



The Southwest Connection

SOUTHWEST SOCIETY OF COSMETIC CHEMISTS' NEWS AND ANNOUNCEMENTS



WHAT'S HAPPENING CONTEST!

Page 5 for details

SCIENCE CORNER

JOURNAL OF COSMETIC SCIENCE

See Page 6 for more info

Publishes papers concerned with cosmetics, cosmetic products, fragrances, their formulation, and their effects in skin care.

www.sconline.org

New Article

MAXIMIZING SUCCESS: CHOOSING THE RIGHT DIGITAL TOOLS

Article written by Vianney Aguilar

NEWSLETTER / EVENT

EVENT CALENDER

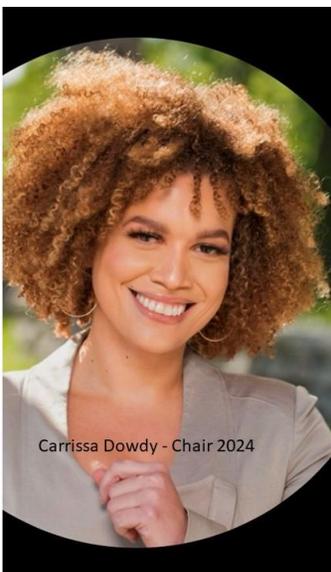
Page 2 - Check out our monthly chapter meeting schedule and special events.

www.swscc.org/events

Suppliers Day Dave the Date:
Page 13



Kim Wendell - Secretary 2024



Carrissa Dowdy - Chair 2024



David Stott - Treasurer 2024



Nirmal Shah - Treasurer 2024



Stan Dujon - Chair Elect 2024



DON'T FORGET TO RENEW YOUR SCC MEMBERSHIP

BELOW ARE THE HOLD THE DATES FOR THE 2024 SWSCC EDUCATIONAL MEETINGS

Date	Purpose	Locations
1/25/24	Educational Event	Dallas
2/22/24	Educational Event	Dallas
3/21/24	Educational Event	Houston
4/24/24	Golf Tournament	Dallas
5/16/24	Educational Event	Austin
8/15/24	Student Outreach	Online
9/25/24	Suppliers Day	Dallas
10/24/24	Educational	Dallas
11/16/24	Volunteer Event	Dallas
12/07/24 **Saturday**	Holiday Party	Dallas

[Monthly Chapter Meeting Schedule - Check the website for more detailed info](#)

To register for the above events please visit our web site. <https://swsc.org/events>

[Thank you to our speakers!](#)

January Meeting



Jan – 25th
 Meredith Petillo – IBA
 Practical Regulatory Updates for 2024

Thank you to our January Sponsors

Meeting Sponsor

Happy Hour Sponsor





February Meeting

Southwest Society of Cosmetic Chemists
SCC

INTERESTED IN STARTING YOUR OWN BRAND?

Attend the SWSCC meeting on Thursday, February 22nd and learn from two leading cosmetic chemists! Cindy Johnson and Erica Douglas will be sharing their expertise on starting a cosmetic business.

ERICA DOUGLAS:
FOUNDER & CEO OF MEEED
AKA SISTER SCIENTIST

CINDY JOHNSON: FOUNDER & CEO OF CINDY J COSMETIC LABS, LLC

TIME
Check in: 5:30pm
Dinner: 6:00pm
Panel Discussion: 7:00pm

LOCATION
Marriott Las Colinas
223 W Las Colinas Blvd
Irving, TX 75039

Visit www.swscc.org for more details!

Thank you to our February Meeting Sponsors

Happy Hour Sponsor

GRANT INDUSTRIES
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March Meeting

Thank you to our March Meeting Sponsor

EDUCATIONAL MEETING

A novel platform for the discovery and biotechnological production of plant endophytes as a source for cosmetic actives

Hampton Inn Houston Downtown

March 21, 2024

CHECK IN: 5:30PM
DINNER: 6:00PM
TALK: 7:00PM

Visit www.swscc.org for more details!

Silvia Benito
Science Communication Manager at Provital



MONTHLY MEETING SPONSORS:

WE WILL BE ASKING FOR EVENT SPONSORS SOON. BE ON THE LOOK OUT FOR EMAILS AND IN FUTURE NEWSLETTERS

Below is the sponsor layout for the SWSCC meetings.

Sponsorship:

\$1000 (event)

Your company will be allowed 15-20 minutes to promote themselves during dinner

Your company's logo will be present at the meeting

Your company will be mentioned in the newsletter for this event

\$500 (event)

Your company will have 7-10 minutes to promote themselves during dinner

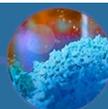
Your company's logo will be present at the meeting

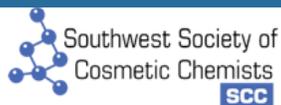
Your company will be mentioned in the newsletter for this event

\$250 (happy hour)

Your company's logo will be present at the meeting/bar

Your company will be mentioned in the newsletter for this event



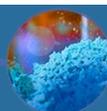


Do you want to win an Amazon GIFTCARD? Be on the lookout for this picture within this newsletter! The first person to correctly reply with where they saw it will WIN!!



We will announce the winner in the next newsletter.

Email guess to Kimberly.wandell@omya.com





Science Corner

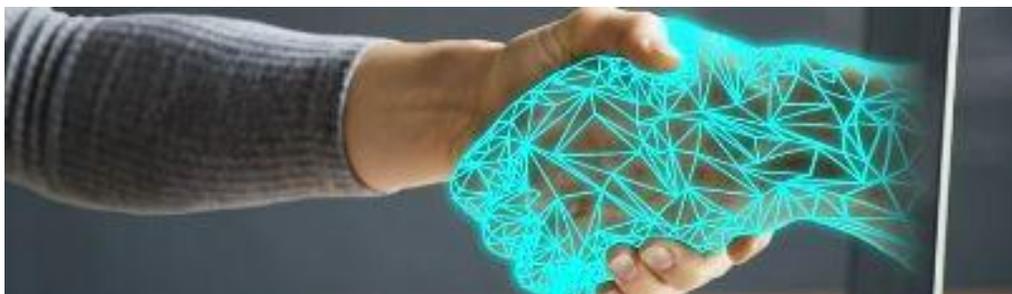
The JOURNAL OF COSMETIC SCIENCE (JCS) publishes papers concerned with cosmetics, cosmetic products, fragrances, their formulation and their effects in skin care or in overall consumer well-being, as well as papers relating to the sciences underlying cosmetics, such as human skin physiology, color physics, physical chemistry of colloids and emulsions, or psychological effects of olfaction in humans. Papers of interest to the cosmetic industry and to the understanding of the cosmetic markets are also welcome for publication. Issues are published online bi-monthly, for a total of 6 issues a year. There are no submission fees to publish a paper in JCS.

<https://library.sconline.org/recent-issues>

SCC Members receive a complimentary subscription to JCS. Nonmembers can purchase individual issues/articles on the issue's page. If you wish to receive complimentary access to the Journal, [Join SCC](#) or [click here](#) to subscribe.

MAXIMIZING SUCCESS: CHOOSING THE RIGHT DIGITAL TOOLS

Article written by Vianney Aguilar Sales Engineer



Lately, the buzz surrounding digitalization and AI has been deafening, and rightly so. The cosmetics industry is experiencing a significant transformation thanks to the integration of digital technologies. Let's delve into what factors are important to choosing the right platform.



Regulatory Compliance:

In the ever-evolving landscape of R&D, having a regulatory compliance feature is not just crucial for success—it's **non-negotiable**.

-Real-Time Monitoring and Reporting: Digital tools provide real-time visibility into compliance status, enabling effortless generation of compliance reports. This allows proactive measures to address compliance gaps.

-Enhanced Data Integrity: Digital documentation offers superior data integrity with features like audit trails and version control, ensuring accuracy and reliability of data—a crucial aspect of regulatory compliance.

-Efficient Data Submission: Digital tools simplify electronic submission of required documentation, reducing time and effort needed to fulfill regulatory obligations as regulatory bodies increasingly mandate electronic data submission.



Sustainability Integration:

• **Environmental Impact Assessment Tools:** Digital tools must include features for measuring the environmental impact of cosmetic products, such as carbon footprint and fair trade considerations. This not only pinpoints areas for sustainability improvement but also enables companies to make informed decisions towards a greener future.



• **Smart Packaging:** Incorporating digital technologies into packaging, the cosmetics industry is improving recyclability, minimizing waste, and efficiently communicating sustainability attributes to consumers.



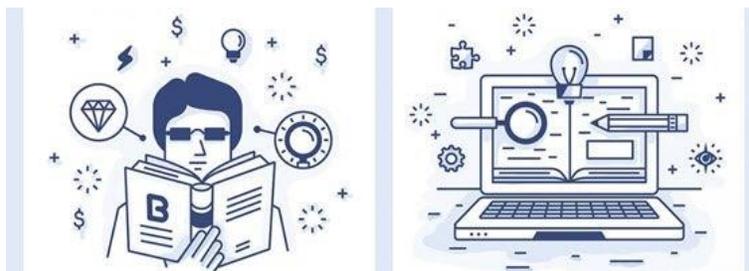
Integrations with other collaborative platforms:

Seamless integration with other systems, such as ERP, is essential when evaluating collaborative platforms.



Export/import modules: These modules and API integration are essential for smooth information sharing. They automate processes like transferring formulas, saving time, and reducing errors.

Cloud-based platforms: Cloud-based eliminate geographical barriers, enabling seamless collaboration in R&D, boosting efficiency, and fostering innovation.





PLM software or Databases system?

Recently, it has become increasingly confusing for customers to distinguish between PLM software and a database. Even though it may be a SaaS platform, it does not necessarily mean it is PLM software. Databases and Product Lifecycle Management (PLM) software fulfill distinct purposes in data management, especially in the domains of business operations and product development.

Below, we outline the disparities between the two:

	Database	PLM
Purpose	Designed to store, manage, and retrieve structured data efficiently. Provide a foundation for various applications and systems to store and access data.	It is specifically tailored for managing a product's entire lifecycle, from ideation to disposal. It includes features for product design, collaboration, project management, and documentation and often integrates with other business systems.
Scope	Generic tools that can store any type of data, from customer information to financial records to inventory data. They are not specific to any industry or domain.	It is industry-specific and tailored for managing product data and processes. It focuses on aspects such as product design, manufacturing, and compliance.
Functionality	Provide basic functionality such as data storage, retrieval, indexing, querying, and transaction management. They offer flexibility in data modeling and querying.	PLM software offers a range of features specific to product development, including version control, bill of materials (BOM) management, workflow automation, and collaboration tools.
User Base	They are used by developers, database administrators, analysts, and various applications/systems that require data storage and retrieval capabilities.	It is used by product designers, engineers, project managers, manufacturing teams, and other stakeholders involved in the product development process.
Integration	Can integrate with various applications and systems across an organization, serving as a backend data store.	Integrates with ERP systems, CRM systems, and other business applications to streamline processes and ensure data consistency across different stages of the product lifecycle.

In summary, while databases are foundational tools for storing and managing data across different domains, PLM software is specialized software focused on managing product-related data and processes throughout the entire lifecycle of a product.



What about AI?

Let's not overlook the fascinating insights AI offers. How does AI work? It operates as a learning machine, relying on extensive data to predict and achieve remarkable outcomes.

- **Data Analytics and Machine Learning:** Harnessing the power of data analytics and machine learning, companies can analyze vast datasets to formulate more effective and market-driven cosmetic products. Predictive modeling anticipates consumer preferences and trends, guiding proactive product development.

Virtual Testing and Simulation: Utilizing computational models for testing and simulation diminishes the necessity for physical testing, thereby expediting the development process. This approach provides researchers with valuable insights, such as stability testing, before creating physical prototypes.

However, it's crucial to bear in mind that AI is a recent tool, and the process of gathering all this information may require some time to ensure accuracy.



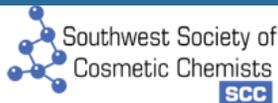
The cosmetics industry is at the forefront of digital transformation, leveraging AI and digitalization to enhance sustainability, innovation, and consumer experience. As these technologies continue to evolve, we anticipate even more exciting developments in the future.

Selecting the appropriate platform and digitizing your R&D operations can potentially save your team 30-40% of their current time.

Let's keep innovating!



Article written by
Vianney Aguilar
Sales Engineer



NEWSLETTER SPONSORS 2024

THIS YEAR WE WILL BE TAKING NEWSLETTER SPONSORSHIP PAYMENTS ON THE WEB SITE SO YOU CAN PAY BY CREDIT CARD. IF YOU STILL WISH TO PAY BY CHECK, PLEASE LET ME KNOW

www.swscc.org/events

NEWSLETTER SPONSORS:

ALL THAT YOUR CHAPTER DOES COULD NOT BE POSSIBLE WITH OUT SPONSORS. THANK YOU FOR YOUR CURRENT AND CONTINUED SUPPORT.

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IF YOU HAVE PAID FOR AN AD AND DON'T SEE YOURS PLEASE LET ME KNOW.



GOLF OUTING - APRIL 24TH - REGISTRATION IS CLOSED

*****NOTICE WE WILL ONLY BE ABLE TO ACCEPT 144 GOLFER - NO EXCETIONS*****

WE HAVE A WAITING LIST AND WILL BE CONTACTING PEOPLE IF SPACE BECOMES AVAILBLE

WE WILL AGAIN THIS YEAR BE OPENING DINNER UP TO NON GOLFERS - THAT REGISTRATION WILL ALSO OPEN 02/28/24 - IF YOU ARE GOLFING YOU DO **NOT** NEED TO REGISTER FOR DINNER.

PLEASE SEE BELOW FOR THE LINK FOR THE SWSCC GOLD DINNER & SPONSORSHIP

[DINNER](#)

[SPONSOR](#)

Wednesday, April 24th, 2024

SWSCC 2024 Golf Outing April, 24th



Where:
Cowboys Golf Club
1600 Fairway Drive,
Grapevine, TX 76051
(817) 481-7277

When:
Wednesday, April 24,
2024
Registration Deadline is
Wednesday April 10th.
Cost \$190 per player.

Time: 1:30 pm Shotgun
(arrive by noon to
register and eat lunch
before the tournament.
It's included in the
price!)

Enjoy a complete
program of range
balls, 18 holes
(including cart),
lunch and dinner is
included, door
prizes, skill prizes &
awards banquet

Any questions please
contact (via SWSCC
Website):
Jeff Barcafar 817-233-
4130
Carrissa Dowdy, Kim
Wandell, Jared Cole



4 Person Scramble
Pre-Registration is REQUIRED

How to enter

Registration is only online www.swsc.org and will open for this event on February 28th, 2024.

We have a limited number of spots so please register early.
We will reach our limit of golfers and no additional players added!

- If you are sponsoring a team or playing as a single you **MUST** register online and pay by the deadline, Wednesday, April 10th to be eligible to play. We have a limited number of spots so please register early.

Registration for the tournament is done online at www.swsc.org. Payment choices are credit (click the credit option when registering) or by check (click pay by check when registering) payable to SWSCC Chapter. Mail checks to: SWSCC Attn: Golf Outing P.O. Box 542163 Dallas, TX 75354-2163.

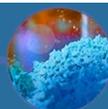
SWSCC Hole Sponsorships Available \$250 per hole

- If you would like to sponsor a hole, please go to www.swsc.org Hole Sponsor event and register. Payment choices are credit (click the credit option when registering) or by check (click pay by check when registering) payable to SWSCC Chapter. Mail checks to: SWSCC Attn: Golf Outing P.O. Box 542163 Dallas, TX 75354-2163. These must be registered by April 17th.

A sign with your name, logo and contact information will be placed on the tee box as well as recognition as a sponsor in the newsletter, outing flyers and at the party. Any Hole Sponsors sent in after this date we cannot guarantee recognition. We always welcome gifts and prize donations.

- Please arrive at 12 noon for registration and lunch which is included. Prizes and dinner served upon completion of play. You must be present to win team prizes and drawings!
- Registration opens February 28th, 2024. Please register promptly.

Golf attire is required. Collared shirts and golf slacks/shorts. No steel spikes are allowed on the course.
LEGAL NOTICE: Individual golfers agree when they register to indemnify SWSCC and are solely responsible for any damage caused during the golf outing. Each player will be required to sign a release before play begins.





SWSCC Suppliers Day Save the Date - Registration will open SOON!



Sponsorship is now open for the SWSCC Suppliers Day

Platinum Sponsor - \$10,000

- Signage/Recognition at After Party
- Logo and website link included on all marketing emails to attendees prior to the show
- Full page ad in Exhibitor Guide on website
- Multi blocks on the Step and Repeat Banners
- Large Banner of sponsors logo hanging at entrance of event
- Options for after-party recognition (e-mail Chrissy)
- 1st Choice of booth assignment

Gold Sponsor - \$5,000

- Logo and website link included on all marketing emails to attendees prior to the show
- Half page ad in Exhibitor Guide on website
- Multi blocks on the Step and Repeat Banner
- After Platinum Sponsor Choice, Gold Sponsors get second choice of booth assignments

Silver Sponsor - \$2,500

- Logo and website link included on all marketing emails to attendees prior to the show
- Quarter page ad in Exhibitor Guide on website

- Logo appears on the entrance Step and Repeat Banner

Bronze Sponsor - \$1000

- Logo appears on the entrance Step and Repeat Banner

Lunch Sponsors - \$750

- Signage in lunch area
- Recognition on website
- 4th quarter recognition logo in the SWSCC newsletter

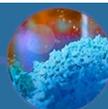
Margarita Machine or Beer Station Sponsor - \$500

- Signage at beverage stations
- Recognition on website
- 4th quarter recognition logo in the SWSCC newsletter

Refreshment Station (Tea/Coffee/Water) - \$300

- Signage at beverage stations
- Recognition on website
- 4th quarter recognition logo in the SWSCC newsletter

<https://swscc.org/events/events/174-2024-swscc-suppliers-day-sponsors>





Advantages of Membership

Membership with the Society of Cosmetic Chemists (SCC) connects you with professionals who undoubtedly understand the challenges and opportunities of the industry. Our benefits can be categorized into three major reasons why professionals in the cosmetic and personal care industry make the decision to join the SCC.

Education

- Free and/or discounted access to content on the [SCC Media Library and Resource Center](#), the go-to digital platform for journal issues, webinars, annual meeting content, and other resources.
- Complimentary digital subscription to the [Journal of Cosmetic Science](#), our flagship technical publication. The Journal aims to provide readers with high quality, peer-reviewed technical articles covering basic and applied research in cosmetic science, as well as advances in technology and product innovation for cosmetics and personal care.
- Discounted and/or free registration for [Continuing Education](#) in various formats such as live webinars, classroom lectures, hands-on lab instruction, and more.

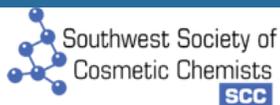
Networking

- **Exclusive** access to the online [Membership Directory](#), the up-to-date guide of nearly 6,000 contacts - the who's who in the Society.
- Opportunities to participate in a wide range of education and networking events at 19 [Affiliated Chapters](#) across Greater North America.

Events

- Discounted registration to the [Annual Scientific Meeting & Showcase](#), the Society's hallmark event. Drawing more than 1,200 cosmetic and personal care community members and partners each December, highlights include: two full days of education on the latest industry innovations and research; a Showcase featuring more than 100 exhibitors and scientific posters; and multiple opportunities to expand your professional network and connect with cosmetic chemistry experts.
- Complimentary Membership in the [International Federation of the Societies of Cosmetic Chemists \(IFSCC\)](#) - a worldwide federation dedicated to international cooperation in cosmetic science. As a member of IFSCC, you will enjoy discounts to international events





and receive access to both the IFSCC Magazine and KOSMET (housing over 84,000 international abstracts).

Comments from the Editor:

I hope you have enjoyed this new addition of the newly named SWSCC Newsletter "THE SOUTHWEST CONNECTION." If you have questions or comments please reach out to me kimberly.wandell@omya.com

Make sure to check out our social media pages:

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Thank you to all of our ad sponsors, we are looking forward to an amazing 2024.

-Kim Wandell 2024 SWSCC Secretary

