Educational Hour: Technical Speaker presents
- 6:30-7:00 PM - Cash Bar/Supplier Sponsorship Announcement
- 7:00 PM - Buffet Dinner & Chocolate Demonstration/Presentation starts once the majority of everyone is seated with food.

Chocolate Demonstration by Zach Townsend



Zach Townsend is the owner of Pure Chocolate Desserts by Zach and Dallas Chocolate Classes, specializing in private events and chocolate tasting and baking courses in Dallas and Fort Worth since 2003. Zach has spent over 25 years in the world of chocolate and chocolate dessert making.

Zach's chocolate desserts have been served by request to President George W. Bush and First Lady Laura Bush. He is a member of the International Association of Culinary Professionals, the Fine Chocolate Industry Association, and the American Translators Association.

Technical Presentation

"Stratum Corneum: Why the fascination about a dead layer?" - G.K. Menon



This paper thin, flaky layer has attracted so much attention in the past 4 decades or so, that it has 3 regular; major international conferences (a GRC and the Stratum Corneum meeting) devoted to its structure and functions, and the ISBS focused on measuring its various properties. Our fascination comes from the fact that this seemingly "dead" layer is what stands between life and death in the terrestrial habitat, is the interface of primary medical care and diagnostics; a pesky problem to be solved for trans dermal drug delivery. For those of us assembled here; SC is a vast canvas to practice our art: be it color cosmetics, anti-aging products or skin lightening or tanning. As we are all aware, the 0-15 micrometer thick SC is a composite material with a "brick and mortar" organization and exhibiting many attributes of a smart or intelligent polymer.

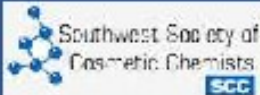
G.K. Menon:

Gopinathan (Gopi) Menon obtained his MS and PhD Degrees from the University of Baroda, India; and held a Faculty position there. During this tenure, he spent a year as a Homi Bhabha Fellow and a Visiting Professor at Michigan State University (1979) while obtaining training in Electron Microscopy of skin.

SWSCC Golf Outing

Thursday, April 20, 2017

SWSCC 2017 Golf Outing



Where:

Bear Creek Golf Club
3500 Bear Creek Ct.
Dallas, TX 75261
(972) 456-3200

When:

Thursday, April 20, 2017

Cost:

Early-Bird Special
April 6 - \$100
After April 6 - \$125

Time: 12:30 pm

Shotgun
(arrive by 11:30 am!)

Enjoy a complete program of range balls, 18 holes (including cart), boxed lunch, door prizes, skill prizes & awards banquet.

Any questions please contact:

Jeff Barcafar
C: 817-233-4130
JBarcafar@LincolnFineIngredients.com
Mary Miller
O: 972-687-5096
Mary.miller@mkcorp.com

SWSCC 2017 Golf Outing – 4 person Scramble
Pre-Registration is REQUIRED

How to Enter

The deadline for sign-up and **PAYMENT** is Thursday, April 13
****We will not be accepting payments the day of the outing!****

If you are sponsoring a team or playing as a single you **MUST** register online and pay by the deadline, Friday, April 13 to be eligible to play (Early Bird Special \$100 - if registered and paid by April 6). Starting this year, registering for the tournament is done online at www.swscc.org. Payment choices are credit (click the credit option when registering) or by check (click pay by check when registering) payable to SWSCC Chapter. Mail checks to: SWSCC Attn: Golf Outing P.O. Box 542163 Dallas, TX 75354-2163.

SWSCC Hole Sponsorships Available

A sign with your name, logo and contact information will be placed on the tee box as well as recognition as a sponsor in the newsletter, outing flyers and at the party. All for just \$250 per hole! If you would like to sponsor a hole, please go to www.swscc.org, Hole Sponsor event and register. Payment choices are credit (click the credit option when registering) or by check (click pay by check when registering) payable to SWSCC Chapter. Mail checks to: SWSCC Attn: Golf Outing P.O. Box 542163 Dallas, TX 75354-2163. These must be registered by April 13. Any Hole Sponsors sent in after this date cannot be guaranteed recognition.

Donations

We need supplier contributions for door prizes, long drive and closest to the pin. Gift cards accepted the day of outing. Monetary donations should be made payable to SWSCC are appreciated as well as other fun gifts for the outing. **Please mail checks to the address above.**

Please let us know by April 1 for donations/sponsors and you will be acknowledged at the outing and in the SWSCC April Newsletter. Later donations will be included in the August newsletter.

Golf attire is required. Collared shirts and golf slacks/shorts. No steel spikes are allowed on the course.

LEGAL NOTICE: Individual golfers agree when they register to indemnify SWSCC and are solely responsible for any damage caused during the golf outing. Each player will be required to sign a release before play begins.

SWSCC Monthly Meeting February 2017

Pappadeaux Seafood Kitchen

FEBRUARY MEETING SPONSOR—ANGUS Chemical Company

ANGUS Chemical Company helps deliver enhanced product performance at all stages of a consumer product's lifecycle, from manufacturing to final application. With unique, proprietary chemistries, ANGUS ULTRA PC(tm) products are multi-functional neutralizers with global compliancy. All ANGUS specialty additives help make the best personal care products perform better.

Mary Redmond, Senior Applications Specialist with ANGUS Chemical Company

FEBRUARY EDUCATIONAL PRESENTATION

Formulation Guidelines for Emulsions, Reverse Emulsions, and Triple Emulsions Amit Patel, Coast Southwest

Personal Care products and Industrial Products are more than simple systems. They involve the addition of various classes of compounds in various proportions to provide products which are not only stable, but satisfy the aesthetics, claims and marketing briefs. The formulator is considered the technical expert to understanding interactions and formula behavior to provide the product but also troubleshoot issues as they arise. FULL PRESENTATION ON SWSCC.ORG



SWSCC Monthly Meeting March 2017

Seasons 52

MARCH MEETING SPONSOR—AMA Labs

Speaker - Michael Kalkstein, Mary Kay, Inc.

Title - Process Scale-down: Considerations during Formula Development

Michael lead us through a dynamic presentation explaining what bench chemists need to know for their batches to be successfully scaled up and full production. From container size to mixing blades to blade configurations to speed of mixing. Formula needs such as heat, cool down procedures to filling temperature. A tremendous amount of useful information for all!

AMA Laboratories Inc. - sponsor of our March 2017 Meeting

AMA Laboratories, Inc. is a clinical testing and claim support laboratory based out of New City, NY. Specializing in SPF, RIPT, Safety and Hypoallergenic Testing, UVA, Infrared, Instrumental Analysis, and Visual Claim Support utilizing PhotoGrammetrix® and Matched Scientific Photography, MSP™, AMA offers a unique bridge between scientifically backed efficacy testing, reporting and cutting edge marketing techniques.



2017 Sunscreen Symposium

Florida Chapter Society of Cosmetic Chemists

Global Innovation and Sustainability for the Future of Sunscreens

September 14th—16th 2017

Call for Papers

Authors are invited to submit titles and abstracts of no more than 150 words for papers to be presented in podium format.

Submission Deadline: January 31st, 2017

All topics related to Cosmetic Science will be considered for presentation.

Submit abstracts to FLSCCSUN@gmail.com

Please include a photo and biography.

Time Table for Submissions:

- January 31st, 2017—Deadline for abstract submissions.—Include photo and biography
- March 1st, 2017—Presenters/Author notified
- May 1st, 2017 Presentation agenda finalized
- June 1st, 2017—Preprints, Author bios & abstract (min 200 word, max 2 pages including figures)
- August 1st, 2017—Final presentation received by FLSCC Chapter
- September 15th & 16th, 2017—Sunscreen Symposium Podium Presentation



SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight

Rachelle Bowens

I'd like to introduce Rachelle Bowens as our next Member Spotlight interviewee. She holds the title of **Senior Technical Sales Rep** at **Omya, Inc.** for **2** years. Rachelle Bowens has been a member of the SWSCC for 7 years.

We'll find out more about Rachelle Bowens' career, how she got into this field, and also find out what she does when she's not working.

So let's get to know Rachelle Bowens a little bit better.

Starting off with the basics.

Where were you born and raised? I was born in Irving, Texas and was raised in Flower Mound, Texas. I LOVE the Dallas Cowboys and always will no matter what. I'm an only child and so my parents kept me busy with many activities growing up but dancing is my first love. I was a member of the Flower Mound Rosette Drill Team in high school and that is where my love of football started from dancing at half-time at the games.

Where did you go to college? I received my Bachelor of Science in Biology from Oklahoma State University in Stillwater, Oklahoma. Ooooo Sssss Uuuuu Cowboys! In 2014, I received my Masters of Business Administration with a focus in Marketing from Dallas Baptist University.

What was your first job at the teenage level (if applicable), and after college? My first job as a teenager was at Rainforest Café in the Grapevine Mills outlet mall. I was a hostess at the restaurant and had the lovely pleasure of dressing up in costumes of rainforest animals for birthday parties. After college, I briefly worked in a quality control lab that made kidney dialysis treatment solutions before joining a local distributor of specialty cosmetic Ingredients as a technical sales representative.

How did you get into the cosmetic industry? During my college years, I had the wonderful experience of interning at Mary Kay in the quality control lab for 3 summers. It is because of that internship that I learned about the personal care industry and the Southwest Society of Cosmetic Chemists.

Continued on the next page

SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight

Rachelle Bowens

So what exactly is it that you do? I am a Senior Technical Sales Representative for Omya, Inc and have been with them for almost two years but I have over seven years sales experience in the personal care industry. Omya's distribution product range completes the personal care portfolio. It includes leading functional solutions through active ingredients, surfactants, natural colors and many more.

What is one of the most interesting (could be unusual, or most challenging) parts of your job? The most interesting part of my job is that every day is different and challenging in some way. I love to help people create new things or find solutions to problems and being in sales allows me to do that with different types of people and various types of products. It is still amazing to me, to see a dream become an idea which then becomes a finish product that is sold all over the world.

What's one of the things that you like most about your job: I really like the fact that some of my customers have become some of my really close friends. In my current role, I travel frequently which can become difficult at times but I have customers that are so nice and kind that it feels like I'm visiting family and not just a visit I have to do for work.

Now let's talk about your membership with the SWSCC

So how involved are you with the SWSCC, do you attend most meetings, volunteer with events, thinking about running for another office, or is there another way? I am currently the Chair of the SWSCC and so I am very involved with every meeting and every event. Ever since joining the SWSCC I have been active as the Educational Seminar Chair, Secretary for two terms, Chair-Elect and now Chair. It is my goal to always stay active in the SWSCC and volunteer wherever I am needed.

Of all the SCC events you've attended, is there any one SCC event that was a memorable one? The most memorable SCC event I have attended was the SWSCC Holiday Party a couple's years ago when the horrible ice storm hit Dallas. Robert Vetkoetter, Mary Miller, and myself were on the Holiday Party Committee and we had spent countless hours planning the party. Mother Nature decided to show up and show out and iced all the roads and highways which made it nearly impossible to drive. We were totally prepared to walk into the ballroom and not see anyone but the three of us but around 300 or so people still came and we all had fun!

Continued on the next page



SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight

Rachelle Bowens

If you were running the Chapter, what new idea(s) would you introduce to the Board? Well technically... I am somewhat running the chapter this year and there has been a few new items I have introduced this year. Our April chapter meeting will be a change for the chapter because we have two speakers that evening. We will start the evening with a technical speaker followed by a fun and light-hearted speaker during the dinner hour. I am hoping that this will boost attendance at our night meetings and keep the evening educational yet fun. Also, new this is year is our SWSCC Educational Committee that consists of 6 chapter members that seek out new and interesting speakers for our monthly meetings. It can be difficult to find and coordinate speakers and presentations that are interesting and relevant to our chapter and so now we have committee that handles that responsibility.

Name one SWSCC event that you hope never goes away, and why is that? I hope that the newly added SWSCC Summer Event never goes away. Last year, Jacklin Hoffelt (2016 Chair) thought that it would be fun to add an event in the Summer and it turned out to be a great success. I think we need more events like the Summer Event where we can all come together and do something fun as a chapter.

Let's move away from SCC questions, and find out more about you.

So do you like golf, or is the SWSCC Tournament the one time a year you actually play? By the way, how did you do at the tournament this year? I have actually never played golf and never attended the SWSCC Golf Tournament. There has always been a work conflict or something that prevented me from attending. However, this year I will be attending and I'm looking forward to this new experience. I've played golf on the Nintendo Wii but that doesn't really count!

Any athletics you're involved in? Does Yoga count? Haha. I've taking up running with a group of my friends and kickboxing when I'm not traveling too much.

Let's start winding this thing down

Continued on the next page

SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight

Rachelle Bowens

Let's start winding this thing down

Of the last three books you have read, which was your favorite, and what was it about? My schedule is so busy that I have to make time to read books these days. My new trick is to read a book that has a movie coming up soon so that I have to finish the book in time to see the movie. The last book I read was *Girl On The Train* and it was recommended after I read *Gone Girl*. *Girl on The Train* was a page turner but I was mostly confused until the very end of the book about what was actually happening. The story is about a woman who thinks she knows information about a recent killing but isn't quite sure and can't piece together anything due to her alcohol addiction. While reading the book, you never really trust her thoughts because she is scattered brain but at the end everything becomes clear.

A talent or hobby (or side gig) I have that most people aren't aware of is: I love to dance and actually teach a praise dance class at my childhood church in Lewisville, Texas. I have around 30 girls that I teach every other Saturday morning and we dance on Sundays or for special programs like Christmas or Easter at my church.



One of the most adventurous (could be riskiest or scariest) things I have ever done, was: The most adventurous thing I've ever done is visit the Pyramids of Giza in Cairo, Egypt. I had to travel to Europe for work training last year and my boyfriend had the brilliant idea of meeting me there and then flying to Egypt to see the pyramids. At the time, I was still a newbie in overseas travel and the political climate was somewhat tense for Americans to travel to certain places. I didn't even tell my parents of the extended trip to Egypt until the day before I left for Europe because I knew they would have concerns and talk me out of going.



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SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight Rachelle Bowens

My boyfriend had arranged a car service to pick us up from the airport and take us to our hotel and it turned out that our driver also did tours of the Pyramids of Giza for an additional fee. We didn't book a tour through a website or a reliable source but made an appointment with our driver to pick us up the next morning and give us a private tour by horse of the pyramids. I was panicking on the inside because we didn't have phone service and we had just met this man that was supposed to give a tour of the pyramids. Long story short-it was the most amazing trip of my life. We rode horses in the desert to the pyramids and then switched to camels to explore around the Pyramids of Giza and the Great Sphinx.



Favorite professional or college sports team?

Cowboys! Dallas Cowboys and Oklahoma State Cowboys

Favorite food (could even be fast food or restaurant)? My favorite meal is Brunch. I love breakfast food but I'm not really a morning person and so Brunch is perfect for me because it can happen later in the day. My favorite brunch place right now in Dallas is YOLK.

Favorite television series - or at least the one I watch the most is: I can't name one.... Game of Thrones, Grey's Anatomy, This is Us. My favorite of all time that is no longer on television would be Breaking Bad.

Of the last three movies you've seen, which did you enjoy the most? The last three movies I have seen were Logan, Fences, Hacksaw Ridge. I really enjoyed Hacksaw Ridge and I was surprised by how much I liked it.

Favorite musical artist (or just music)? Beyonce- of course and then Michael Jackson and then Adele.

Of the last three concerts you've attended, which was the most enjoyable, and why? Beyonce was the last concert I attended and it was the most enjoyable because I know every dance move to every song. My voice and body were tired after that concert. It was a workout for sure.

Continued on the next page

SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight

Rachelle Bowens

Favorite vacation destination? Any place with a beach.....

Remember, we will be looking for someone else to put into our Member Spotlight for the next newsletter. If you are interested, or simply have questions about it, please feel free to contact me.

Look forward to hearing from you,
Michele Stovall



**SAVE THE DATE -
SWSCC Educational Day
August 17th, 2017
SWSCC Dinner / Dance
December 1st, 2017**

By Perry Romanowski

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Are You Making the Best Presentation You Can?

Article by: Kelly Dobos

During the course of our education and chemist careers, we as scientists are often asked to present information to our cosmetic science minded peers and other colleagues. A well-formed presentation can be a very powerful tool, though it can often be difficult to present data in a compelling manner and presentation slides are often misused. But by taking time to carefully prepare and design your presentation slides you can create an effective presentation.

Getting Started

Let's start with defining what is a presentation and what is not. The true purpose of a slide presentation is to reinforce content visually but the focus should be on the presenter. This approach requires substantial effort to prepare but engaging your audience so they take away the right message is well worth the effort. It is not a document for your audience to read and nor is it a teleprompter from which you read.

To start you must have a clear vision of your goal for the presentation. You must also understand your audience needs and align your communication strategy with these needs. In addition to understanding demographic information, ask questions like:

- * Why are they here?
- * Is there a problem that you can solve for them?
- * What do you want them to do after your presentation?
- * How might they resist the message?

And, most importantly, you will need time to prepare a truly compelling presentation. 36-90 hrs is a good estimate for a presentation with 30 slides. The largest portions of your time should be spent on research and slide design, but

ideation, collaboration & review with colleagues, and practice also need to be part of the process.



Continued on next page

By Perry Romanowski

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Data Slides

Carly Fiorina once said, "Our goal now is to then transform data into information and information into insight". Data slides are not just about numbers and graphs, but the conclusion derived from those numbers and charts.

Have you ever watched a presenter explain a data slide over the course of several minutes and you could still not understand the meaning of the slide? Your audience cannot pull up the data for close inspection so slides are not always a good format for extremely complex data. When this is the case, print it out and distribute, I cannot stress this enough...

If your information is overwhelming the slide create a separate document.

5 rules for presenting data

1. Tell the truth and maintain credibility. Trying to hide or distort conflicting or unfavorable data will ultimately lead to problems later.
2. Get to the point by articulating the conclusions you want your audience to adopt.
3. Select right tool for graphical format. Experiment with different chart types to see which clearly illustrates the point. e.g. pie charts are good for large differences in proportion, but more than 8 slices is not as effective.
4. Highlight the important information by keeping the background neutral and choosing a contrasting color for the data of interest.
5. Keep it simple, clutter and animation can be distracting.

Continued on next page

By Perry Romanowski

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Using Principles of Design

What is design? Design often requires a designer to consider the aesthetic, functional, and other aspects of an object or a process. This requires considerable research, thought, modeling, interactive adjustment, and re-design. Design at its core is about solving problems.

In the words of Karim Rashid, "Designers don't look at challenges as problems but as opportunities." By utilizing design principles, we, like designers can make each experience beautiful and memorable.

Effective Design

And effective slide design hinges on the combination of three things

- * Arrangement
- * Movement
- * Visual elements.

Let's breakdown these components.

Arrangement consists of 6 factors

1. Flow. The flow guides the audience in the order in which you want them to perceive information.
2. Hierarchy. Top to bottom, small to large. This allows you to define a relationship between elements.
3. Unity. Unity can be a grid, graphical style or theme that keeps your slides consistent.
4. Proximity. Proximity shows meaning, objects close together belong together and those separated by large distance can be seen as dissimilar. Lining items up or disordering them also conveys relationship.

Continued on next page

By Perry Romanowski

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.5. Whitespace. Whitespace does not necessarily mean white, but open space. Open space is a good thing, its giving visual breathing room. Clutter is a failure of good design.

6. Contrast. Contrast helps you identify things quickly. Using differences in color, shape, location help the audience quickly identify important points.

Movement

When considering the addition of movement and animation to your presentation, I recommend that you use it with caution. It can be more distracting than useful in most cases. However, custom animations may be useful. I once used an animation to demonstrate how the process of molecular imprinting in polymers.

Visual elements

The visual elements of your presentation are the background, color, text and images. The background is your slide master. It's best to keep it simple, and you do not need to use existing templates. Your choice of a color scheme could be considerate of your industry or perhaps your company. The choice of color can also reflect personality in appropriate settings.

Fonts have personality, but choose those with clean lines. The size of your font is also very important, view your presentation at 66% to be sure that it is easily visible even to those at the back of the room. Ideally you do not have so many words on one slide that they are extremely tiny.

And finally let's consider images. Photographic images can be very powerful in conveying concepts. Keep in mind the rule of thirds when selecting images; good photographers rely heavily on this rule. The composition is more appealing when the element of interest is not directly in the center. Divide your image into a three by three grid and move the point of interest into one of the thirds.

Continued on next page

By Perry Romanowski

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The Home Stretch

Once you are finished preparing slides, take some time away from the presentation. After all you have been focused on the same thing for days (at least I hope you have been). Review your presentation and look for instances where you can replace words with an image.

If you find you have trouble reducing the content, consider that a slide presentation is not the right format and elect to hold a meeting or write a report. Don't forget to ask a colleague or friend to review, a fresh set of eyes will help.

Also, be sure to practice your presentation. You can record yourself giving the presentation to feel more comfortable with the delivery. Repeat these steps, continuing to refine your slides until you are satisfied they clearly convey your message. By the end of this process you will have a powerful and effective presentation.

Chemist Humor— CHANGE

**How do you know the moon is going broke?
It's down to it's last quarter.**

Why can't you trust atoms? They make up everything.

What is a cation afraid of? A dogion...





CALL FOR PAPERS

ABSTRACT DEADLINE:
MAY 15, 2017

71ST ANNUAL SCIENTIFIC MEETING DECEMBER 11-12, 2017

THE WESTIN NEW YORK AT TIMES SQUARE

The format of the 71st Annual Meeting includes two distinct tracks - a Basic/NextGen Track geared toward young professionals and those looking for introductory level information about the cosmetics industry, and an Advanced Track for those interested in learning about cutting edge science, technologies and product innovations. There will be limited opportunities for podium presentations, as this new program will consist primarily of invited speakers. Any abstract not selected for a podium presentation will be eligible as a poster and/or tabletop in the exciting new Technology Showcase (a limited number of tabletops for exhibition will be available).

TOPICS OF PARTICULAR INTEREST FOR SUBMISSION OF ABSTRACTS:

BASIC/NEXTGEN TRACK

- Skin
- Hair
- Color
- Regulatory & Preservation
- Testing
- Marketing Claims

ADVANCED TRACK

- Sunscreen Review
- Health & Wellness
- Skin Biology
- Nutracosmetics
- Hair & Scalp
- eCosmetics
- Green Chemistry
- Latest Product Innovations

Authors are invited to submit abstracts of original work.

Abstracts should be no longer than 150 words.

Please note: Presenters are required to register for the annual meeting.

POSTERS IN CONJUNCTION WITH THE ANNUAL MEETING

The Technology Showcase will provide researchers and companies with an opportunity to engage with meeting attendees in a refreshed and exciting environment. In lieu of a cost for presentation space in the Showcase, the Society is requesting a donation of \$1,000 - \$5,000. All donors will be recognized as Sponsors on the website and in marketing material.

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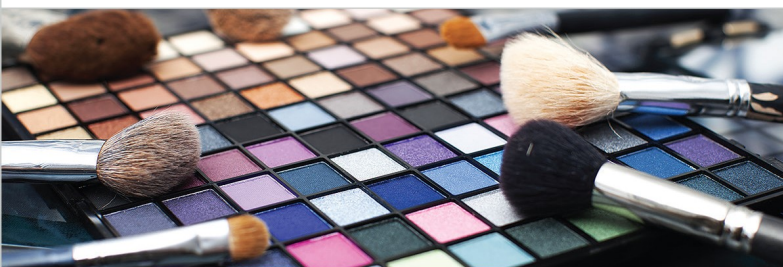
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Michel Mercier
 Founder
 MMP, Inc.

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- Tea Tree Oil
- Red Palm Oil
- Natural Silicone Alternative
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NEW CEP COURSES FROM NATIONAL!

We're delighted to announce that new CEP courses have been scheduled! From courses scheduled in conjunction with both New York and California Suppliers' Days, to a free webinar on natural product formulation, to courses held in the National office, the SCC has something for members at all levels in their careers: seasoned professionals, young professionals, students and those in need of a refresher on certain topics. CEP instructors provide attendees with critical knowledge enabling them to advance their professional development. Courses scheduled in the National Office are held in a "board-room style" setting, providing an incredible instructor-to-student ratio and opportunities for increased interaction.

FREE Cosmetic Chemists Guide to Natural Product Formulation Webinar **NEXTGEN** : April 26, 2017 (2:00pm - 3:00pm CENTRAL TIME) Instructed by Perry Romanowski – Vice President of Brains Publishing Attend this FREE Webinar for a full review on the features of the major Natural Standards from around the world and how it impacts cosmetic formulators. For anyone who attends, we'll provide a Free natural product report. Plus, we'll be answering some of your questions LIVE! So if you have any questions about formulating natural products, then this is your chance to get them answered

CEP Course during NY Suppliers' Day - Cosmetics Formulations: May 1, 2017 (9:00am - 5:00pm) at the Jacob Javits Center Instructed by Mark Chandler, President – ACT Solutions Corp One of the most popular CEP Courses offered by the National Office, Cosmetic Formulations is perfect for anyone interested in the mechanics of designing a cosmetic formulation. From this course, attendees will obtain a better understanding of Emulsion Theory, the Basics of Sunscreen, Preservation, Makeup, Hair Care, Cleanser Formulation and more! Attend Suppliers' day (for free) and add this course to your agenda. It will be beneficial to beginning and seasoned scientists, whether in formulation, quality control, or claims testing

CEP Course during NY Suppliers' Day - Beginning Cosmetic Chemistry **NEXTGEN** : May 1, 2017 (9:00am - 5:00pm) at the Jacob Javits Center Instructed by Perry Romanowski – Vice President of Brains Publishing As one of the most popular CEP Courses offered by the National Office, this course is designed specifically with beginning cosmetic chemists in mind, but information presented will also be useful for QA chemists and seasoned veteran scientists who want to learn about other areas of formulations. By attending this course, attendees will receive an introduction to the industry, basic physiology of skin and hair, obtain formulation techniques and learn a few tools of the trade. Attend Suppliers' day (for free) and add this course to advance your career in cosmetic science

Basic Hair Science **NEXTGEN** : May 18, 2017 (9:00am - 5:00pm) at the National Office Instructed by Dr. Roger McMullen – Principal Scientist at Ashland Specialty Ingredients This course will be beneficial to anyone interested in learning more about hair science and hair care technology and how they relate to problems facing cosmetic scientists. After attending this course, attendees will be able to better understand the fine structure of hair and how it relates to its mechanical and surface properties. In addition, the basics of hair will be explored allowing for attendees to create better formulations. Register today to attend this CEP course highly focused on providing a foundation on Hair Science



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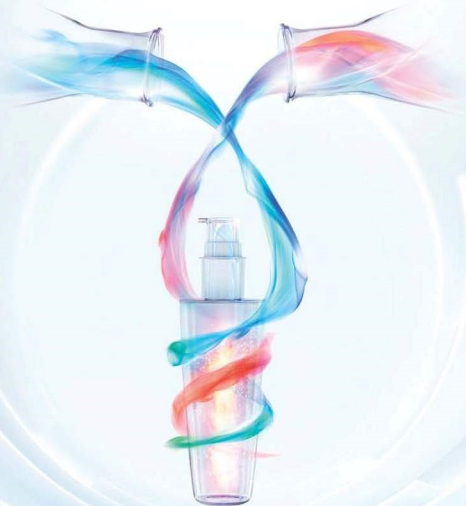
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MEMBER NEWS

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Golf Outing-Jeff Barcafara / Mary Miller

Dinner Dance 2017—Mauricio Castro

Elections 2017-Alison Nally

Summer Event 2017-Rita Cabrera

Membership Chair-John Oliver

SWSCC Media-Cody Ermis / Alison Nally

Historian-Michele Stovall

There will be many opportunities throughout the year to volunteer for committees, events and many more. Just let any board member know and we will find an opportunity for you to contribute to **YOUR** chapter!



MEMBER NEWS



Volunteer Opportunity: Calling all Cosmetic Chemists!

We need at least 35 Cosmetic Chemists to help with the SWSCC and Mary Kay day at Mindbenders Summer Camp on June 21st. Please volunteer to help with this fantastic opportunity within the STEaM fields for 6th, 7th and 8th grade FISD students.

Mindbender Academy encourages participants to explore the world of science, technology, engineering, art and math. Each day features fun, hands-on activities to extend learning outside the classroom. "It is our hope that we can continue to inspire our Mindbender participants with fun and challenging activities that introduce them to multiple career opportunities within the STEaM fields." said Peter Burns, past president of the Frisco Education Foundation Board of Directors.

The SWSCC has teamed up with Mary Kay Cosmetics to take the lead on June 21st from 7am to 6pm. We will have 400 students to participate that day. We will have 8 class rooms of 25 students in the morning session (8am-12pm: 200 students) and will repeat this session in the afternoon (1pm -5pm: 200 new students). The camp will be held at the Frisco ISD Career and Technical Education Center, 9889 Wade Boulevard in Frisco.

Mindbender Academy is a program of the Frisco Education Foundation made possible each year thanks to volunteers and the financial support of numerous businesses and organizations.

To volunteer or more information, please contact Jacklin Hoffelt at jvhoffelt@lvomas.com or Tamara Scalf at Tamara.Scalf@BeautiControl.com.

SAVE THE DATES!!!!

2017 SWSCC Calendar

April 19th	Monthly meeting—night
April 20th	Golf Outing at Bear Creek
May 11th	Monthly meeting—day
July 13th	Summer event—night
August 17th	Educational Seminar—Day
September 14th	Monthly meeting—night
October 19th	Monthly meeting—day
November 16th	Monthly meeting and officer installation—day



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