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Southwest Society of Cosmetic Chemists

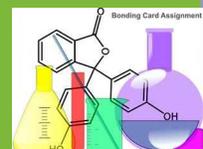
SCC

Volume 14

Issue 3

August

2016



2016 SWSCC



Date— September 8th, 2016

Times— 10:45 AM to 1:00 PM

**Place— House of Blues Dallas
2200 N. Lamar Street
Dallas, TX 75202
214.978.4828**

Speaker— Kristy Honsvick, details page 2

Date—September 14th, 2016

SWSCC Suppliers' Day

Inside you will find:

Page 2—September Meeting

**Pages 3-4—SWSCC
Suppliers' Day**

Page 5—IFSCC Contest Winner

Page 6— IFSCC

Pages 7- Holiday Party

Pages 8—11—Past meetings

Pages 12—14—Member Spotlight

Pages 15—17—Chemists' Corner

Pages 18—21—National SCC

**Save the date:
September 14th
SWSCC Suppliers' Day
Attendee Registration
started July 1st!**

**NEW WEBSITE
with improved
features and easy to
register / pay for
events!!**

SWSCC September Monthly Meeting September 8th, 2016



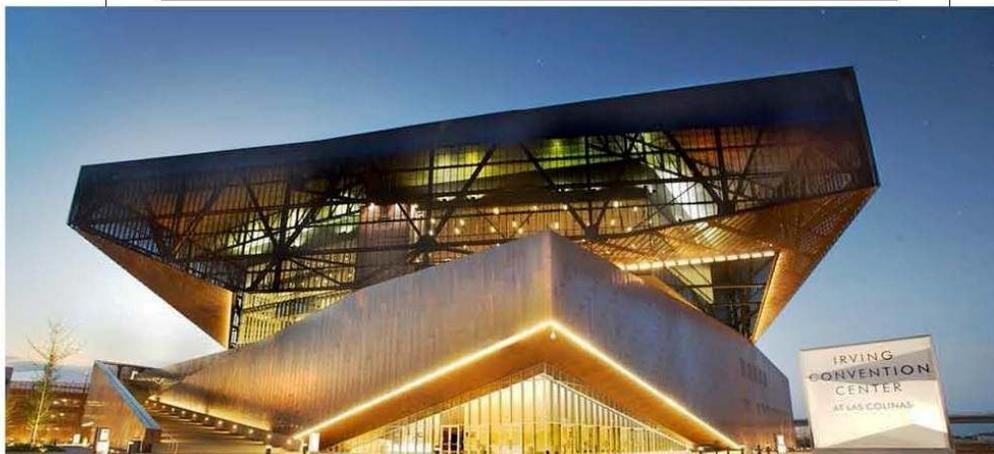
The LinkedIn Game: How to stand out from the competition If you are not currently using LinkedIn for sales and lead generation, you are missing out on some serious money! LinkedIn has so much to offer – if you know how to use it. Kristy will guide you through using LinkedIn to generate powerful leads. She will show you how to expand your network exponentially, start conversations, and drive sales from your ideal potential customers. No more excuses about having a profile, but not knowing what to do with it! With Kristy's help, you'll be generating high-quality leads today!

Bio

Kristy Honsvick is CEO of Admin Ease. She manages admin, customer service, and social media for entrepreneurs whose businesses are between \$100k and \$1MM. Her passion is to help people step into being CEO of their business, so they can offload those tasks and build their dreams. She loves to help businesses learn to more effectively use social media to their advantage, especially LinkedIn. Kristy has built nearly 1/3 of her business using the same tactics she teaches in her workshops. Follow her on Facebook, Twitter, and LinkedIn for daily tips and tricks!

[Click here to be taken to the Suppliers' Day registration page!](#)

**Southwest Chapter of the
Society of Cosmetic Chemists
Suppliers' Day 2016**



September 14th, 2016—Wednesday

Irving Convention Center at Las Colinas,
500 West Las Colinas Boulevard, Irving, TX

Schedule of Events:

- 8:00 am Registration Badge Booth opens
Continental Breakfast will be provided
- 8:30 am Attendees arrive
- 9:00 am Annie Ugurlayan—speaker
- 10:00 am Supplier Show opens
- 11:30 am - 1:30 pm - **Lunch will be provided**
- 1:30 pm Jody Villecco—speaker
- 4:00 pm Suppliers' Day Show Attendee Happy Hour
- 4:30 pm Supplier Show closes
- 6:00 pm Suppliers' Day show Happy Hour closes

Show Information

About SWSCC Suppliers' Day:

New colleagues are waiting, new concepts abound, and innovations are within reach – discover them in Dallas. The Southwest Chapter Society of Cosmetic Chemists (SCC) will host the SWSCC Suppliers' Day, the premier exhibition for formulators among the specialty chemical allied trades, on September 14, 2016, at the Irving Convention Center—conveniently located near DFW International Airport.

Chemists, chemical buyers, marketers, and technologists, in the cosmetic, personal care, home care, pharmaceutical, and other allied industries, will mingle among 100+ booths representing prime technology suppliers in the industry.

We will have two speakers during Suppliers' day. Annie Ugurlayan, Senior Staff Attorney at National Advertising Division, will open the SWSCC Suppliers' Day with her presentation on *Advertising Industry Self-Regulation and Claim Substantiation in Personal Care and Cosmetics Cases*. Following Lunch, Jody Villecco, Global Quality Standards Coordinator at Whole Foods, will speak about *Body Care Quality Standards at Whole Foods Market*.

Networking opportunities will also abound—grab a colleague during the buffet luncheon, sit down together, and debate product development strategies. For more information about SWSCC Suppliers' Day contact Jacklin Hoffelt at 214-668-3031, or e-mail:

jvhoffelt@coastsouthwest.com.

IFSCC Contest Winner is.....

Daniel Ramirez is the talented winner of the IFSCC registration fee and hotel accommodations for his paper:

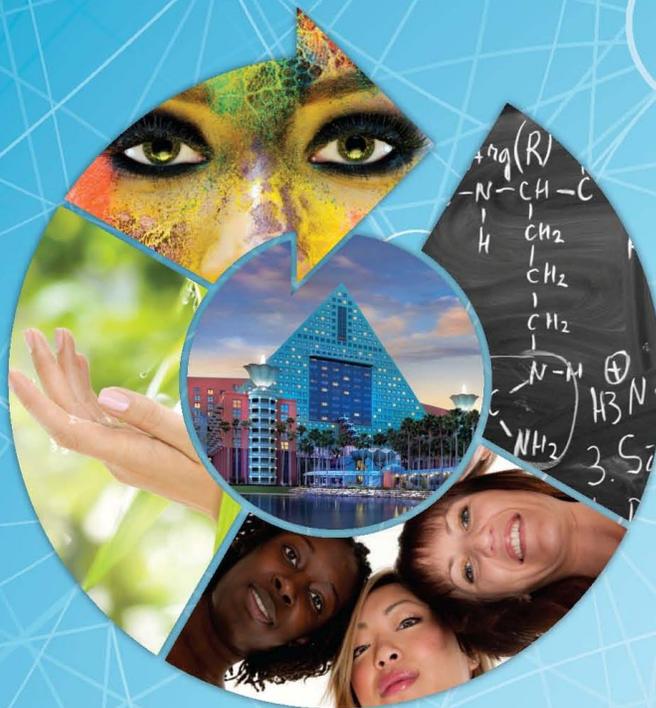


“New Frontiers Built on a Foundation of Color”



Can you think of a better route to New Frontiers, than one that is built on a foundation of color? Almost all the purchases we make are dependent upon color, such as cars, clothes, and cosmetics. So when it comes to cosmetics, almost all cosmetics can incorporate color in some form or another, if not the product, then the package.





29TH IFSCC CONGRESS

8 KEYNOTES

74 PODIUM PRESENTATIONS

350 POSTER PRESENTATIONS

2-DAY EXHIBITION

REGISTER TODAY AND JOIN US AS WE GO

BEYOND DREAMS INTO NEW FRONTIERS

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OCTOBER 30 - NOVEMBER 2, 2016 • ORLANDO, FL
WALT DISNEY WORLD DOLPHIN RESORT

WWW.IFSCC2016.COM

Denim & Diamonds



Save The Date

2016 SWSCC Dinner Dance

Friday December 9, 2016

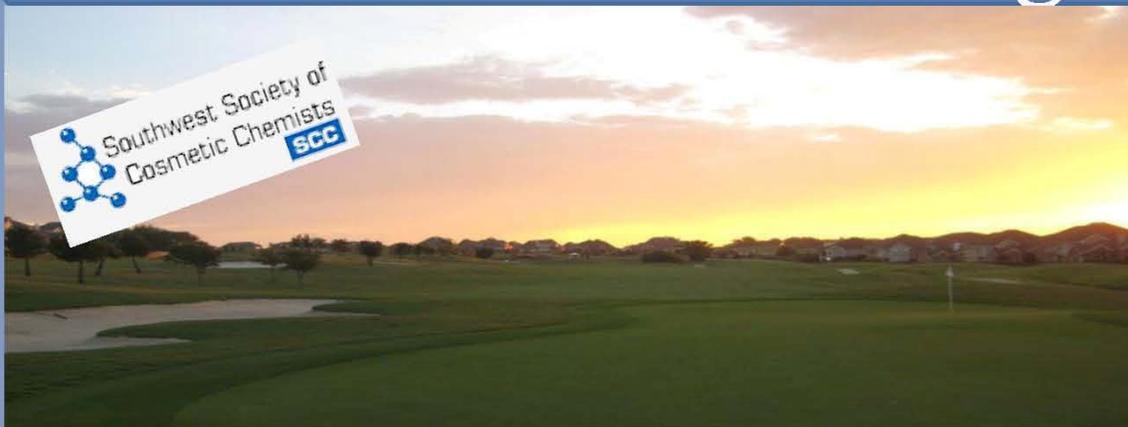
Plano Marriott @ Legacy Town Center

7121 Bishop Road

Plano, Texas 75024

Theme: Denim & Diamonds

SWSCC 2016 Golf Outing



We appreciate our Hole Sponsors!



Thank you to the following for your donations or entering multiple teams!

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Specialty Premier Products

Our Biggest Tournament on Record!!

Thanks for attending!!

SWSCC Golf Tournament April 28th, 2016



April 2016 Monthly Meeting
Mark Sine, KOB0 Products

Abstract Title :: Formulating Natural Sunscreens: Working to Improve Formula Characteristics

Category :: Skin

OBJECTIVE :: The natural sunscreen trend is becoming more of a mainstay in the sunscreen market. Natural sunscreens have come to be accepted as thick, whitening formulas. In this study, we observed the different effects produced on the rheology, degree of whitening, and SPF results through the comparison of dispersions, surface treated, and untreated inorganic mineral UV filters in a sunscreen with a SPF of 30.

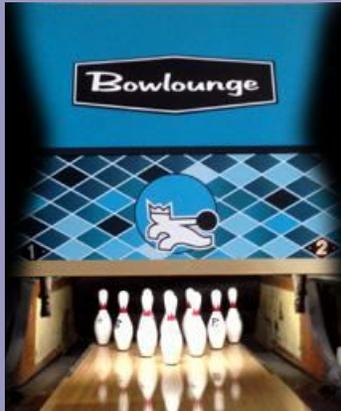
THE MERCURY



2016 Summer Event

Southwest Society of Cosmetic Chemists June Summer Event

Bowlounge is a Retro / Vintage Bowling Alley / Restaurant . They bought an old bowling alley in east Texas and shipped all the equipment to the Dallas Design District and put it all back together. Add 40 taps of draft beer and a Full menu from Half Baked and "Viola" they have created the Coolest Bowling Alley / Restaurant in Texas



SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight Tamara Scalf

I'd like to introduce Tamara Scalf as our next Member Spotlight interviewee. Tamara is the 2016 Treasurer-Elect for SWSCC and the **Manager of R&D** for BeautiControl Cosmetics. She has been **Manager for 1 year, a formulator for almost 9 years, and in the beauty industry for 10**. Tamara has been a member of the SWSCC for 8 years. We'll find out more about Tamara's career, how she got into this field, and also find out what she does when she's not working.

So let's get to know Tamara a little bit better.

Starting off with the basics.

Where were you born and raised?

I was born and raised in Bedford, TX. I was a very active fast pitch softball player and played on a highly competitive tournament team most of my childhood and teenage years. I also played in high school and started out on a softball scholarship in college but had to give up my scholarship when at 18 years old when my health quickly took a sudden down turn and I was diagnosed with type 1 diabetes. I moved back home and went to UTA for a year while I learned how to manage my new life style and then transferred to Texas A&M the next year, where I earned a B.S. for double major of Genetics and Biochemistry. I am proud to say that I have done very well managing my type 1 diabetes and I have learned to control it and not let it control me. I have 11 brothers and sisters. Two older brothers and 9 step sisters and brothers. My mother has 7 brothers and sisters and my dad has 5 brothers and sisters so our family get-togethers are huge events that we love and can't wait for.

Today, I have an amazing, supportive husband, Derric Scalf. He works at Mary Kay and is also a SWSCC member. We have been married for 6 years and have two adorable, energetic sons. Weston is 4 years old and Collin will be 2 years old on July 29th.

Where did you go to college?

Texas A&M

What was your first job at the teenage level and after college?

My first real job was as a hostess at On the Border. But, I had many jobs while in high school, including being a car hop at Sonic and waitressing at a Chinese restaurant. All through college I delivered pizzas for Papa John's. Right after college I was a waitress at Sherlocks Pub and Grill and a temp at Mary Kay in the Quality Control Bulk and Raw Material Labs.

How did you get into the cosmetic industry?

Right after college the job market was very tough and I could not find a suitable genetics job. So, I reached out to a temp agency to find me a scientific job and that is when I started as a temp at Mary Kay. After being a temp at Mary Kay for about a year, I switched over to BeautiControl as a temp in R&D. I quickly fell in love with Research and Development and all of the creativity and challenges it holds. I was hired on full time in January 2007 and have been here ever since. I am now manager of R&D and have an amazing team and very lucky to have each and every one of them.

What is one of the most interesting parts of your job?

We are owned by Tupperware Brands. They own many beauty companies around the world and we are currently trying to build more global developments throughout the companies. It has been a more challenging endeavor than anyone thought it would be due to many reasons including, different market desires from country to country, various regulations for countries, and inconsistent launch plans for companies. We continue to work towards this project and I have great optimism for obtaining our goals.

What's one of the things that you like most about your job:

I love my team. They are incredibly bright, hardworking, and considerate people and I am so lucky to get to work with them every day.

Continued on next page

SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight (cont) Tamara Scalf

Now let's talk about your membership with the SWSCC

So how involved are you with the SWSCC, do you attend most meetings, volunteer with events, thinking about running for another office, or is there another way?

This year I am the Treasurer Elect for the SWSCC. To be honest, I don't do much. Haha. I am looking forward to learning more from Mary Miller in the second half of the year and can only hope to be half as wonderful of a treasurer as she is this year. I love the SCC and every time I attend a meeting it is so wonderful to catch up with other members that I used to work with.

Of all the SCC events you've attended, is there any one SCC event that was a memorable one?

This year has definitely been the most exciting and fun year for the SWSCC since I have been a member. I loved the cooking challenge meeting that we had and the golf outing was so much fun. I am very sad that I had to miss the bowling event due to my family all being sick with colds. But, I think my favorite was the meeting we had at the brewery, because BEER! Do I need to say more. Haha.

If you were running the Chapter, what new idea (s) would you introduce to the Board?

Hmmmm. That's a good question. Unfortunately, I don't have a good answer. I think that Jacklin is doing a fabulous job.

Name one SWSCC event that you hope never goes away, and why is that?

Holiday Party. I forgot to mention that event in the question above. I love the holiday party. It is so enjoyable to see all of the chemists, young and "more experienced" (not going to say old), letting loose and shaking their booties on the dance floor. Completely unforgettable experience.

Let's move away from SCC questions, and find out more about you.

So do you like golf, or is the SWSCC Tournament the one time a year you actually play? By the way, how did you do at the tournament this year?

I do love golf but rarely ever play. So, I am very glad we have the golf outing and that I got to attend this year. It was my first time, but definitely won't be my last. I was completely horrible at golf, but I actually think I found more balls than I lost. So, that was pretty special.

Any athletics you're involved in?

During and after college I always played on slow pitch softball and kickball teams for fun. But, since having kids, I do not currently play any recreational sports. I really hope to get back into it after my kids get a little older. It's sad to say that my current exercise routines only consist of mowing, gardening, and chasing my two boys.

Let's start winding this thing down

A talent or hobby (or side gig) I have that most people aren't aware of is:

I have always been very interesting in picking up new hobbies and strange interests. In college I was very interested in hand writing analysis and bought many books and studied them constantly to try to teach myself. It always makes people paranoid when I tell them because they are scared I will analyze their writing. For a few years after college I was very interested in ghost hunting and stayed in many "haunted hotels" in search of the unknown. I would say I am still more on the skeptical side, but have had some eerie experiences and I love hearing other people's experiences. If anyone has any good ones, let's talk about them at the next get together.

Continued on next page

SWSCC MEMBER SPOTLIGHT

SWSCC Member Spotlight (cont) Tamara Scalf

Favorite professional or college sports team?

Dallas Cowboys

Favorite food (could even be fast food or restaurant)?

Sushi

Favorite television series - or at least the one I watch the most is:

Big Bang Theory. I watch reruns all the time because I can zone out and not really have to pay attention when I am completely worn out at night.

Of the last three movies you've seen, which did you enjoy the most?

Finding Dory. BeautiControl took all of the employees to go see the movie a couple weeks ago and I loved it so much.

Favorite (or most memorable) road trip (if memorable, what made it memorable)?

My first road trip with my husband. A few years before we were married we flew to Minnesota and then did a road trip through Wisconsin. It was such a great experience together.

Remember, we will be looking for someone else to put into our Member Spotlight for the next newsletter. If you are interested, or simply have questions about it, please feel free to contact me.

Look forward to hearing from you,
Michele Stovall



By Perry Romanowski

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To Be An Innovative Chemist You Have to Ask Questions

Article by: Perry Romanowski

I read this interesting interview over at the Harvard Business blog. Some university types conducted a 6-year study of 3000 "creative" executives and came to the following conclusions about what innovative people have that non-innovative people lack.

Basically, there are 5 skills that they have developed. We outline the skills below and suggest some exercises that can help you build them. This should be useful in your cosmetic science career.

1. Associating

This is the ability to make mental connections between seemingly unrelated ideas and problems. For example, the guy who made Velcro was inspired by the way burrs stuck to his dog's fur.

Exercise 1 – Mash-up exercise. Think of 2 different kinds of products, one personal care product & one non-personal care product. For example, skin lotion and a mop. Spend 5 minutes trying to come up with inventions that would combine characteristics of both products. Here are just two quick examples.

- ◆ A mop you use to apply skin lotion (for your back?)
- ◆ An additive to your mop solution that softens & moisturizes your floors

Don't worry whether the ideas are good or not. The point is to train your brain to start thinking this way.

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By Perry Romanowski

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To Be An Innovative Chemist You Have to Ask Questions (continued)

Article by: Perry Romanowski

2. Questioning

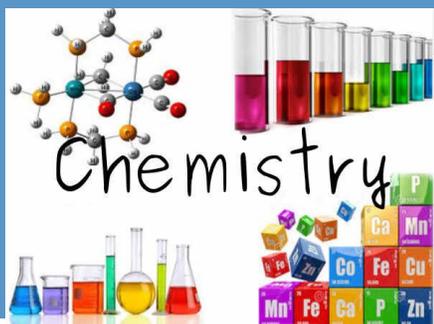
Innovative people are inquisitive people. They constantly ask questions like “what if” and “Why?” This can make them look stupid because the answers seem simple but it can also shake up your brain and get you to a new way of thinking.

Exercise 2 – Questioning. Ask basic questions about the product you are working on. For example, “What if you couldn’t use water to take showers? How would products be different?”. “What if none of your consumers could see color or smell fragrances? How would your products be different?”

3. Closely observe details

Scientists are well suited for this skill. When you are trying to develop innovative products the first thing you should do is observe someone using the current product and see if you can find any points where you can improve the process.

Exercise 3 – Video observations. Go to YouTube and search for people doing demonstrations on using the type of products you are developing. You can find people applying cosmetics, makeup, washing their hair, washing their face, etc. Watch the process and see if you can figure out a way to make it easier.



Continued on next page

By Perry Romanowski

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To Be An Innovative Chemist You Have to Ask Questions (continued)

Article by: Perry Romanowski

4. Experiment

Here's another skill your training as a scientist will help. If you are able to come up with a hypothesis and test it, you are well on your way to developing your new idea into an innovative product.

Exercise 4 – Be an inventor. Get a book like 'How to make sneaky things out of everyday objects' and just tinker. To be an inventor, you have to invent. Practicing the inventions of other people is a great way to get started.

5. Good at networking

In today's world, the "lone inventor" rarely exists any more. To get things accomplished you need a good network. You need to know people who can help you get things done.

Exercise 5 – Cosmetic Science Networking. Attend your local SCC or ACS meeting and start connecting with people in your industry and area. Also, start building your profile and connections on LinkedIn. This is a great place to find people who can help you accomplish whatever you desire. If you want to start with someone, feel free to connect with Perry and Kelly.

To become an innovator, you have to practice. Doing some of these exercises on a regular basis will help you get better. Hopefully, it will help lead you to that great new innovation that the cosmetic industry desperately needs.

NEXTGEN TO BRIDGE THE GAP ACROSS PROFESSIONAL LEVELS

Last year the society introduced a critical initiative, SCC NextGen, that will offer the necessary skills and training needed for career advancement. NextGen was designed to help young professionals (*with less than 5 years of industry experience*) and students further their education, so that they may attain successful and rewarding careers. NextGen will provide registrants with the confidence to enter the workforce knowing that their education and training are aligned with workforce needs and that they have the support of fellow colleagues.

The society plans to accomplish this mission by...

Presenting critical Education tracks at meetings and events (eg. Critical Thinking & Innovation, Basic Cosmetic Science, Introduction to Polymer Science and Its Applications).

Networking at national meetings and events.

Coordinating small group projects where Mentees and Mentors engage in a technical area of shared interest. The goal for the Mentee is to present a paper or organize a workshop in the second year of program.

Collaborating with universities to supplement the education of their students. All colleges/universities participating in the NextGen program are eligible to provide students with their first year of membership for free.

Please contact the SCC National office at scc@scconline.org or call (212) 668-1500 for more information on how you or your university can get involved. All are welcome and encouraged to join!





Exciting new logo for National!

New York, NY – The Society of Cosmetic Chemists (SCC) unveiled its new logo at the “Naturally Kiawah Symposium” held last week by the SCC Carolina Chapter on Kiawah Island, SC.

“The launch of our new brand logo kicks-off a new era of the SCC that speaks to who we are as an organization and that we are a direct reflection of the strong community of dedicated members we’ve been serving for over 70 years – multidisciplinary, dynamic, modern and sustainable,” said Debbie Pierce, SCC President.

The SCC worked with the design firm Strong Studio, based in New York City, to create its new logo. Following an intensive process which began in 2015 and included information gathering about the SCC, researching the landscape both in terms of other non-profits and industry organizations serving the cosmetics and personal care space, a logo was selected which both recognizes the history of the Society in advancing cosmetic science education while at the same time creating a look and feel that is modern and forward-looking.

“Strong Studio’s goal in redesigning the SCC logo was to give SCC a modern brand identity that spoke to the organization’s position as a trusted source for the cosmetics and personal care community,” noted Matthew Strong, Principal and Creative Director. “The previous SCC logo was nondescript so redesigning the brand to have a distinctive personality was essential.”

In the new logo, the hexagon icon is inspired by the structural formula of organic compounds. Comprised of equal, balanced sides, the two “Cs” from Cosmetic and Chemists come together to create the “S” of Society in the negative space, representing multiple disciplines working together to make a greater whole. With the “S” in the middle, the Society becomes the bridge between cosmetics and science.

“We are proud of our history,” David Smith, SCC Executive Director added. This new logo shows the pride in that history and also the excitement for our future as we embark on our next 70 years. The structural formula icon, the way the ‘C’s create the ‘S’ of a greater Society, the green color denoting sustainability...this logo marks an exciting new day.”

Society of Cosmetic Chemists Continuing Education Program Schedule of Classes • 2016 • Registration and complete information now available online—July and August

SCC NATIONAL CEP COURSE: SILICONE CHEMISTRY

INSTRUCTED BY TONY O'LENICK

Tony O'Lenick is President of Siltech LLC., located in Lawrenceville, Ga. Siltech LLC., is a silicone specialty company. Prior to that he held technical and executive positions at Henkel Corporation and Mona Industries. He has been involved in the personal care market for over 30 years. Tony has published over 25 technical articles in trade journals, written six books, and is the inventor on over 300 patents. He received a number of awards for work in silicone chemistry including the 1996 Samuel Rosen Award given by the American Oil Chemists' Society, the 1997 Innovative Use of Fatty Acids Award given by the Soap and Detergents Association, and the Partnership to The Personal Care Award given by the Advanced Technology Group. Tony has been a member of the Committee on Scientific Affairs and the Education committee of the Society of Cosmetic Chemists and was 2015 National President.

ABOUT THIS COURSE:

This course is intended to review silicone chemistry in a relevant manner, providing an understanding of the richness of the chemistry and the use in personal care formulations. Structure / function relationships will be discussed for products presented.

FEES

(Early Bird Fee)	SCC Member \$360.00	SCC Student Member \$210.00	Non-Member \$490.00
Late Registration Fee (After 07/18/16)	SCC Member \$410.00	SCC Student Member \$235.00	Non-Member \$540.00

When: Mon July 25 9:00 AM - 5:00 PM

Where: SCC National Office, New York, NY 10005

SCC NATIONAL CEP COURSE: SURFACTANTS

INSTRUCTED BY PATRICIA AIKENS, Ph.D.

Patricia Aikens had a Ph.D. in organic / bio-physical chemistry from Emory University, Atlanta, GA and a B.S. Chemistry from Rensselaer Polytechnic Institute in Troy, NY. She has worked in the personal-care and cosmetic industry for over 20 years including BASF, Dragoco (currently Symrise) and Uniqema (currently Croda) in the areas of skin-care, sunscreens, and surfactants and is an adjunct professor in the MS cosmetic science program at Fairleigh Dickenson University. She is an active member of the Society of Cosmetic Chemists and has several scientific publications in the area of surface and colloid science.

OBJECTIVE OF COURSE:

This course will cover the fundamentals of surfactants used in the cosmetic industry including their chemistry, the physical basis of their mode-of-action, association Structures, and their function in all types of formulations. Product applications and interactions between surfactant systems and other materials will be reviewed as well as strategies for optimization of formulations.

WHO SHOULD ATTEND:

Beginning and intermediate level chemists working in skin-care, hair-care, cleansing, personal-care and color cosmetic products. Anyone who needs a better understanding of the role surfactants play in formulations.

FEES

(Early Bird Fee)	SCC Member \$360.00	SCC Student Member \$210.00	Non-Member \$490.00
Late Registration Fee (After 08/22/16)	SCC Member \$410.00	SCC Student Member \$235.00	Non-Member \$540.00

When: Mon August 29 9:00 AM - 5:00 PM

Society of Cosmetic Chemists Continuing Education Program
Schedule of Classes • 2016 • Registration and complete information now available
online—September—December 2016

Cosmetic Raw Materials

Instructed by Mark Chandler

www.etches.com/cosmeticrawmaterials16

September 14, 2016 (9am-5pm)

Color & Make-up

Instructed by Jane Hollenberg

www.etches.com/colormakeup16

September 19, 2016 (9am-5pm)

Scale Up and Processing Cosmetic Formulations

Instructed by David Yacko

www.etches.com/scaleup16

October 5, 2016 (9am-5pm)

**Recent Advances in Polymers &
Macromolecules in Polymers and
Personal Care Products**

Instructed by Robert Lochhead, Ph.D.

www.etches.com/polymers16

October 14, 2016 (9am-5pm)

cGMPs for Cosmetics and OTCs

Instructed by Karl Popp, R. Ph.

www.etches.com/cgmps16

November 14, 2016 (9am-5pm)

**Clinical & Instrumental Testing of
Skin & Skin Care Products**

Instructed by Randall Wickett, Ph.D.

www.etches.com/clinical-instrumentaltesting16

December 8, 2016 (9am-5pm)

Fragrance in Personal Care

Instructed by Steve Herman

www.etches.com/fragrance16

December 14, 2016 (9am-5pm)

While we do put job opportunities in the Newsletter, our website and Facebook have the most current available information. Thanks!!

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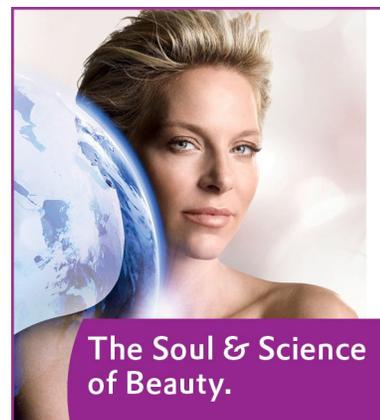
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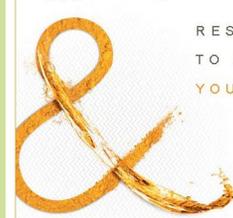
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MEMBER NEWS

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2016 SWSCC Officers

Chair—Jacklin Hoffelt, Coast Southwest

Chair Elect— Rachele Bowens, Lipscomb

Secretary– Alison Nally, Essential Ingredients

Treasurer—Mary Miller, Mary Kay Inc.

Treasurer Elect—Tamara Scalf, BeautiControl

Committees for 2016:

Awards Chair-Lisa Jones

By Laws-Robert Vetkoetter

Newsletter Editor-Alison Nally

Newsletter Advertising-Melissa Mata

Educational Chair-Michelle Hines

Golf Outing-Jeff Barcafar

Dinner Dance 2016-Rachele Bowens

Elections 2016-Alison Nally

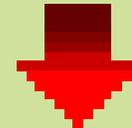
Summer Event 2016-Barbara Durkee

Suppliers Day 2016-Jacklin Hoffelt and
Mauricio Castro

Membership Chair-John Oliver

SWSCC Media-Cody Ermis

Historian-Michele Stovall



**SWSCC
Members**

CONTEST

**Contest to name the
SWSCC
Newsletter!**

We are working on a new updated website that will be much easier to get information, register for events and plan your busy schedules.

In anticipation of that, we are going to run a contest to name our Newsletter.

Please submit your suggestions by September 15th to:

alisonnally@essentialingredients.com

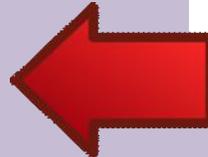
Winner will be selected by the current SWSCC board and acknowledged in the next newsletter.

Looking forward to your ideas :)

SAVE THE DATES!!!!

2016 SWSCC Calendar

September 8th	Monthly Meeting—lunch
September 14th	SWSCC Supplier's Day Irving Convention Center
October 4	Night meeting
November 17	Day meeting (SWSCC officer Installation)
December 9	Dinner Dance



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