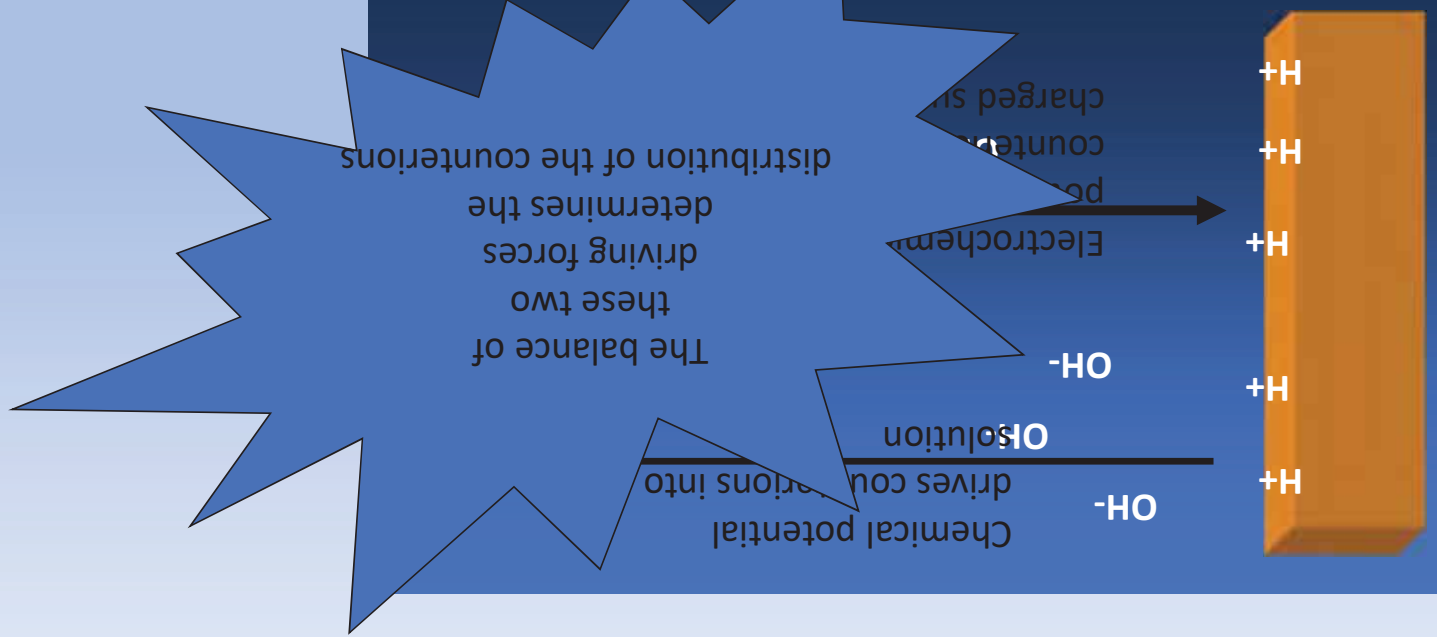


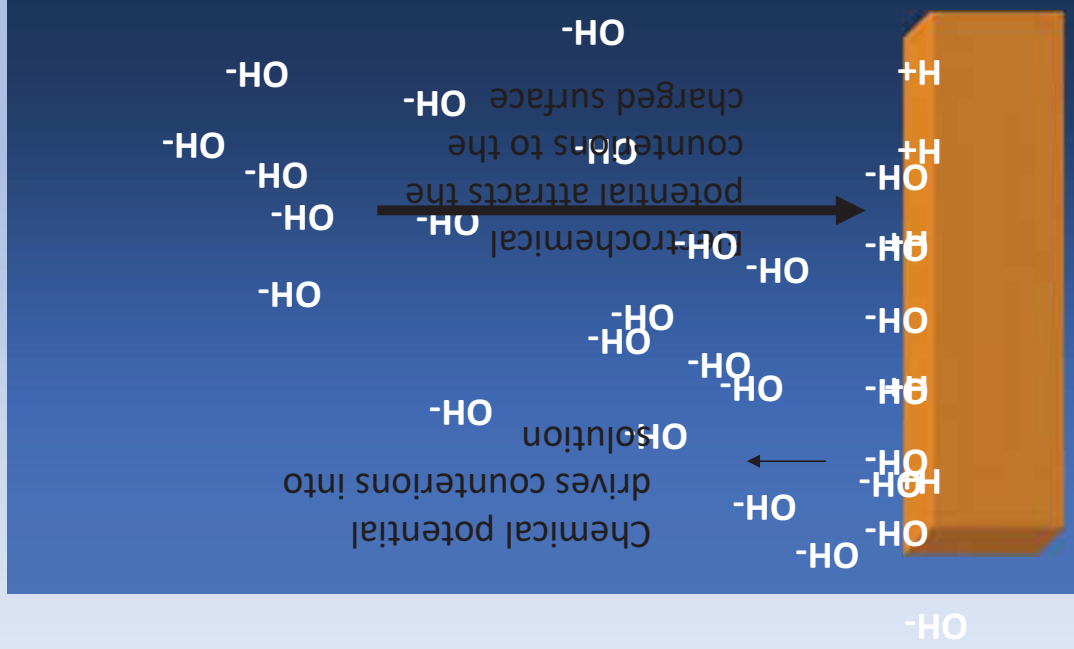
# Electrical Charges Associated with Surfaces



The balance between chemical potential and electrochemical potential establishes a Donnan Equilibrium



# Electrical Charges Associated with Surfaces



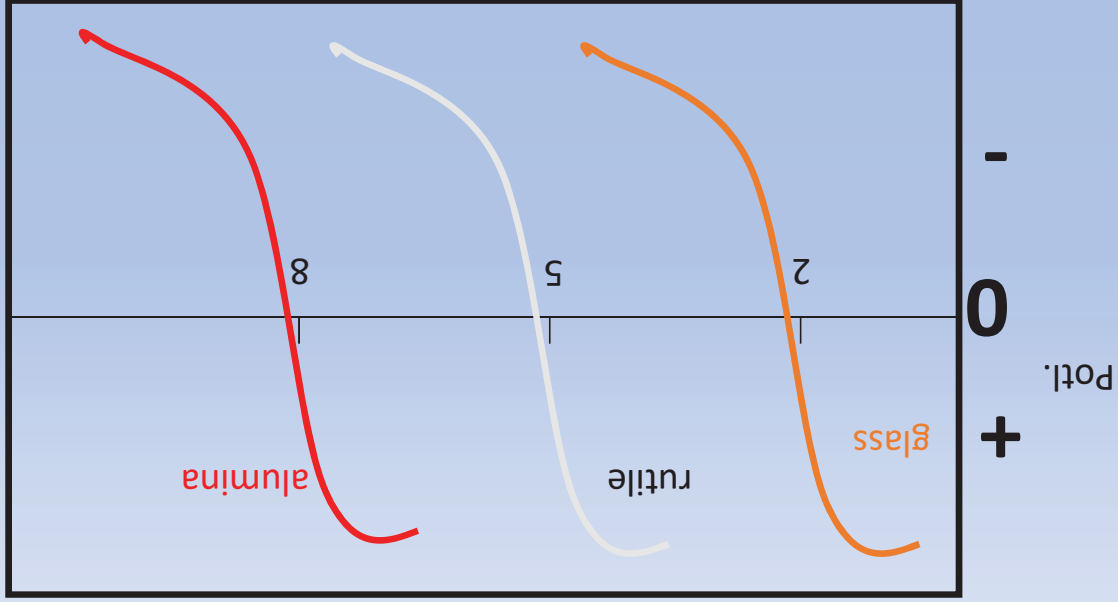
If excess base is added, the surface charge will reverse in sign, from positive to negative

$-OH$

$-OH$

$-OH$

# Electrical Charges Associated with Surfaces



Every material surface possesses a characteristic Point of Zero Charge

# Dispersion Instability

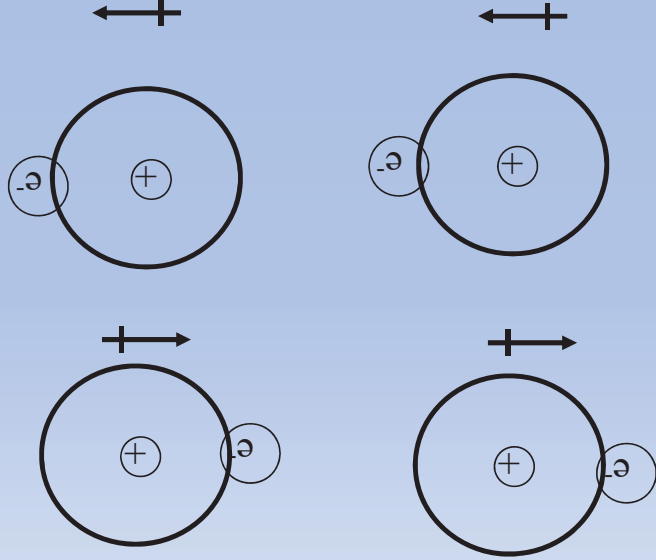
- Attractive Energy
- Repulsive Energy
- Total Energy
- Sum of Attractive and Repulsive Forces

# Attractive Forces

- Sources of attractive forces
  - Permanent dipole
  - Dipole-induced dipole
  - Induced dipole-induced dipole
- Forces vary inversely with intermolecular distance<sup>6</sup>
- Dependent on the polarizability and density of atoms and solvent
- Attraction for particles decreases in water
- Attraction weakest when dispersed molecules are chemically similar to solvent

# Theory of London Attraction

Summation of  
transitory dipoles  
leads to zero net  
permanent dipole  
moment, however, in  
both configurations,  
the atoms are  
mutually attractive



# Van der Waals Forces Between Colloidal Particles

- For a colloidal particle, each atom or molecule of one particle attracts every atom in the other particle
- Each particle has  $10^6$ - $10^{10}$  atoms

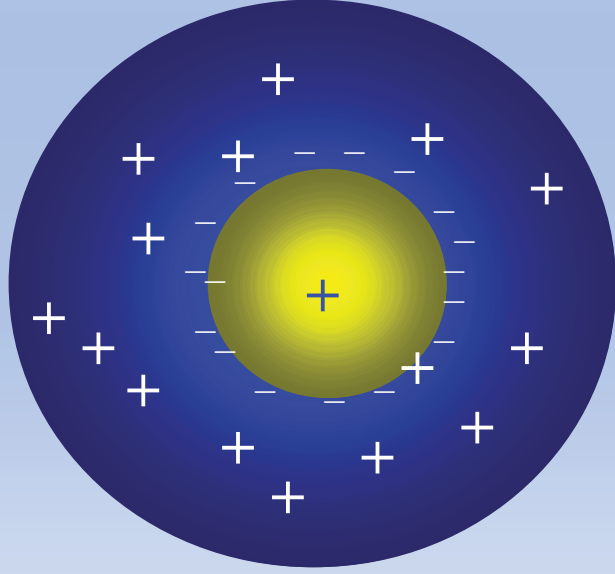
Net effect of adding a myriad of possible atomic interactions is a generation of long range attraction (5-10 nm) between particles that is of considerable strength



## Electrical Colloidal Stability of Latexes

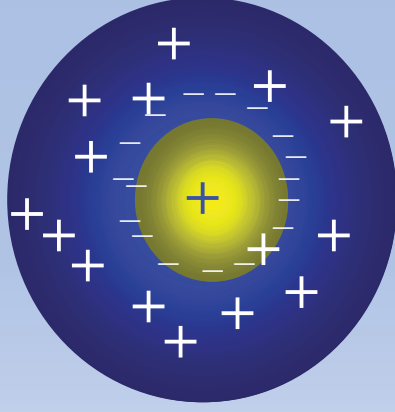
- Provided by surfactants
  - anionic, cationic, nonionic
  - surfactants can interfere with coating performance
- Copolymerization with ionic monomers
  - water-soluble products are made in this process and they remain in the latex
- Intercially adsorbed polyelectrolytes
  - excellent stability and little effect on the coatings performance
  - sometimes polyelectrolyte is desorbed (under shear) causing poor deposition of film (competition for interface)

What Forms the Repulsive Barrier?  
1. Electrical Double Layer



# Electrical Double Layer

- Composed of two layers
  - An inner layer that may include adsorbed ions
  - Diffuse layer
  - Thermal energy
  - Electrical forces
- Thickness of double layer
- Concentration of ions



Heimenz, P. Principles of Colloid and Surface Chemistry. 2<sup>nd</sup> ed. Marcel Dekker, New York, 1986.

# Example of Double Layer Thickness

- Double layer thickness decreases with increasing ion strength
- Ionic strength given by

$$I = \frac{1}{2} \sum_i c_i \cdot z_i^2$$

Where  $c_i$ -concentration  
 $z_i$ -ion charge

Example:

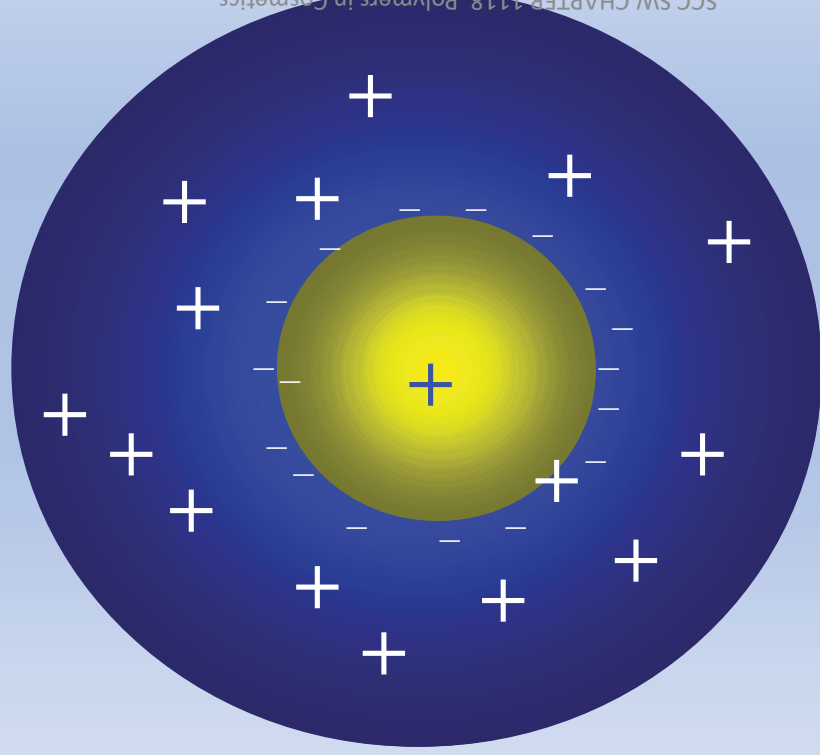
For  $I=10^{-1}M$ ,  $DLC=1nm$

For  $I=10^{-3}M$ ,  $DLC=10nm$

## Electrical Colloidal Stability of Latexes

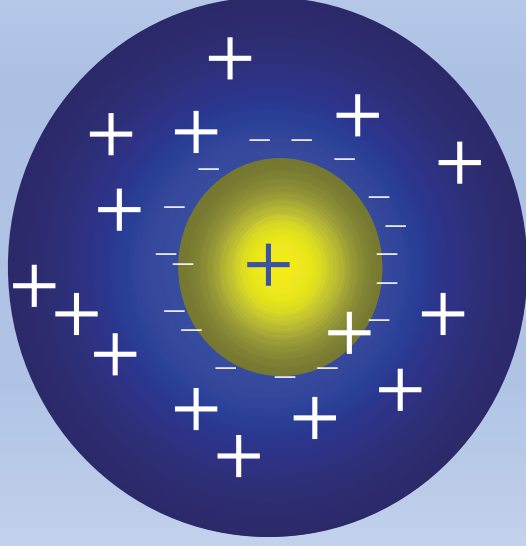
- Provided by surfactants
  - anionic, cationic, nonionic
  - surfactants can interfere with coating performance
- Copolymerization with ionic monomers
  - water-soluble products are made in this process and they remain in the latex

What Forms the Repulsive Barrier?  
Electron Double Layer



# Electrical Double Layer

- Composed of two layers
  - An inner layer that may include adsorbed ions
  - Diffuse layer
    - Thermal energy
    - Electrical forces
- Thickness of double layer
  - Concentration of ions



Heimenz, P. Principles of Colloid and Surface Chemistry, 2<sup>nd</sup> ed. Marcel Dekker, New York, 1986.

# Example of Double Layer Thickness

- Double layer thickness ( $\lambda_D^{-1}$ ) decreases with increasing ion strength
- Ionic strength given by

$$I = \frac{1}{2} \sum_i c_i \cdot z_i^2$$

Where  $c_i$ -concentration

$z_i$ -ion charge

Example:

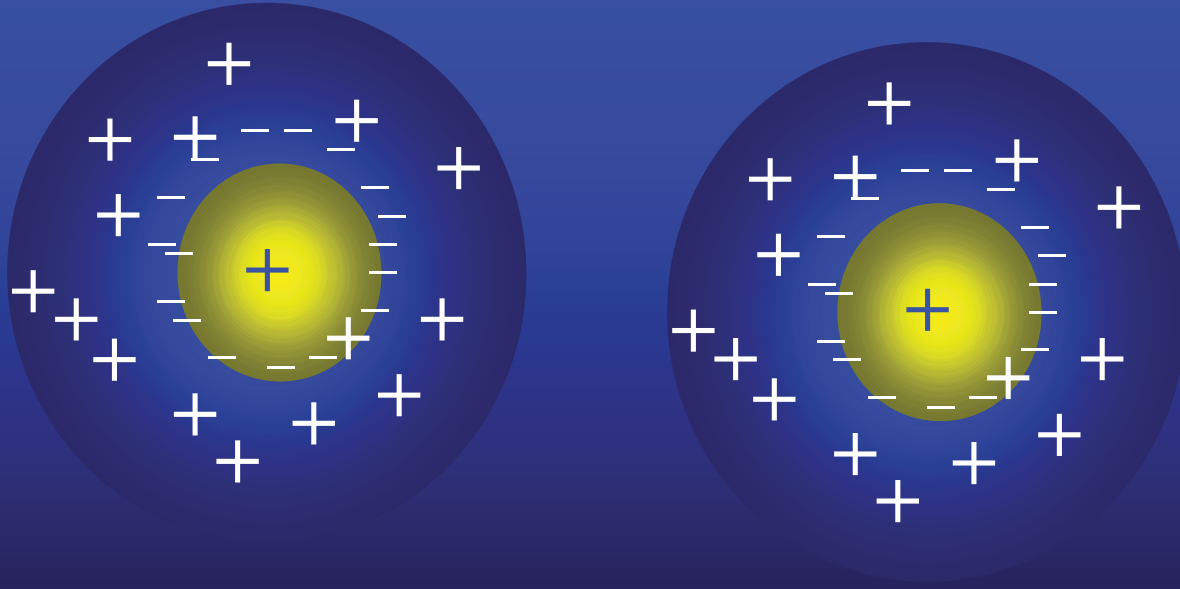
For  $I=10^{-1}M$ ,  $\lambda_D^{-1}=1nm$

For  $I=10^{-3}M$ ,  $\lambda_D^{-1}=10nm$



## Electrical Colloidal Stability of Latexes

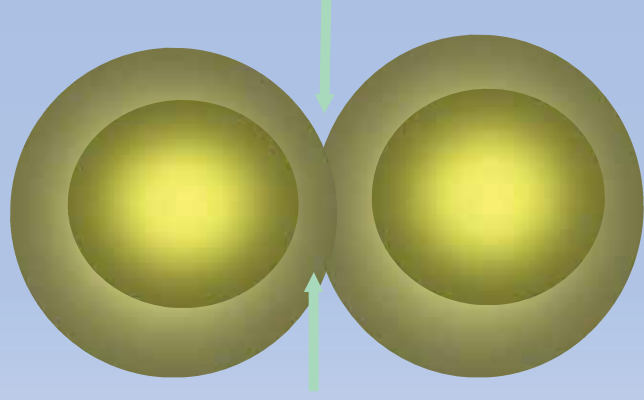
- Provided by surfactants
  - anionic, cationic, nonionic
  - surfactants can interfere with coating performance
- Copolymerization with ionic monomers
  - water-soluble products are made in this process and they remain in the latex



# DLVO STABILITY

Stabilization by the  
Electric Double Layer

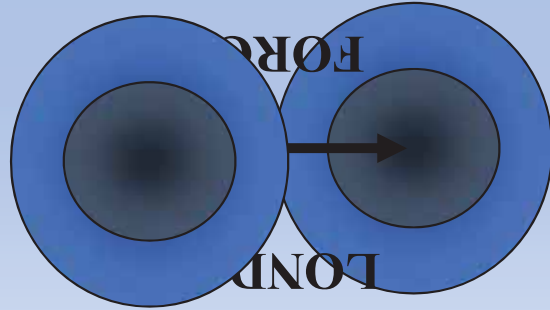
Repulsion as the double layers overlap



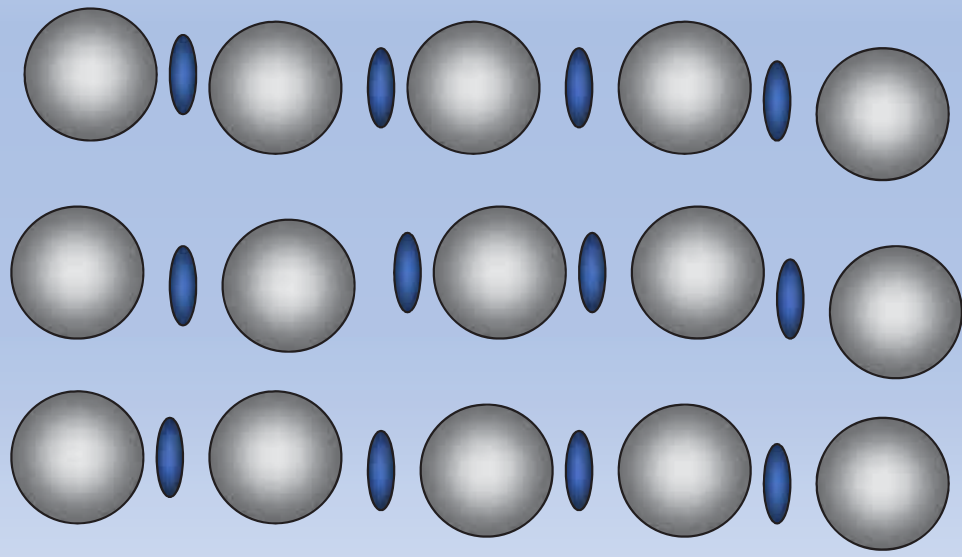
# Stability of dispersions

- complex:
  - attractive and repulsive forces act simultaneously
  - depend on physical conditions
  - pH, ionic strength, temperature, concentration
  - usually thermodynamically unstable
  - kinetically stable

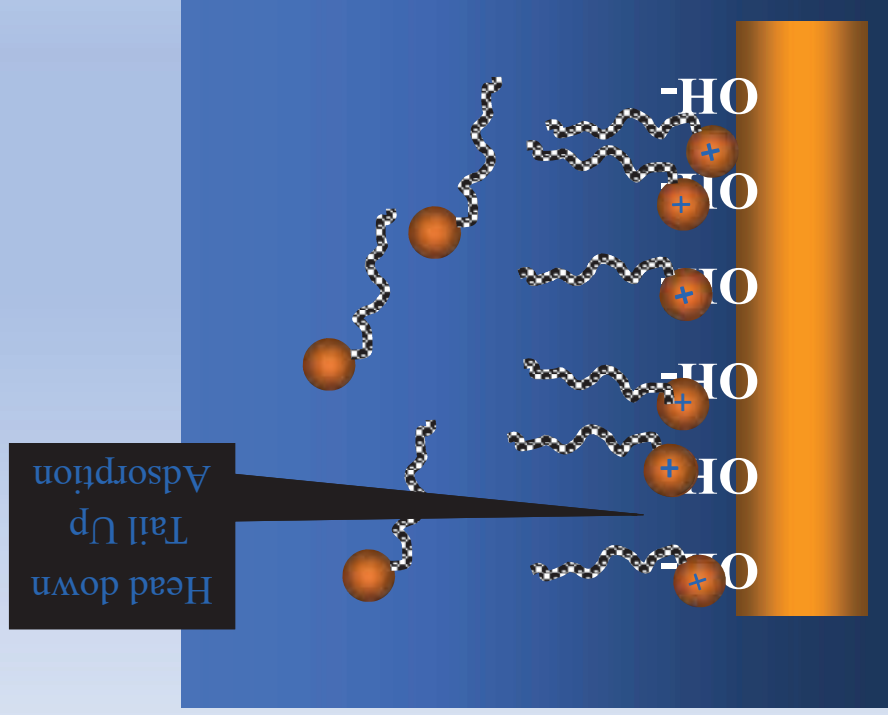
# DLVO THEORY



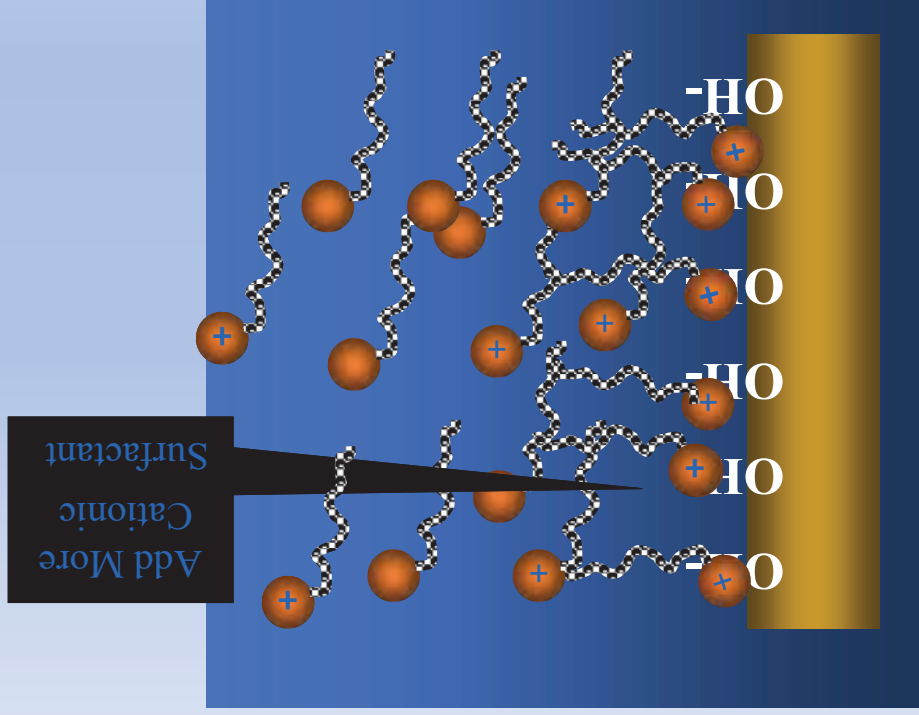
# ISE THEORY



# Surfactants and Conditioning

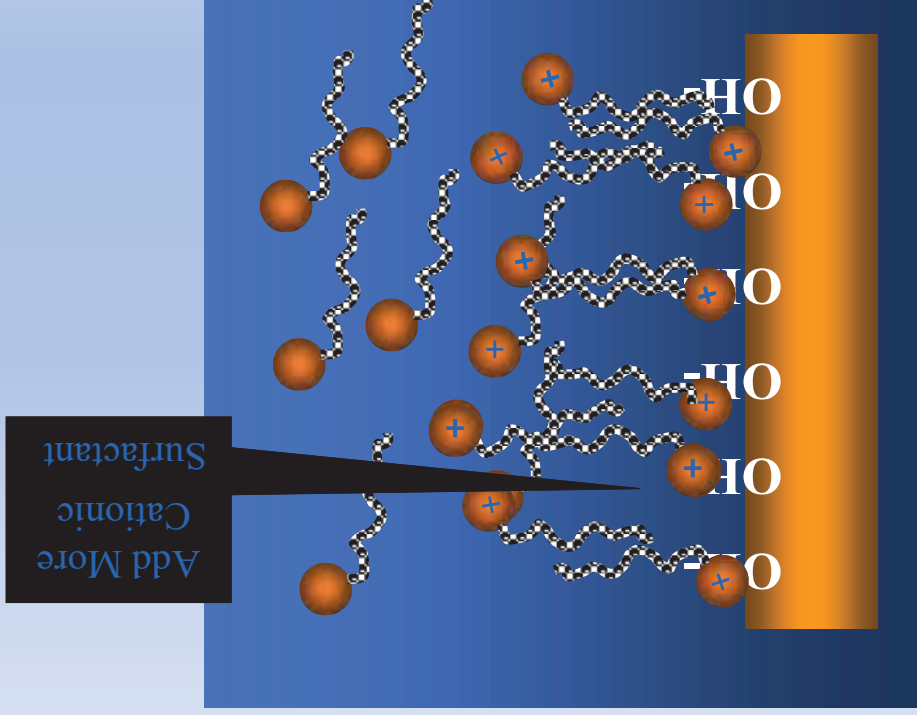


# Surfactants and Conditioning

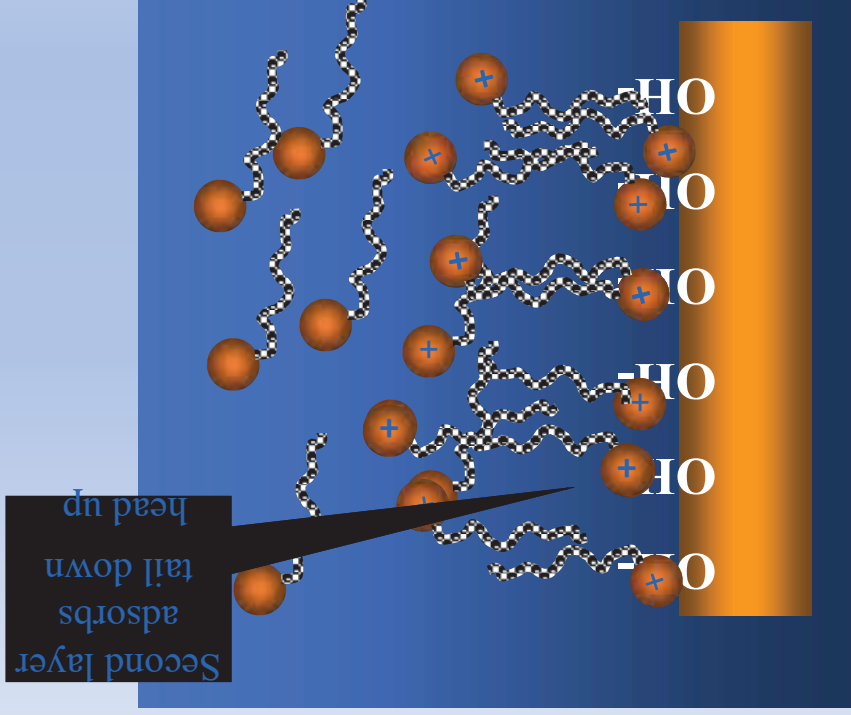




# Surfactants and Conditioning

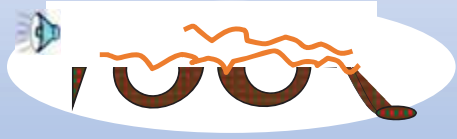


# Surfactants and Conditioning

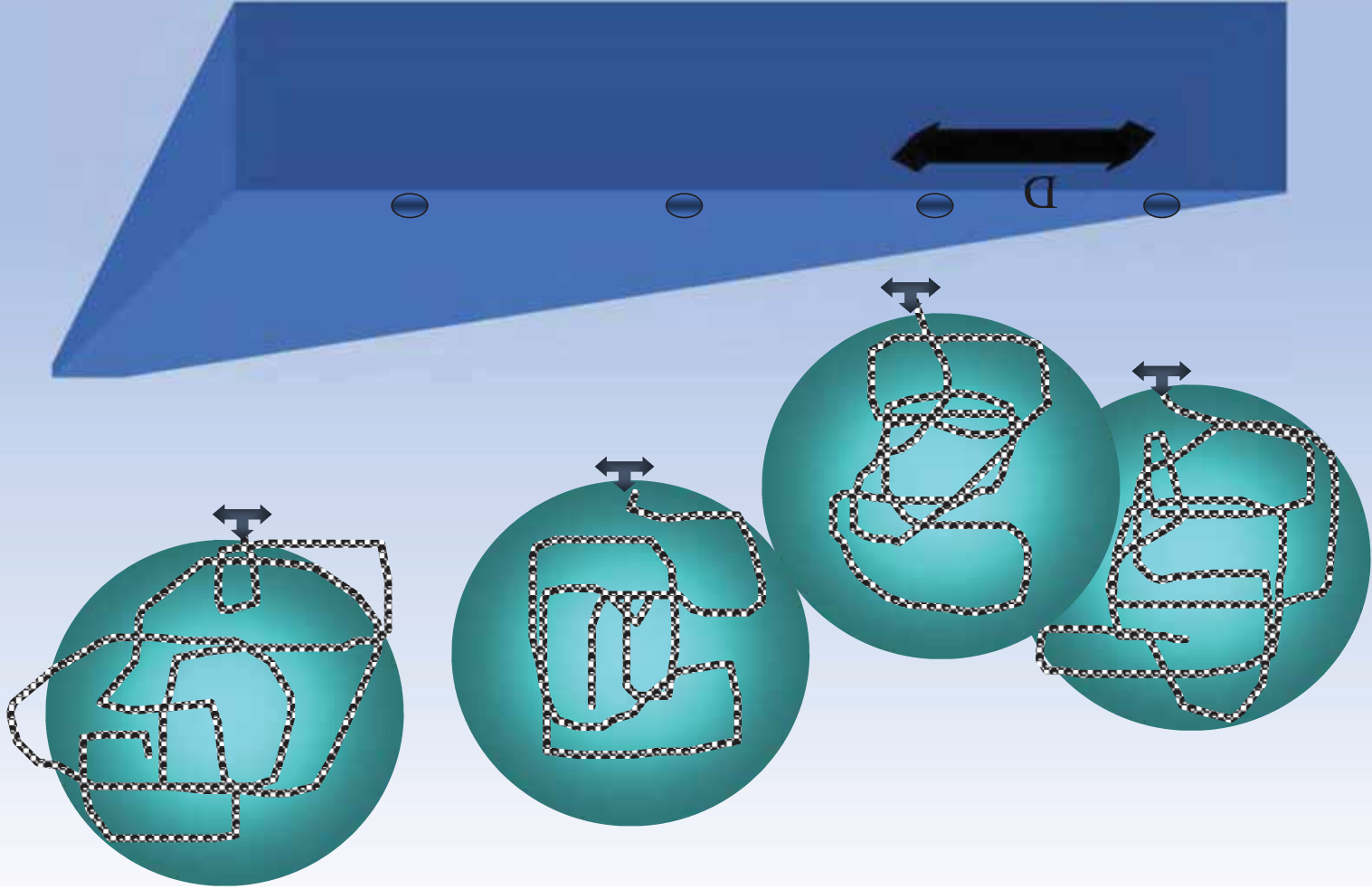


# WATER-SOLUBLE AND SWELLABLE POLYMERS AT INTERFACES



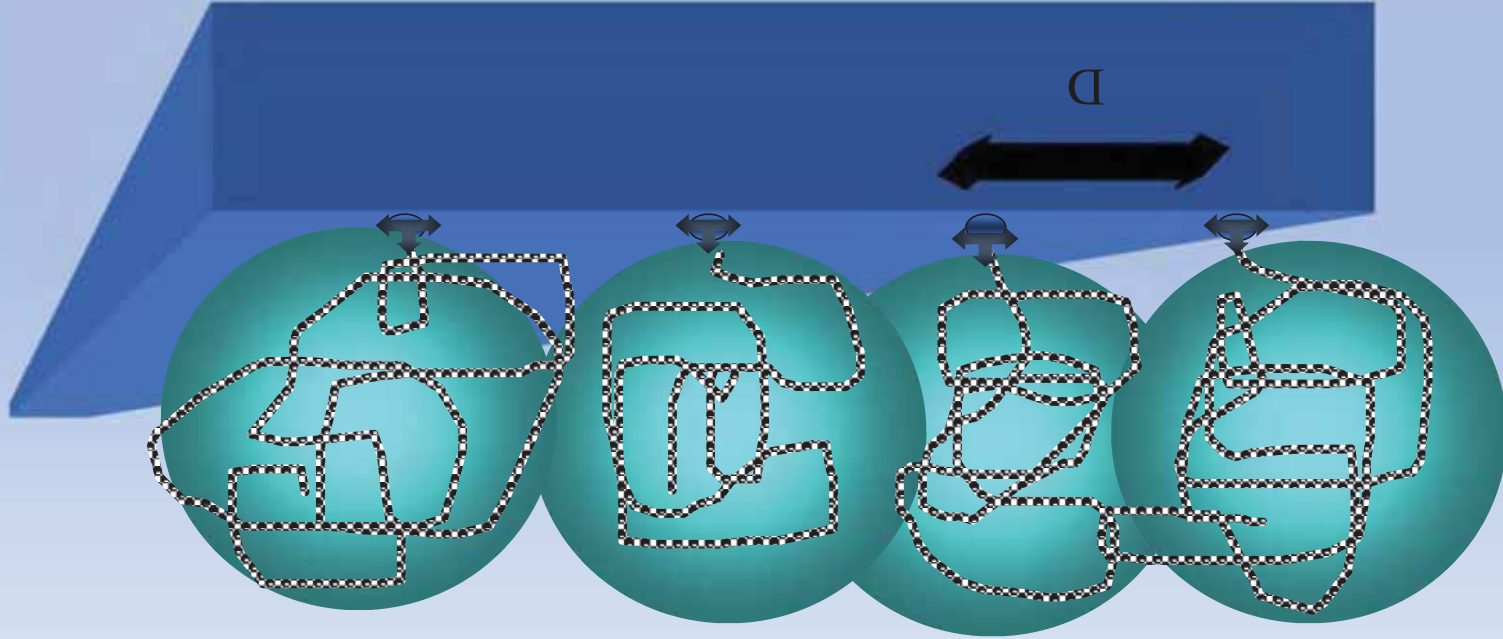


# ADSORPTION AS MUSHROOMS



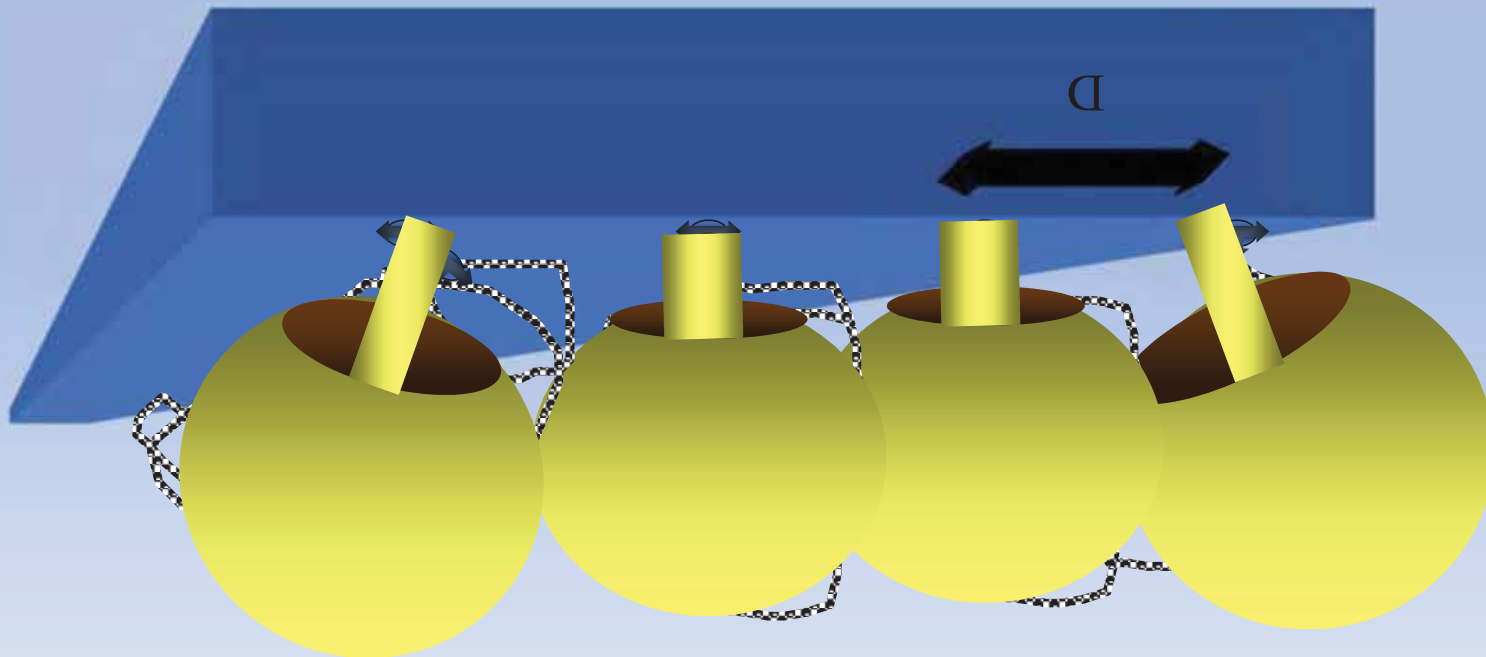


# ADSORPTION AS MUSHROOMS

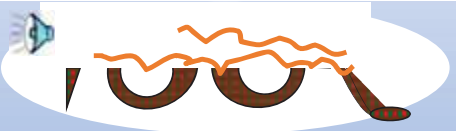
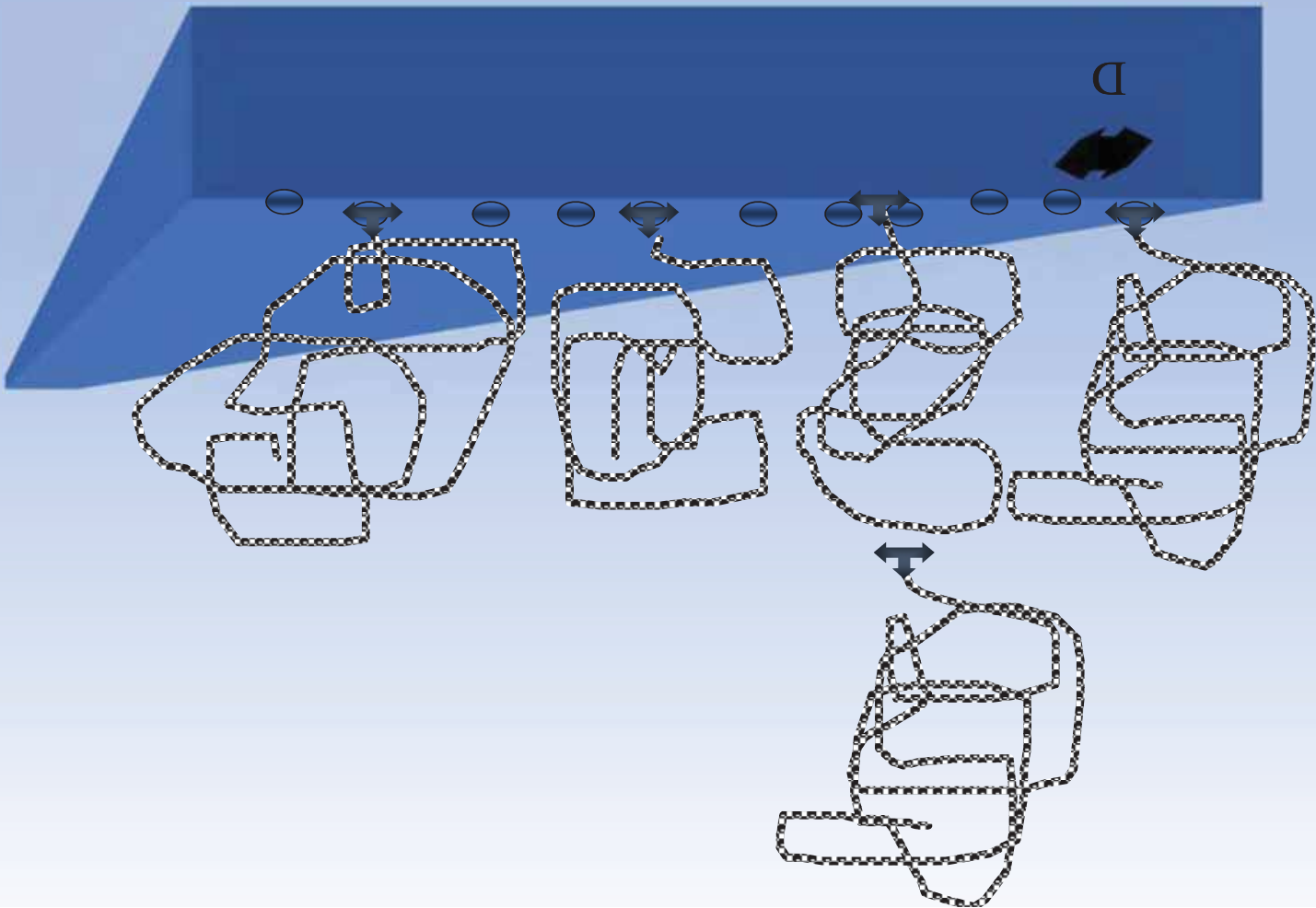




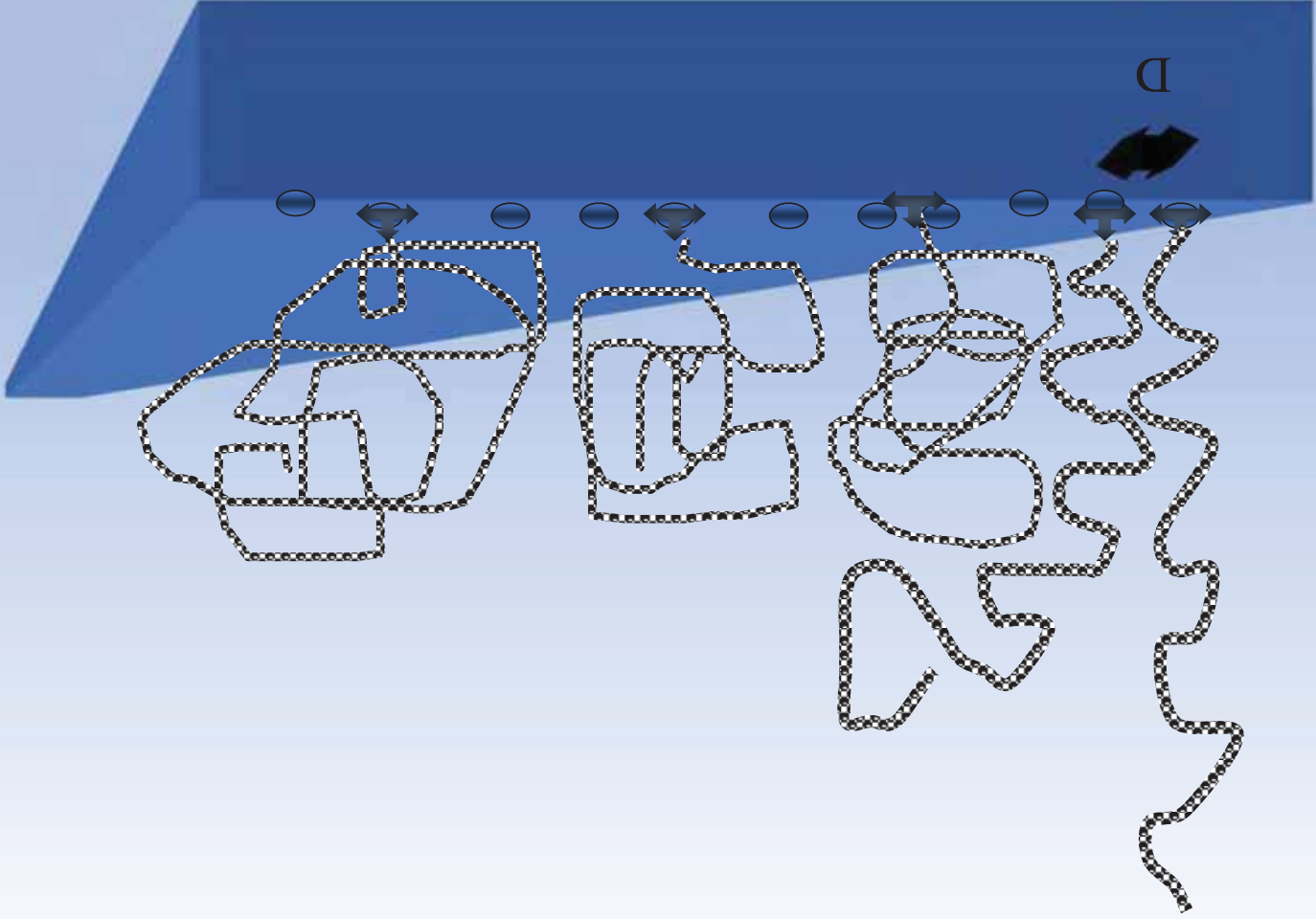
# ADSORPTION AS MUSHROOMS



# ADSORPTION AS MUSHROOMS

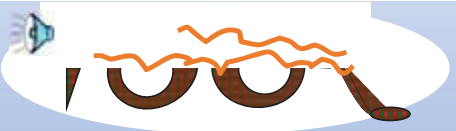
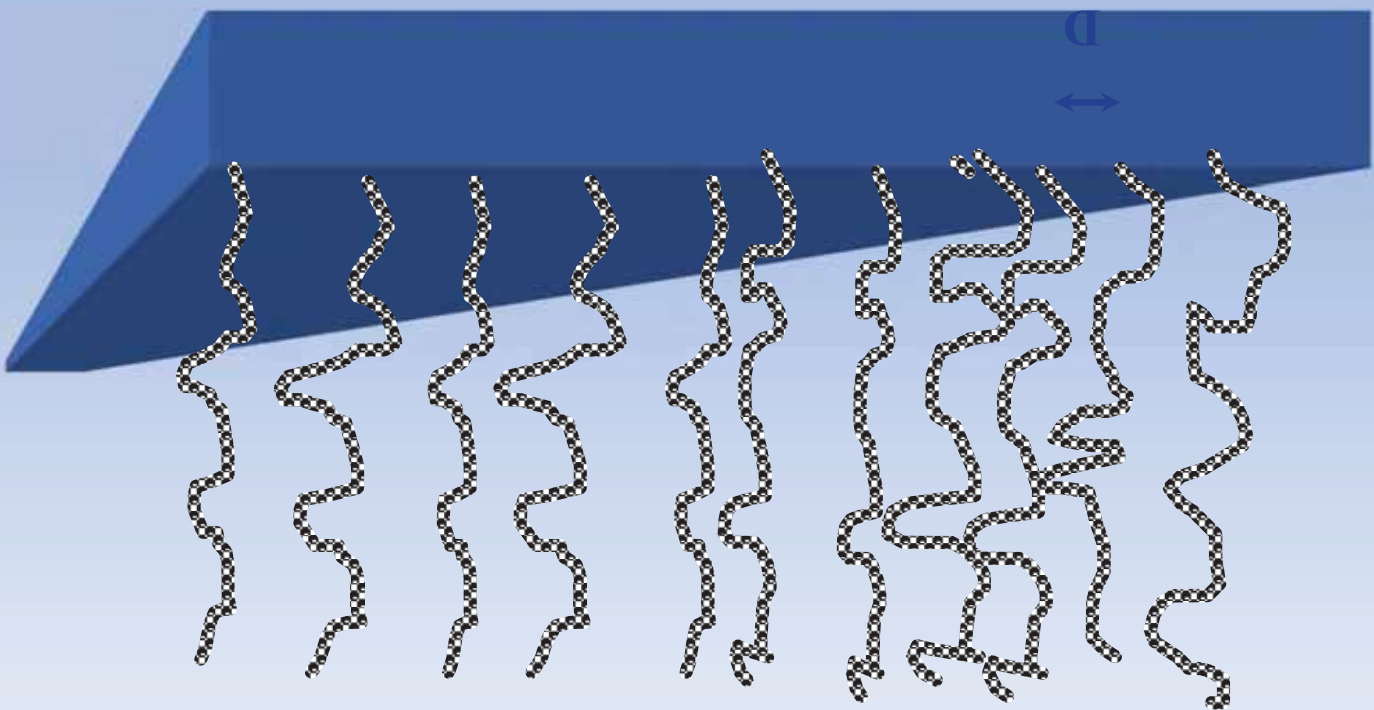


# ADSORPTION AS BRUSHES

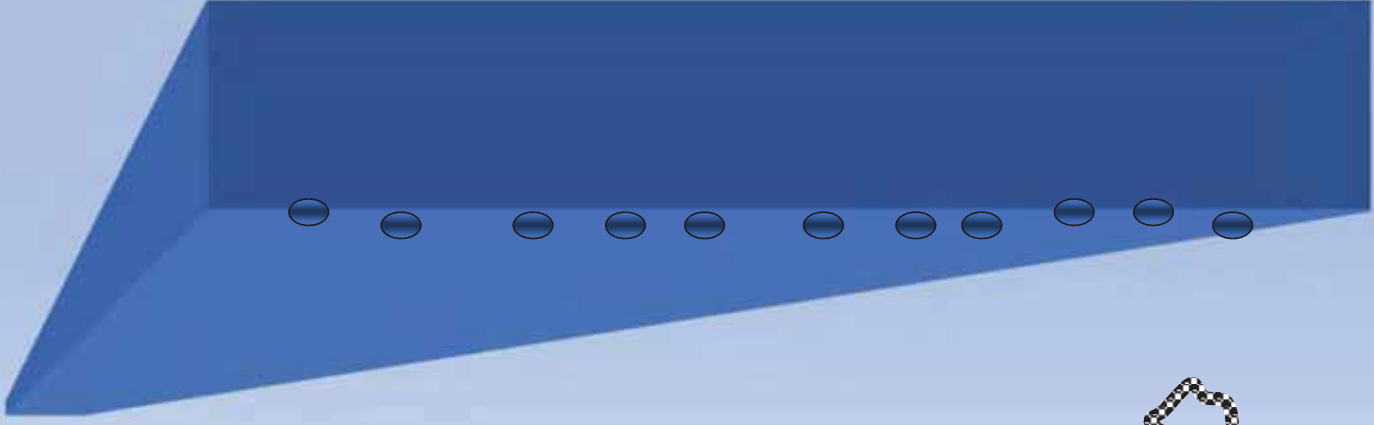
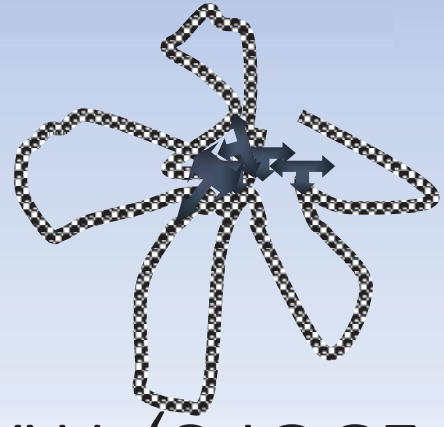




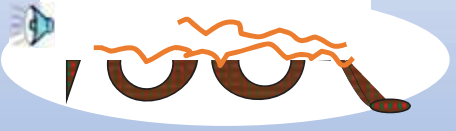
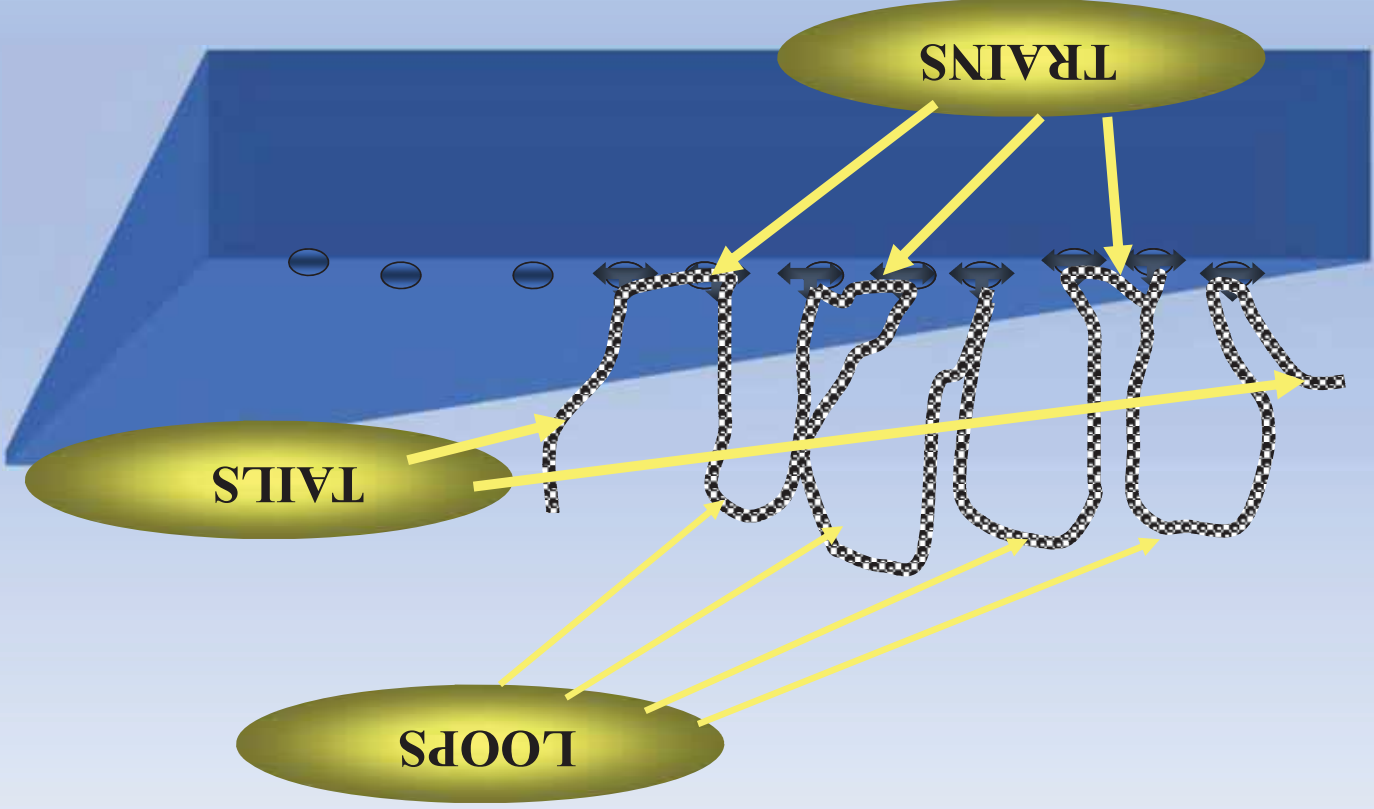
# ADSORPTION AS BRUSHES



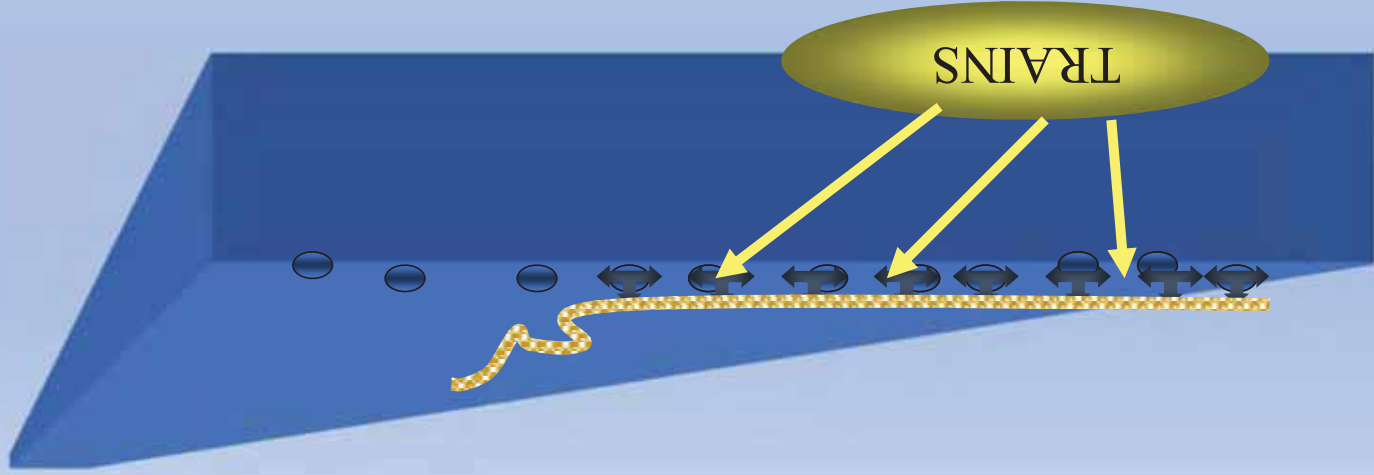
# LOOPS, TRAINS & TAILS



# LOOPS, TRAINS & TAILS



# Strong Interaction



## Vinylpyrrolidone/ dimethylaminoethylmethacrylate Copolymer

- The isoelectric point of hair is ~pH 5
- Cationic polymers show enhanced substantivity to hair
- Control ionic repulsion at hair surface
- Note:
- Flyaway arises from triboelectric charging



QUATERNIZED PVP/DIMETHYLAMINOETHYL  
METHACRYLATE COPOLYMER  
(Polyquaternium 11)

- Quaternization assures substantivity to hair under alkaline conditions-important when formulating high pH cold wave lotions
- Cationic polymers used in conditioning and soft-setting formulations:
  - Aid in detangling during combing of wet hair
  - Easily removed by shampoo



QUATERNIZED PVP/DIMETHYLAMINOETHYL  
METHACRYLATE COPOLYMER  
(*Polyquaternium 11*)

- Ideally suited for styling lotions (commonly called glazes), gels and aerosol foams (mousses) because of good wet combing and easy setting
- When dry, they can give a crisp shiny curl (wet look)
- These curls can be combed out with minimum of flaking, resulting in a conditioned styled look
- Improve condition of damaged hairs. Making their surfaces smooth and increasing strength



# Polyquaternium-6 (Merquat 100 –Nalco)

- Polydiallyldimethylammonium chloride)
- Excellent substantivity to skin and hair
  - Confers conditioning benefits
- Does not form films
- Poor compatibility with anionic ingredients



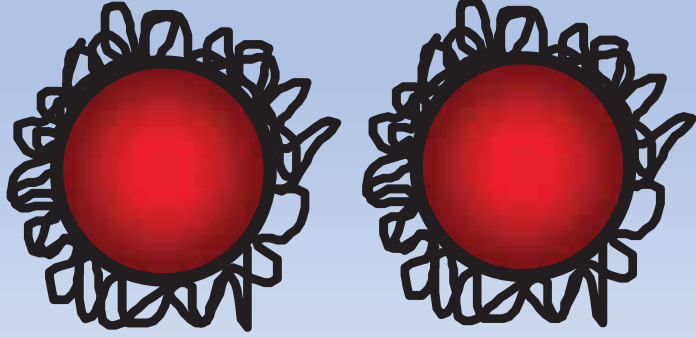


## Polyquaternium-7 (Merquat 550 & S-Nalco)

- Poly(acrylamide-co-diallyldimethylammonium chloride)
- Excellent substantivity to skin and hair
  - Confers conditioning benefits
- Forms films
- Good compatibility with anionic surfactants



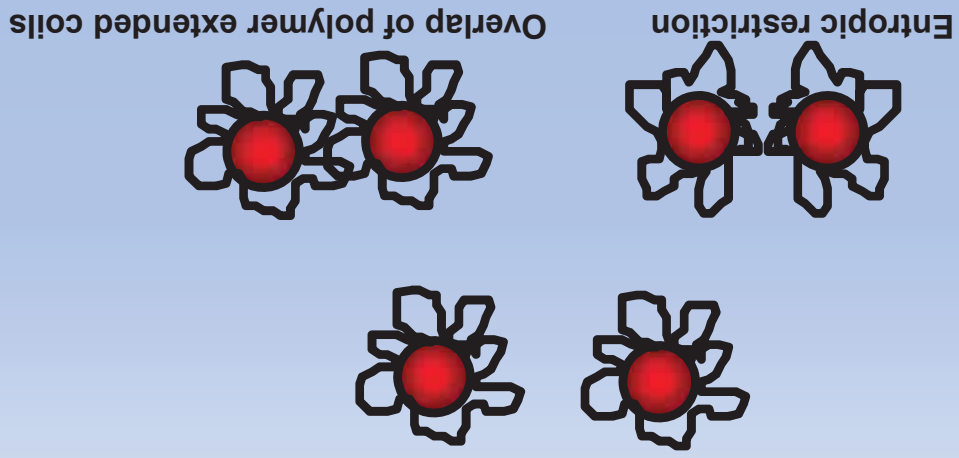
# Steric Stabilization



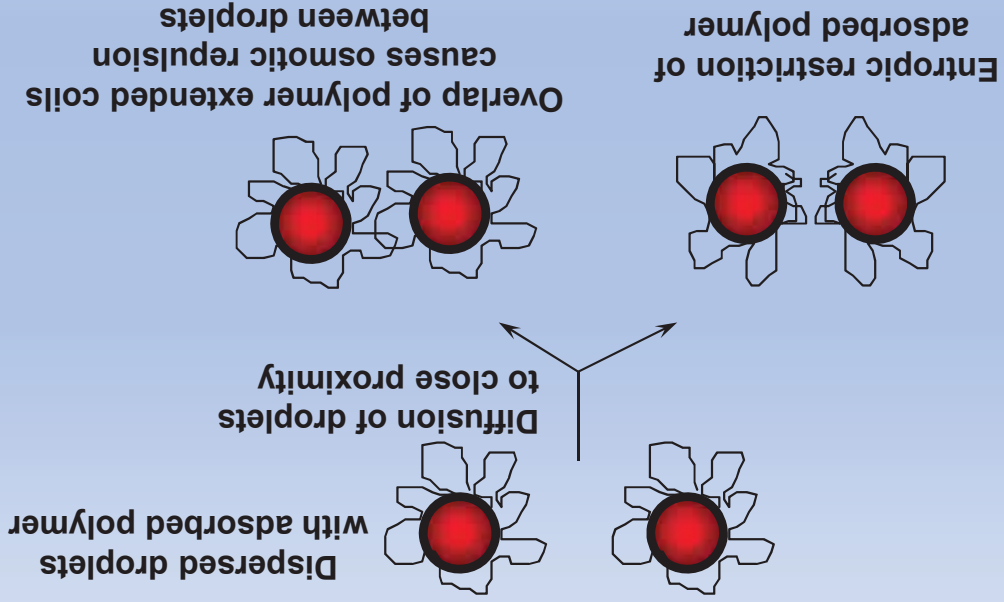
The stabilization of emulsions by polymer adsorbed at the interface between the dispersed and continuous phases

Napper, D.H.; Polymeric Stabilization of Colloidal Dispersions, Academic Press, 1983  
Vincent, B.; Whittington, S.; In Colloid and Surface Science; Matijevic, E., Ed.; Plenum: 1982

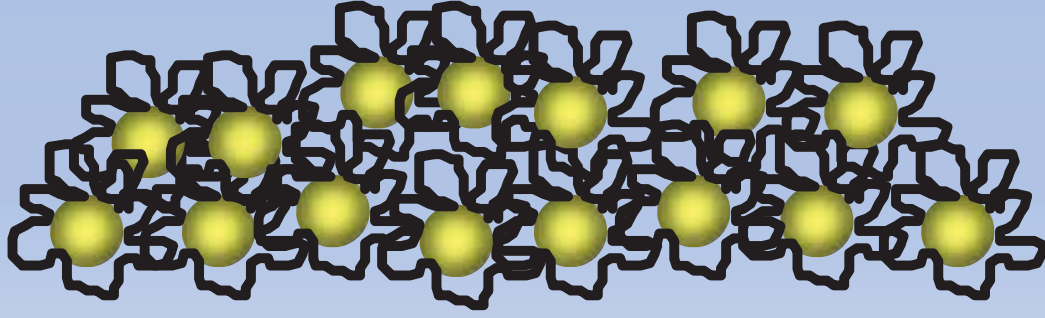
# Mechanisms of Steric Stabilization



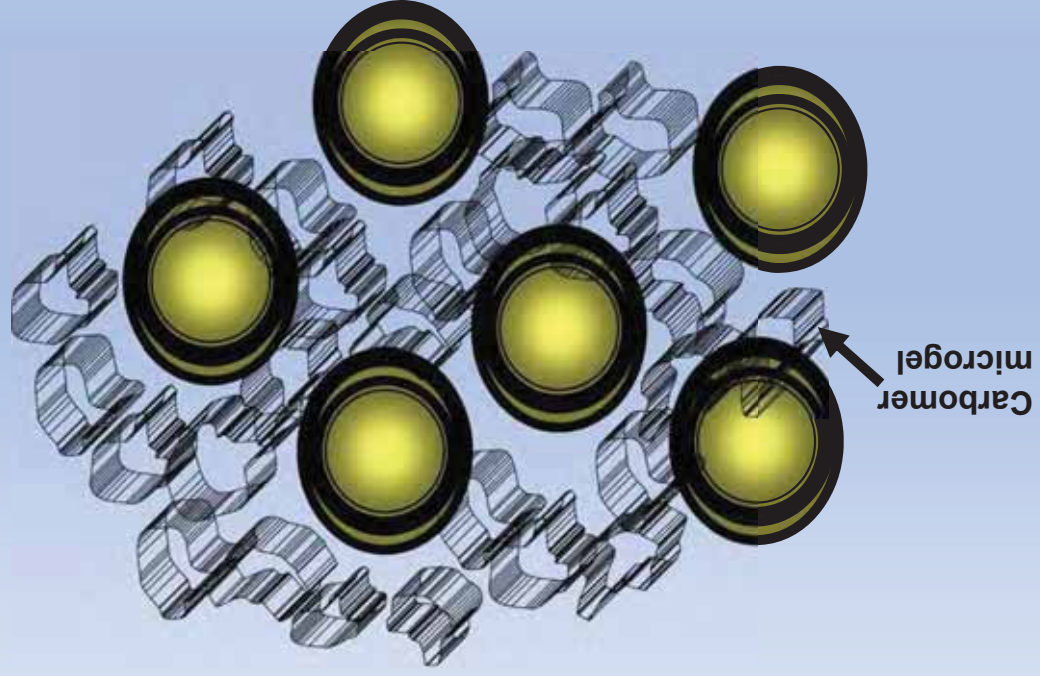
# Mechanisms of Steric Stabilization



...but Steric Stabilization Does Not Stabilize Against  
Creaming or Sedimentation

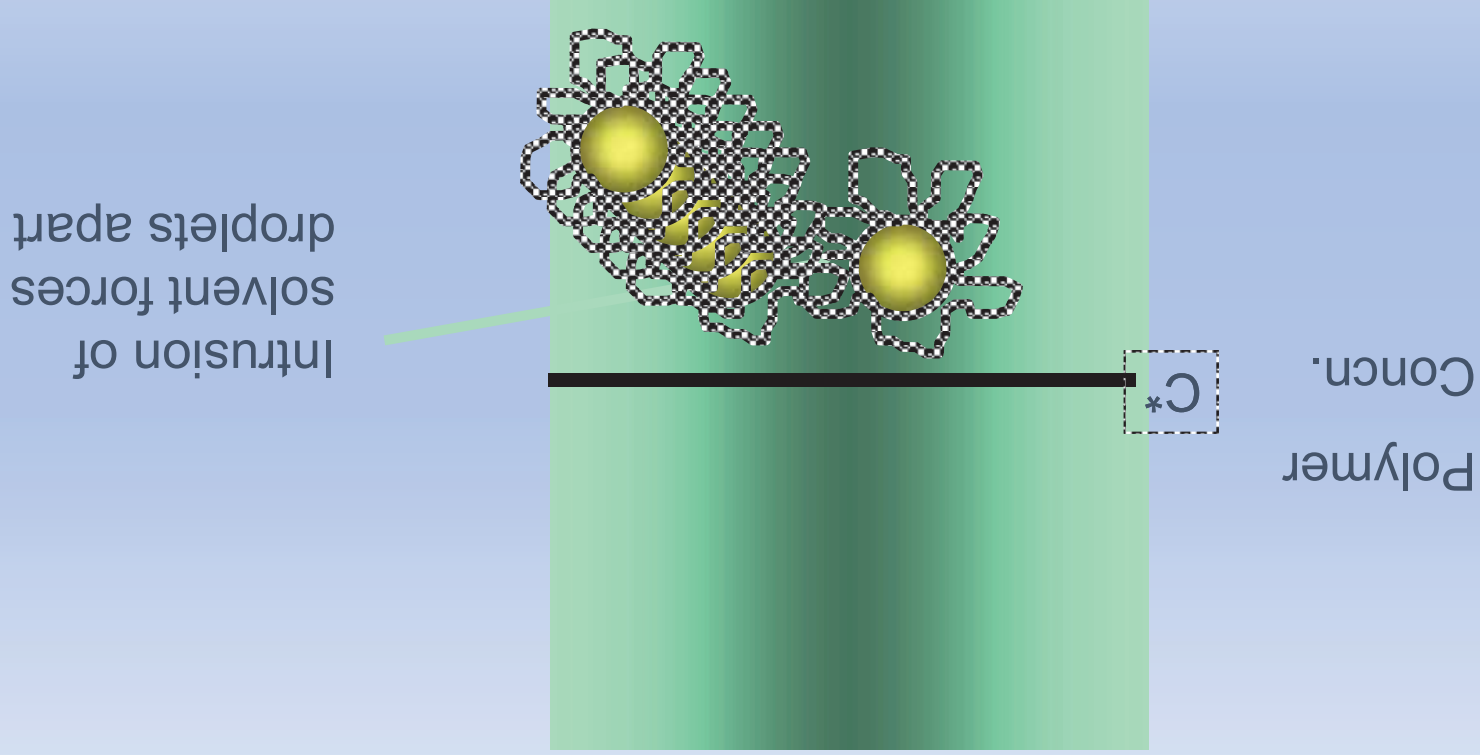


...Microgel Thickeners Can Be Used to Stabilize Against  
Creaming



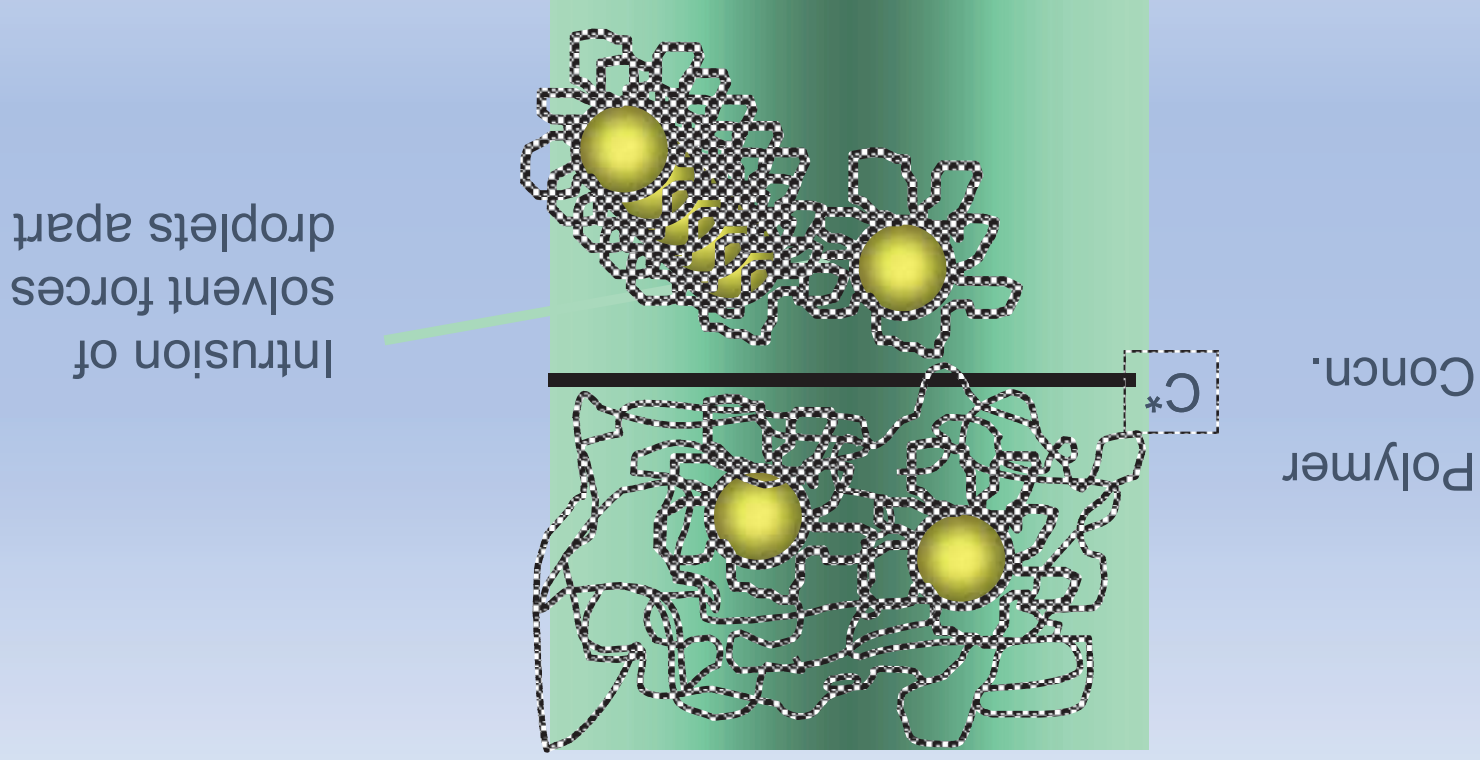
# Polymeric Emulsifiers

# The Consequence of Critical Overlap on Steric Stabilization





# The Consequence of Critical Overlap on Steric Stabilization



# HUGGIN'S PLOT BY CONTRAVES FOR AQUEOUS HMPAA AT pH = 5.5

